

09-17-2002

Form PTO-1594
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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents

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original documents or copy thereof.

1. Name of conveying party(ies):

Livewell Acquisition (IP), LLC

9-3-02

- Individuals Association
- General Partnership - Limited Partnership
- Corporation-State -
- Other A Delaware Limited Liability Co.

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Interest Change of Name
- Other _____

Execution Date: April 6, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

2. Name and address of receiving party(ies):

Name: B.A.S.S. (IP), LLC

Internal Address: _____

Street Address: ESPN Plaza

City: Bristol State: CT ZIP: 06010

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation- _____
- Other A Delaware Limited Liability Co.

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

Trademark Registration No.(s)

2,540,020

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Elizabeth A. Nunn, Senior Legal Assistant

Internal Address: White & Case LLP

Street Address: 1155 Avenue of the Americas

City: New York State: New York ZIP: 10036

6. Total number of applications and registration involved

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-1705 (in event of deficiency)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Elizabeth A. Nunn

Name of Person Signing

Signature

August 30, 2002

Date

Total number of pages comprising cover sheet:

2

OMB No. 0651-0011 (exp. 4/94)

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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

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**TRADEMARK
REEL: 002582 FRAME: 0639**

IN THE UNITED STATES TRADEMARK OFFICE

Trademark: BASSMASTER UNIVERSITY'S TECHNIQUES

Registration No.: 2,540,020

Registrant: B.A.S.S. (IP), LLC

Assistant Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

S I R:

SUBSTITUTE POWER OF ATTORNEY

Registrant hereby revokes all previous powers of attorney and appoints Robert L. Raskopf, Alan Blum, Christopher Glancy and Lance Griffin, attorneys admitted to practice in the State of New York, of the firm of White & Case LLP with offices at 1155 Avenue of the Americas, New York, New York 10036, its attorneys to transact all business in the Patent and Trademark Office in connection with this registration.

B.A.S.S. (IP), LLC

By: 

Name: David R. Pahl


Title: Senior Vice President

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
LIVEWELL ACQUISITION (IP), LLC

1. The name of the limited liability company is Livewell Acquisition (IP), LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

"1. The name of the limited liability company is
B.A.S.S. (IP), LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of
Amendment of Livewell Acquisition (IP), LLC this 3rd day of April, 2001.

By: 
David K. Thompson
Its: Vice President

State of Delaware
Office of the Secretary of State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LIVEWELL ACQUISITION (IP), LLC", CHANGING ITS NAME FROM "LIVEWELL ACQUISITION (IP), LLC" TO "B.A.S.S. (IP), LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF APRIL, A.D. 2001, AT 11 O'CLOCK A.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 1069434

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DATE: 04-09-01

RECORDED: 09/03/2002

TRADEMARK
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