

9/16/02

09-19-2002

FORM PTO-1594
1-31-97

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

102226746

To the Assistant Commissioner for Trademarks. Please record the attached original documents or copy thereof.

| | |
|--|---|
| <p>1. Name of conveying party(ies):</p> <p>POWER BOARD, INC.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation - State <u>California</u> <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> | <p>2. Name and address of receiving party(ies):</p> <p>Name: <u>Direct Focus, Inc.</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>2200 N.E. 65th Avenue, #C</u></p> <p>City: <u>Vancouver</u></p> <p>State: <u>WA</u> Zip: <u>98661</u></p> |
| <p>3. Nature of Conveyance:</p> <p><input type="checkbox"/> Assignment <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name</p> <p><input checked="" type="checkbox"/> Other: A Corrected Assignment to Correct Assignor's Name at Reel 001879, Frame 0196 recorded March 29, 1999.</p> <p>Execution Date: <u>March 18, 1999</u></p> | <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation - State <u>Washington</u> <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the U.S., a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> |
| <p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) _____</p> <p>B. Trademark Registration No.(s) <u>2,022,756</u></p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> | |
| <p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Edward S. Wright, Esq.</u></p> <p>Internal Address: <u>DORSEY & WHITNEY LLP</u></p> <p>Street Address: <u>SUITE 3400</u> <u>FOUR EMBARCADERO CENTER</u></p> <p>City: <u>SAN FRANCISCO</u></p> <p>State: <u>CA</u> Zip: <u>94111-4187</u></p> | <p>6. Total number of applications and registrations involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41):.....\$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed</p> <p><input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>50-2319</u> Please debit any underpayment or credit any overpayment to the above deposit account.</p> <p>Our Order No. <u>TA-64481-3/ESW</u></p> |

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FINANCE SECTION

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TRADEMARK
REEL: 002585 FRAME: 0218

TRADEMARK ASSIGNMENT

POWER BOARD, INC., formerly Zoma Design, Inc., a corporation of the State of California, having a place of business at Point Richmond, California, ~~Washington~~,
Is the owner of the trademark POWER-BOARD which has been duly registered in the United States Patent and Trademark Office as Registration No. 2,022,756; and

DIRECT FOCUS, INC., a corporation of the State of Washington, having a place of business at 2200 N.E. 65th Avenue, #C, Vancouver, State of Washington, is desirous of acquiring the entire right, title and interest in and to said trademark and said registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, POWER BOARD, INC. hereby assigns unto DIRECT FOCUS, INC. all right, title and interest in and to the POWER-BOARD trademark and United States Trademark Registration No. 2,022,756, together with the good will of the business symbolized thereby, including the right to recover for past infringement thereof.

POWER BOARD, INC. agrees to execute and deliver any and all papers, instruments and other documents, as requested by DIRECT FOCUS, INC., and to perform all reasonable acts required by DIRECT FOCUS, INC., in order that DIRECT FOCUS, INC. can fully enjoy the right, title and interest herein conveyed, including prompt recordation of the change in corporate name from Zoma Design, Inc. to Power Board, Inc. in the United States Patent and Trademark Office.

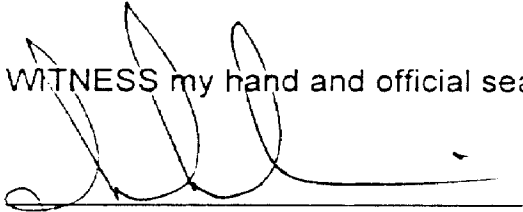
POWER BOARD, INC.,
formerly Zoma Design, Inc.

By 
Jeff Tuller, President

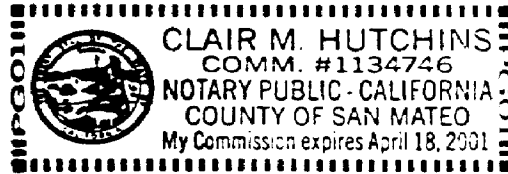
Notary Acknowledgment

State of California }
 }
County of Alameda }

On March 18, 1999, before me, Clair M. Hutchins, Notary Public, personally appeared Jeff Tullen, personally known to me to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal


Signature



re: Trademark Assignment
PowerBand / Direct Focus