

09-19-2002

COVER SHEET
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Tab settings



To the Honorable Commissioner of Patents

102227107

attached original documents or copy thereof.

1. Name of conveying party(ies):

RDSHCO, INC.

9.16.02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 6, 2002

2. Name and address of receiving party(ies):

Name: LIFETIME HOAN CORPORATION

Internal Address:

Street Address: One Merrick Avenue

City: Westbury State: NY ZIP: 11590

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

~~1,279,006~~
~~1,346,258~~

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: PERRY TEITELBAUM, ESQ.

Internal Address:

GOODMAN & TEITELBAUM

Street Address: 26 Court Street

Suite 1400

City: Brooklyn State: NY ZIP: 11242

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41):..... \$ 65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

09/18/2002 00000077 1279006

DO NOT USE THIS SPACE

01 FC:481 40.00 OP
02 FC:482 25.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

PERRY TEITELBAUM

Name of Person Signing

Signature

September 11, 2002

Date

Total number of pages comprising cover sheet:

2

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

REEL: 002584 FRAME: 0956

ASSIGNMENT

WHEREAS, ROSHCO, INC. has adopted, used and registered the following two (2) trademarks in the United States Patent and Trademark Office:

1. Registration No. 1,279,006, issued on May 22, 1984 covering the mark BAKERS ADVANTAGE and Design for: "Metal Bakeware" in Int. Class 21; and

2. Registration No. 1,346,258, issued on July 2, 1985 covering the mark BAKER'S ADVANTAGE and Design for: "BAKEWARE" in Int. Class 21.

WHEREAS, LIFETIME HOAN CORPORATION, a Delaware corporation, at One Merrick Avenue, Westbury, New York 11590-6601 is desirous of acquiring said two marks and the two registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ROSHCO, INC. does hereby assign unto the said LIFETIME HOAN CORPORATION, all right, title and interest in and to the said above two marks, together with all good will of the business symbolized by the two marks, and the above identified Registrations Nos. 1,279,006 and 1,346,258 thereof.

ROSHCO, INC.

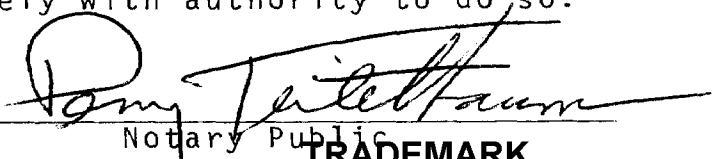
Dated: September 6, 2002

By  JEFF SIEGEL, President

STATE OF NEW YORK)
) SS.
COUNTY OF NASSAU)

On this 6th day of September, 2002, before me appeared JEFF SIEGEL, the person who signed this instrument, who acknowledged that he signed it as freely with authority to do so.

PERRY TEITELBAUM
Notary Public, State of New York
No. 30-4870654 Qual. in Nassau Co.
Certificate Filed in Kings County
Commission Expires Aug. 18, 2006


Notary Public

TRADEMARK