

RDATION FORM COVER SHEET RADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102228839				
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.				
Name of conveying party(ies):	2. Name and address of receiving party(ies):			
Mandalay Point, Inc. 19.17.62	Name: Goody Products, Inc.			
Individual(s) Association	Street Address: 600 Westpark Drive			
General Partnership Limited Partnership				
x Corporation-State - Iowa				
Other:	City: Peachtree City			
	State: Georgia Zip: 30269			
Additional name(s) of conveying Yes party(ies) attached?	Individual(s) citizenship: Association:			
3. Nature of Conveyance:	General Partnership:			
x Assignment Merger	Limited Partnership:			
Security Agreement Change of Name	X Corporation-State: Delaware			
Other:	Other:			
	If assignee is not domiciled in the United States, a domestic representative designation is attached:			
Execution Date: August 8, 2002	(Designations must be a separate document from No assignment)			
	Additional name(s) & address(es) attached? Yes x No			
4. Application Number(s) or Registration Number(s):	B. Trademark Registration No.(s):			
A. Trademark Application No.(s):	B. Trademark Registration No.(s):			
78/022,986 78/106,980	5			
78/022,990 78/107,004 78/106,978 78/106,985	rn -l			
Additional numbers attached?				
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total Number of applications and registrations involved:			
Name: Jill Anderfuren	7. Total fee (37 CFR 3.41) \$ 165.00			
Marshall, Gerstein & Borun	x Enclosed			
Internal Address: Atty. Dkt.: 29621/10032	Authorized to be charged to Deposit Account			
Street Address: 6300 Sears Tower 233 South Wacker Drive	Authorized to be charged to credit card (Form 2038 enclosed)			
	8. Deposit account number:13-2855			
City: Chicago State: IL Zip: 60606-6357	(Attach duplicate copy of this page if paying by deposit account)			
	THIS SPACE			
9. Statement and signature: To the best of my knowledge and belief, the foregoing in true copy of the original document.	nformation is true and correct and any attached copy is a			
Jill Anderfuren AU	Cincle ferrer September 17, 2002			
Name of Person Signing Signature Date				
Total number of pages including cover sheet, attachments, and document: 3				

I hereby certify that this correspondence is being deposited with the bl. Postal Service as Express Mail, Airbill No. EV180481068, in an envelope addressed to: Box Assignments, Commissioner for Patents, Washington, D.C. 20231, on the date shown below. Signature: Sichaus Dated: September 17, 2002

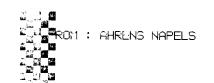
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(Richard Zimmerman)

09/19/2002 DEVRNE 01 FC:481 02 FC:482

40.00 OP 125.00 OP

TRADEMARK REEL: 002584 FRAME: 0348



Trademark Assignment

WHEREAS, Mandalay Point, Inc., an Iowa Corporation, with an address of P.O. Box 778, Fairchild, IA 52556 ("Assignor"), owns and has a bona fide intent to use the Marks on Schedule A ("the Marks") in connection with the goods as listed therein.

WHEREAS, Assignor has applied to register the Marks on the Principal Register of the United States Patent and Trademark Office based on Assignor's bona fide intent to use the Marks in commerce in connection with the goods, as shown on Schedule A; and

WHEREAS, Goody Products, Inc., a Delaware Corporation, with an address of 600 Westpark Drive, Peachtree City, Georgia 30269 ("Assignee"), desires to acquire the business of Assignor in connection with which Assignor has a bona fide intent to use the Marks and the pending Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks and any pending Applications therefor, together with that portion of Assignor's business, in connection with which it has a bona fide intent to use the Marks.

Mandalay Point, Inc.

Name: Martha Kelse

Title President

Dated effective as of: August 8, 2002

SCHEDULE A

<u>Mark</u>	Serial No.	Filing Date	Goods
ROLLER BABE	78/022,986	08/25/00	Non-electric hair curlers
JUST ADD WATER	78/022,990	08/25/00	Electric devices for creating hair styles, namely non-electric hair curlers and clamps for straightening hair
RIPPLE EFFECTS	78/106,978	02/05/02	Non-electric hair curlers
PERFECT BANGS	78/106,980	02/05/02	Non-electric hair curlers
GET IT STRAIGHT	78/107,004	02/05/02	Non-electric hair straighteners in the nature of self-attaching fabric that is placed around the hair to smooth and straighten it
SNAP IMPRESSIONS	78/106,985	02/05/02	Hair accessories, namely hair clips

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RECORDED: 09/17/2002

TRADEMARK REEL: 002584 FRAME: 0350