

OFFICE OF PATENT RECORDS

09-19-2002



REC'D

TRADEMARK 102227006

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New *09-19-02*
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

**Conveyance Type**

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger Effective Date  
Month Day Year
- Change of Name 08 / 28 / 2002
- Other \_\_\_\_\_

**Conveying Party**

Mark if additional names of conveying parties attached

Name Friedman's Management Corp. Effective Date  
Month Day Year  
08 / 28 / 2002

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

**Receiving Party**

Mark if additional names of receiving parties attached

Name Bank of America, National Association

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 901 Main Street, 6<sup>th</sup> Floor

Address (line 2) \_\_\_\_\_

Address (line 3) Dallas Texas 75202

City State/Country Zip Code

09/18/2002 TBIAZ1 00000151 74472582

- 01 FC:481  
02 FC:482
- Individual  General Partnership  Limited Partnership
  - Corporation  Association
  - Other \_\_\_\_\_
  - Citizenship/State of Incorporation/Organization national banking association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic Representative should be attached.  
(Designation must be a separate document from Assignment.)

**FOR OFFICE USE ONLY**

public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name \_\_\_\_\_  
Address (line 1) \_\_\_\_\_  
Address (line 2) \_\_\_\_\_  
Address (line 3) \_\_\_\_\_  
Address (line 4) \_\_\_\_\_

**Correspondent Name and Address**

Area Code and Telephone Number 214/855-4775

Name Andrea Walker  
Address (line 1) Jenkins & Gilchrist, A Professional Corporation  
Address (line 2) 1445 Ross Avenue, Suite 3200  
Address (line 3) Dallas, Texas 75202-2799  
Address (line 4) \_\_\_\_\_

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

# 6

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)		Registration Number(s)	
<u>74/472,582</u>	<u>75/488,016</u>	<u>518,738</u>	<u>1,290,922</u>
<u>74/517,379</u>	_____	<u>518,739</u>	<u>1,947,932</u>
<u>75/288,449</u>	_____	<u>518,881</u>	<u>2,146,914</u>

**Number of Properties**

Enter the total number of properties involved.

# 10

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41): \$265.00

Method of Payment: Enclosed  Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 10-0447

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Andrea Walker  
Name of Person Signing

Andrea Walker  
Signature

Sept. 13, 2002  
Date Signed

## TRADEMARK SECURITY AGREEMENT

(Friedman's Management Corp.)

This Trademark Security Agreement ("Agreement") is between Friedman's Management Corp., a Delaware corporation (the "Debtor") and Bank of America, N.A., a national banking association (the "Secured Party"), acting in its capacity as administrative agent under the Credit Agreement described hereinbelow, and is executed pursuant to that certain Amended and Restated Credit Agreement dated as of August 28, 2002 among the Debtor, the other Credit Parties, the Lenders party thereto, The CIT Group/Business Credit, Inc., as syndication agent, and the Secured Party (as such agreement may be amended, restated, or otherwise modified from time to time, the "Credit Agreement"; all terms defined in the Credit Agreement, wherever used herein, shall have the same meanings herein as are prescribed by the Credit Agreement).

### Recitals:

A. The Debtor and the Secured Party are parties to that certain Amended and Restated Security Agreement dated as of August 28, 2002 (as amended, restated, or otherwise modified, the "Security Agreement").

B. Pursuant to the terms of the Security Agreement, the Debtor has granted to the Secured Party a lien and security interest in all General Intangibles of the Debtor, including, without limitation, all of the Debtor's right, title, and interest in, to, and under all now owned and hereafter acquired Trademarks (as defined below), together with the goodwill of the business symbolized by the Debtor's Trademarks, and Trademark Licenses (as defined below), and all products and proceeds thereof, to secure the payment of the Obligations.

### Agreement:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Debtor hereby grants and assigns to the Secured Party a continuing security interest, lien, and collateral assignment in all of the Debtor's right, title, and interest in, to, and under the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"), whether presently existing or hereafter created or acquired:

(1) (a) (i) all trademarks, with the sole exception of any pending trademark applications which have been filed with the United States Patent and Trademark Office on an "Intent to Use" basis, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, service marks, logos, other business identifiers, prints and labels on which any of the foregoing appear, all registrations and recordings thereof, and all applications in connection therewith, including, without limitation, registrations, recordings, and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state thereof, or any other country or any political subdivision thereof, (ii) all reissues, extensions, and renewals thereof, (iii) all income, royalties, damages, and payments now or hereafter relating to or payable under any of the foregoing, including,

without limitation, damages or payments for past or future infringements of any of the foregoing, (iv) the right to sue for past, present, and future infringements of any of the foregoing; (v) all rights corresponding to any of the foregoing throughout the world, and (vi) all goodwill associated with and symbolized by any of the foregoing; in each case, whether now owned or hereafter acquired by the Debtor (all of such items in this clause (a) being referred to herein collectively as the "Trademarks"); (b) any written agreement now or hereafter in existence granting to the Debtor any right to use any Trademark ("Trademark License"); (c) each trademark registration ("Trademark Registration"); and (d) each trademark application ("Trademark Application") (including, without limitation, each Trademark, Trademark Registration, and Trademark Application referred to in Schedule 1 annexed hereto, together with the goodwill of the business symbolized thereby);

(2) each Trademark License, to the extent allowable under the applicable license agreement; and

(3) all products and proceeds of the foregoing, including, without limitation, any claim by the Debtor against third parties for past, present, or future (a) infringement, dilution, or breach of any Trademark, Trademark Registration, Trademark Application, or Trademark License (including, without limitation, any Trademark, Trademark Registration, Trademark Application, or Trademark License referred to in Schedule 1 annexed hereto, and any Trademark Registration issued pursuant to a Trademark Application referred to in Schedule 1 annexed hereto), or (b) injury to the goodwill associated with any Trademark, Trademark Registration, or Trademark Application.

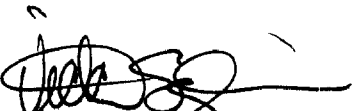
The lien and security interest contained in this Agreement is granted in conjunction with the liens and security interests granted to the Secured Party pursuant to the Security Agreement.

The Debtor hereby acknowledges and affirms that the rights and remedies of the Secured Party with respect to the liens and security interests in the Trademark Collateral made and granted hereby are more fully set forth in the Credit Agreement and the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, the Debtor has caused this Agreement to be duly executed by its duly authorized officer effective as of the 28th day of August, 2002.

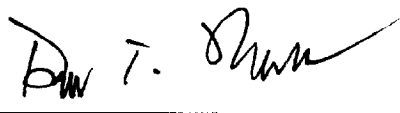
DEBTOR:

FRIEDMAN'S MANAGEMENT CORP.

By:   
\_\_\_\_\_  
Victor M. Suglia  
President

SECURED PARTY:

BANK OF AMERICA, N.A.,  
as administrative agent

By:   
\_\_\_\_\_  
David T. Knoblauch  
Senior Vice President

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of Los Angeles

} ss.

On August 28, 2002 before me, Sandra L. Holstein, Notary Public

Date

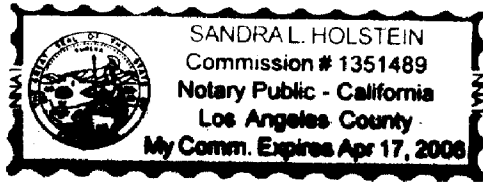
Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Victor M. Suglia

Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(ies), and that by his/~~her/their~~ signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

*Sandra L. Holstein*  
 Signature of Notary Public

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

**Description of Attached Document**

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer**

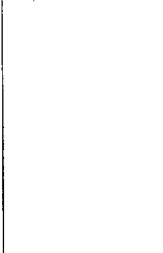
Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_

Signer is Representing: \_\_\_\_\_

**RIGHT THUMBPRINT OF SIGNER**

Top of thumb here



**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

State of California

County of Los Angeles

} ss.

On August 28, 2002 before me, Sandra L. Holstein, Notary Public

Date

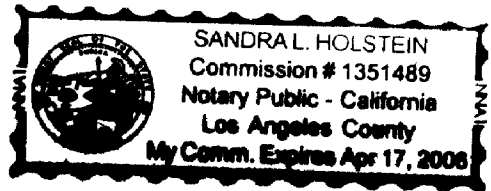
Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared David T. Knoblauch

Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.  
*Sandra L. Holstein*  
 Signature of Notary Public

**OPTIONAL**

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

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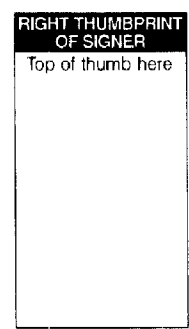
Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer**

Signer's Name: \_\_\_\_\_

- Individual
- Corporate Officer — Title(s): \_\_\_\_\_
- Partner —  Limited  General
- Attorney-in-Fact
- Trustee
- Guardian or Conservator
- Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_



Schedule 1  
to  
Trademark Security Agreement

Trademarks

TRADEMARKS						
Owner of Record	Country of Registration	Trademark	Application or Registration No.	Filing or Registration Date	Expiration Date	Goods
Friedman's Management Corp.	U.S.	THE VALUE LEADER	1,947,932	01/16/1996	01/16/2006	Retail jewelry stores
Friedman's Management Corp.	U.S.	FRIEDMAN'S JEWELERS	2,146,914	03/31/1998	03/31/2008	Retail jewelry stores
Friedman's Management Corp.	U.S.	STARGLO	1,290,922	08/21/1984	08/21/2004	Jewelry
Friedman's Management Corp.	U.S.	MELROSE & DESIGN	518,739	12/13/1949	12/13/2009	Jewelry for personal wear, not including watches-namely, finger rings, ornamental pins, pendants, earrings, watch chains, watch bands, and cuff links & compacts made of or plated with precious metal
Friedman's Management Corp.	U.S.	BLUE RIDGE & DESIGN	518,738	12/13/1949	12/13/2009	Genuine diamonds, mounted and unmounted
Friedman's Management Corp.	U.S.	RUXTON & DESIGN	517,881	11/22/1949	11/22/2009	Watches
Friedman's Management Corp.	U.S.	FRIEDMAN'S JEWELERS	75/288,449	05/08/1997	Abandoned 09/07/1998	Retail jewelry store services
Friedman's Management Corp.	U.S.	FRIEDMAN'S JEWELERS	74/517,379	04/26/1994	Abandoned 07/15/1997	Retail jewelry stores
Friedman's Management Corp.	U.S.	REGENCY JEWELERS	74/472,582	12/23/1993	Abandoned 10/22/1996	Retail jewelry Stores
Friedman's Management Corp.	U.S.	FRIEDMAN'S 5CS	75/488,016	05/19/1998	Abandoned 09/22/1999	Diamonds, diamond jewelry; retail store services featuring jewelry