

09-18-2002

FORM PTO-159

RECOR
TRA



102225042

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

1-31-92

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

1. Name of conveying Party:

Vestjyske Slagterier Amba

- Individual(s)
 - General Partnership
 - Corporation **Denmark**
 - Other _____
- Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and Address of receiving Party:

Name: **DANISH CROWN Amba**

Internal Address:

Address: **Marsvej 43
DK-8900 Randers, Denmark**

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation **Denmark**
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:

- Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?

- Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **September 2, 2002**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

09/17/2002 BTOW11 00000091 768475
 01 FC:481 40.00 OP
 02 FC:482 300.00 OP

768,475	1,208,726	1,603,928
797,345	1,209,359	1,728,724
1,005,086	1,285,412	1,962,945
1,198,116	1,496,917	2,025,238
		2,261,485

Additional sheet attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

Jacobson Holman PLLC
400 7th Street, N.W.
Washington, DC 20004
Tel. 202-638-6666

Attorney Docket No. **11484/G11484**

6. Total number of applications and registrations involved: **13**

7. Total fee (37 CFR 3.41)..... \$ 340.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: **06-1358**

(Attach duplicate copy of this page if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Marvin R. Stern
Name of Person Signing

Signature

September 12, 2002
Date

Total number of pages including cover sheet, attachments, and document: **4**

HDS

ASSIGNMENT

WHEREAS, Vestjyske Slagterier AmbA (hereinafter "VJS") is the record owner of the U.S. Trademark Registrations identified on the attached Schedule (hereinafter "the Registrations"); and

WHEREAS, VJS and Slagteriselskabet DANISH CROWN AmbA (hereinafter "SDC"), on September 29, 1998, merged into a new company named Slagteriselskabet DANISH CROWN AmbA which acquired all of the assets of the merged companies including the Registrations, the EU-Commission approving the merger on March 9, 1999, and subsequently changed its name to DANISH CROWN AmbA;

WHEREAS, the discontinuing companies, VJS and SDC entered into liquidation on May 25, 1999, VJS thereafter being known as Vestjyske Slagterier i Likvidation and SDC thereafter being known as Slagteriselskabet DANISH CROWN AmbA of 1998; and

WHEREAS, it is desired to confirm the transfer in title of the Registrations to DANISH CROWN AmbA and to record the transfer at the U.S. Patent and Trademark Office.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Vestjyske Slagterier AmbA i Likvidation, acting by and through its liquidators, Kjeld Johannesen, President, and Carsten Sverjgaard Jakobsen, Vice President, hereby confirms that it has sold, assigned and transferred, and by these presents does sell, assign and transfer, to DANISH CROWN AmbA, its entire right, title and interest in and to the Registrations, and in and to the trademarks covered therein and thereby (hereinafter "the Trademarks"), together with the goodwill of the business in connection with which the Trademarks have been and are used, and with all rights of action, in law or in equity, for any past or future infringement thereof.


The Registrations and the Trademarks to be held and enjoyed by DANISH CROWN AmbA for its own use and behoof and for its successors and assigns, to the full end of the term for which

the Registrations have been granted, as fully and entirely as the same would have been held by Vestjyske Slagterier AmbA i Likvidation had this Assignment and sale not been made.

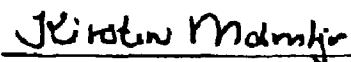
IN WITNESS WHEREOF, Vestjyske Slagterier AmbA i Likvidation has had its hand and seal set this Mon day of 2 Septembo, 2002 by its duly authorized liquidators.

Vestjyske Slagterier AmbA i Likvidation

By: 
Kjeld Johannesen
President and Liquidator

By: 
Carsten Svejgaard Jakobsen
Vice President and Liquidator

WITNESSES:



Kirsten Malmkjær



Pina Pedersen

SCHEDULE A**Registered Trademarks**

<u>REGISTRATION NUMBER</u>	<u>REGISTRATION DATE</u>	<u>MARK</u>
768,475	April 21, 1964	SPRINGROSE
797,345	October 5, 1965	PLUMROSE
1,005,086	February 18, 1975	Miscellaneous Design
1,198,116	June 15, 1982	Miscellaneous Design
1,208,726	September 14, 1982	PLUMROSE & Design
1,209,359	September 14, 1982	THIN & TASTY
1,285,412	July 10, 1984	DAK & Design
1,496,917	July 19, 1988	PLUMROSE & Design
1,603,928	June 26, 1990	SUNHILL & Design
1,728,724	October 27, 1992	DELICIOUS NUTRITIOUS & LITE
1,962,945	March 19, 1996	ROYAL DANE
2,025,238	December 24, 1996	DANOLA & Design
2,261,485	July 13, 199 9	FOODANE