

09-18-2002



HEET
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Docket No.:

Tab settings → → → ▼

To the Honorable Commissioner of

102225084

the attached original documents or copy thereof.

1. Name of conveying party(ies):

DEBBIE HERRENBRUCK

9/16/02

- ☒ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation-State
☐ Other

Additional names(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: September 3, 2002

2. Name and address of receiving party(ies):

Name: MARKETING AND CREATIVE SALES, INC.

Internal Address:

Street Address: 18010 Pine Canyon Court

City: Chesterfield State: MO ZIP: 63005

- ☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State Missouri
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

76/197,087

B. Trademark Registration No.(s)

2,506,750
2,508,027

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert D. Hovey, Esq.

Internal Address: HOVEY WILLIAMS LLP

Street Address: 2405 Grand Blvd., Suite 400

City: Kansas City State: MO ZIP: 64108

6. Total number of applications and registrations involved:.....

7. Total fee (37 CFR 3.41):.....\$ \$90.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

09/18/2002 DBYRLE 00000011 76197087

01 FC:481 40.00 OP
02 FC:482 50.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert D. Hovey

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and documents

2
TRADEMARK

REEL: 002583 FRAME: 0317

ASSIGNMENT

WHEREAS, DEBBIE HERRENBRUCK, an individual, of 18010 Pine Canyon Court, Chesterfield, Missouri 63005, has adopted, used and is using the following registered marks and mark for which an application for registration is pending:

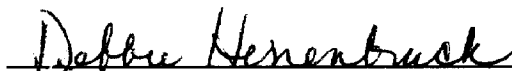
<u>Reg. No.</u>	<u>Mark</u>	<u>Issue Date</u>
2,506,750	STAR FOR A DAY	November 13, 2001
2,508,027	BARKIN' BIRTHDAY	November 13, 2001

<u>Serial No.</u>	<u>Mark</u>	<u>Filing Date</u>
76/197,087	TALK TO ME BABY BALL	January 22, 2001

WHEREAS, MARKETING AND CREATIVE SALES, INC., a corporation of the State of Missouri, having its principal place of business at 18010 Pine Canyon Court, Chesterfield, Missouri 63005, is desirous of acquiring said marks and the registrations and application for registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said DEBBIE HERRENBRUCK does hereby assign unto the said MARKETING AND CREATIVE SALES, INC., all right, title and interest in and to each of the said marks, together with the good will of the business symbolized by the marks, and the above identified registrations and application for registration thereof, together with the right to sue for and collect on all claims for damages by reason of past infringement of said marks.

Executed this 3RD day of SEPTEMBER, 2002.



Debbie Herrenbruck