

09-16-2002

(Rev. 6-9 3)

C



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To The Honorable Commissioner of

ne attached original document or copy thereof.

1. Name of conveying party(ies):
QVC, Inc. (Delaware Corporation)

MRD
9-10-02

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other _____

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other (to correct the registration number from "1,931,222" to -- 1,921,222 --)

Execution Date: May 30, 2002

4. Application number(s) or registration number(s):

A) Trademark Application No.(s)

B) Trademark Registration No.(s)

Certificate of Registration No. 1,921,222

Additional numbers attached? Yes No

RECEIVED
 TRADEMARK SECTION
 SEP 10 2002
 11 09 07

5. Name and address of party to whom correspondence concerning documents should be mailed:

CAESAR, RIVISE, BERNSTEIN,
COHEN & POKOTILOV, LTD.

Attn: Manny D. Pokotilow, Esq.
12th Floor - 7 Penn Center
1635 Market Street, Phila, PA 19103-2212

6. Total number of applications and registrations involved..... 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

Authorized to Charge to Deposit Account No. 03-0075 (duplicate attached)

DO NOT USE THIS SPACE

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Manny D. Pokotilow
Name of Person Signing

Manny Pokotilow
Signature

September 5, 2002
Date

09/13/2002 LNUELLER 00000120 030075 1921222
Total number of pages including cover sheet, attachments and document: 7

01 FC:481 40.00 CH

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks; Box Assignments; Washington DC 20231

TRADEMARK
REEL: 2581 FRAME: 0873



To The Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

OFFICE OF FIELD RECORDS

1. Name of conveying party(ies):
QVC, Inc. (Delaware Corporation)

6.18.02

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: May 30, 2002

4. Application number(s) or registration number(s):

A) Trademark Application No.(s)

2. Name and address of receiving party(ies)

Name: QDirect Ventures, Inc.

Internal Address: _____

Street Address: 1200 Wilson Drive

City: West Chester State: PA Zip: 19380

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

B) Trademark Registration No.(s)

Certificate of Registration No. 1,931,222

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning documents should be mailed:

CAESAR, RIVISE, BERNSTEIN,
COHEN & POKOTILOW, LTD.

Attn: Manny D. Pokotilow, Esq.
12th Floor - 7 Penn Center
1635 Market Street, Phila, PA 19103-2212

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DO NOT USE THIS SPACE

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Manny D. Pokotilow

Name of Person Signing

Manny D. Pokotilow
Signature

June 10, 2002

Date

06/25/2002 DBYRNE 00000232 030075 1931222

Total number of pages including cover sheet, attachments and document: 4

01 FC:481 40.00 CH

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks; Box Assignments; Washington DC 20231

ASSIGNMENT

WHEREAS, **QVC, INC.**, a Delaware corporation having a place of business at 1200 Wilson Drive, West Chester, Pennsylvania 19380 (hereinafter "ASSIGNOR"), has adopted and has used the service mark QDIRECT and is the proprietor of Certificate of Registration No. 1,921,222 for said mark, registered on September 19, 1995 (the "MARK").

WHEREAS, for good and valuable consideration ASSIGNOR assigned and transferred to QDirect Ventures, Inc., a corporation organized under the laws of the State of Delaware and having a place of business at 1200 Wilson Drive, West Chester, Pennsylvania 19380, (hereinafter "ASSIGNEE") all of the right, title and interest of said ASSIGNOR in and to the MARK and any and all goodwill of the business associated with and symbolized by the MARK, and any other rights associated therewith; and

WHEREAS, it is the desire of ASSIGNOR and ASSIGNEE to record the assignment of said mark and the transfer to ASSIGNEE of the MARK.

NOW THEREFORE, IN CONSIDERATION of the sum of \$1.00 and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged by ASSIGNOR, and in further consideration of the fact that it is the desire of ASSIGNOR to be legally bound hereby, said ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE the MARK, Certificate of Registration No. 1,921,222 and any and all goodwill of the business associated with and symbolized by the MARK, and any other rights associated therewith.

Included in this assignment are any and all rights which ASSIGNOR has against persons who have infringed upon the MARK and Certificate of Registration No. 1,921,222. These rights include the right to sue and recover for all damages and profits, if any, arising out of past infringement of the MARK and Certificate of Registration No. 1,921,222.

IN WITNESS WHEREOF, QVC, INC., has caused this Assignment to be signed by its Senior Vice President (title), Neal S. Grabell (name), thereunto duly authorized, and has caused its corporate seal to be hereunto affixed and duly attested this 30th day of May, 2002.

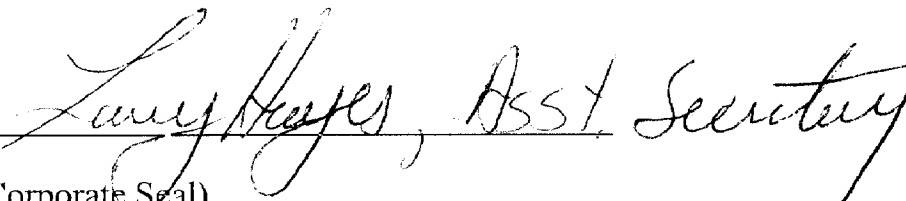
QVC, INC.

By: 

Name: Neal S. Grabell

Title: Senior Vice President

ATTEST:


(Corporate Seal) Asst. Secretary

Commonwealth of Pennsylvania

:
: SS West Chester, PA
:

County of Chester

On this 30th day of May, 2002, before me personally

appeared Neal S. Grabell, to me known, who after being duly sworn, did depose

and say that at the time of the Assignment he is the Senior Vice President of

QVC, INC., a Delaware corporation, the corporation described herein, and which executed the

above instrument; that he knows the seal of said corporation; that the seal affixed to said

instrument is such corporate seal; that it was so affixed by order of the Board of Directors of

QVC, INC., and that he signed his name thereto by like order.

Deborah J. Ryan (SEAL)
Notary Public

MY COMMISSION EXPIRES: 11/8/03

54075

Notarial Seal
Deborah J. Ryan, Notary Public
West Goshen Twp., Chester County
My Commission Expires Nov. 8, 2003
Member, Pennsylvania Association of Notaries



UNITED STATES
PATENT AND
TRADEMARK OFFICE

RECEIVED
AUG 30 2002
CAPS...
MANNY D. POKOTILOV, ESQ.

AUGUST 23, 2002

Under Secretary of Commerce For Intellectual Property and
Director of the United States Patent and Trademark Office
Washington, DC 20231
www.uspto.gov

PTAS

CAESAR, RIVISE, BERNSTEIN, COHEN ET AL.
ATTN: MANNY D. POKOTILOV, ESQ.
12TH FLOOR-7 PENN CENTER
1635 MARKET STREET,
PHILA, PA 19103-2212



102134767A

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVJS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 06/18/2002

REEL/FRAME: 002531/0024
NUMBER OF PAGES: 4

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:
QVC, INC.

DOC DATE: 05/30/2002
CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

ASSIGNEE:
QDIRECT VENTURES, INC.
1200 WILSON DRIVE
WEST CHESTER, PENNSYLVANIA 19380

CITIZENSHIP: DELAWARE
ENTITY: CORPORATION

A APPLICATION NUMBER: 74572597
REGISTRATION NUMBER: 1931222

FILING DATE: 09/12/1994
ISSUE DATE: 10/31/1995

MARK: WOULD SHED
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

*A should be 1,921,222
as stated off the attached
Assignment.*

TRADEMARK
REEL: 2581 FRAME: 0878

JEEVON JONES, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS