

09-17-2002



Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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TRADEMARKS ONLY

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

**The Procter & Gamble Company**

9.10.02

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☐ Corporation-State  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: \_\_\_\_\_

## 2. Name and address of receiving party(ies):

Name: **New Windsor Brands, LLC**

Internal

Address: \_\_\_\_\_

Street Address: **3 Chaucer Court**City: **West Windsor** State: **NJ** Zip: **08550**

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☐ Corporation-State \_\_\_\_\_  
☒ Other **Limited Liability Company**

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
(Designations must be a separate document from assignment)Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No. ~~xxx~~**1203546**Additional number(s) attached ☐ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Stephen Chesnoff, Esq.**Internal Address: **Shack Siegel Katz****Flaherty & Goodman P.C.**Street Address: **530 Fifth Avenue**City: **New York** State: **NY** Zip: **10036**

## 6. Total number of applications and registrations involved: \_\_\_\_\_

7. Total fee (37 CFR 3.41).....\$ **40.00**

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

## 8. Deposit account number:

**50 1934**

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.***Stephen Chesnoff**

Name of Person Signing

Signature

**September 10 2002**  
 Date
Total number of pages including cover sheet, attachments, and document: **3**
 Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

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**TRADEMARK**  
**REEL: 2582 FRAME: 0829**

## TRADEMARK ASSIGNMENT

**WHEREAS**, The Procter & Gamble Company, an Ohio corporation with its principal place of business at 1 P&G Plaza, Cincinnati, Ohio 08550-2232 ("Assignor"), is the owner of all the right, title and interest in and to the registered U.S trademark BANNER as set forth on Schedule A attached hereto, and all the goodwill associated therewith (collectively the "BANNER Trademark"); and

**WHEREAS**, New Windsor Brands, LLC, a Delaware limited liability company with its principal place of business at 3 Chaucer Ct., West Windsor, New Jersey, 01550-1319 ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the BANNER Trademark;

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee, its successors and assignees, *nunc pro tunc* as of December 20, 2001, all its right, title and interest in and to the BANNER Trademark, together with the goodwill of the business symbolized by and associated therewith, and to its rights to take any and all actions in connection with such Trademark, in Assignee's own name and at Assignee's expense.

THE PROCTER & GAMBLE COMPANY (Assignor)

By: David M. Moyer  
David M. Moyer  
Assistant Secretary

Dated: September 3, 2002 [NOTARY]



Jessica M Brown  
JESSICA M. BROWN  
NOTARY PUBLIC, STATE OF OHIO  
MY COMMISSION EXPIRES 12-07-06

**TRADEMARK**  
**REEL: 2582 FRAME: 0830**

**Assignor: The Procter & Gamble Company**  
**Assignee: New Windsor Brands, LLC**

<b><u>Mark</u></b>	<b><u>Class</u></b>	<b><u>Reg. Number</u></b>	<b><u>Reg. Date</u></b>
BANNER	16	1203546	August 3, 1982