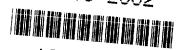
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OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE

U.S. Patent & Trademark Office

To The Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof: 1. Name of conveying party(ies): 2. Name and address of receiving party(ies): 9-17-07 Old Kent Financial Corporation Name: Fifth Third Bancorp Internal Address: ☐ Individual(s) ☐ Association Street Address: 38 Fountain Square Plaza General Partnership ☐ Limited Partnership City: Cincinnati State: Ohio Zip: <u>45263</u> ☑ Corporation-State (Michigan) Individual(s) Citizenship Other ☐ Association ☐ General Partnership Additional name(s) of conveying party(ies) attached? ☐ Limited Partnership ______ ☐ Yes \boxtimes No ☐ Corporation-State 3. Nature of conveyance: Other If assignee is not domiciled in the United States a domestic ☑ Assignment ☐ Merger representative designation is attached: The Mo ☐ Security Agreement ☐ Change of Name (Designations must be a separate document from assignment) Other _____ Additional name(s) & address(es) attached? Tes I No Execution Date: September 6, 2002 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) PLEASE SEE ATTACHED ASSIGNMENT, EXHIBIT A \boxtimes Yes Additional number(s) attached □ No. 5. Name and address of party to whom correspondence 6. Total number of applications and trademarks involved:_5 concerning document should be mailed: Name: Kathryn E. Smith, Esq. 7. Total fee (37 CFR 3.41): \$140.00 Internal Address: Wood, Herron & Evans, L.L.P. ☑ Enclosed 2700 Carew Tower Authorized to be charged to deposit account Street Address: 441 Vine Street if deficiencies occur City: Cincinnati State: Ohio Zip: 45202 8. Deposit Account number: 23-3000 09/19/2002 DBYRNE 00000006 2048932 (Attach duplicate copy of this page if paying by deposit account) 40.00 UP 100.00 UP 01 FC:481 DO NOT USE THIS SPACE 02 FC:482 9. Statement and Signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. September 12, 2002 Bruce Tittel, Esq. Name of Person Signing Signature Total number of pages including cover sheet, attachments, and document: 6

EXHIBIT A

I. FEDERAL APPLICATIONS AND REGISTRATIONS

OK (Michigan State Registration) Reg. Date: 7/14/76 Reg. No. M08024

Status: Due for Renewal: 7/14/06

OLD KENT RIVER BANK RUN Reg. Date: 4/1/97 Reg. No.: 2,048,932

Status: Section 8 & 15 Due: 4/1/03; Due for Renewal: 4/1/07

OLD KENT Reg. Date: 7/5/94 Reg. No.: 1,843,188

Status: Section 8 & 15 Accepted/Acknowledged;

Due for Renewal: 7/5/04

OLD KENT DEALER SERVICES Reg. Date: 8/25/98 Reg No.: 2,183,581

Status: Section 8 & 15 Due: 8/25/04; Due for Renewal: 8/25/08

OLD KENT (Stylized) Reg. Date: 11/30/99 Reg. No.: 2,296,129

Status: Section 8 & 15 Due: 11/30/05; Due for Renewal: 11/30/09

OLD KENT'S BANK ON CALL Reg. Date: 6/14/94 Reg. No.: 1,839,615

Status: Section 8 & 15 Accepted/Acknowledged

Due for Renewal: 6/14/04

II. COMMON LAW MARKS

OK

O.K.

OLD KENT

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Atty Doc. No.: FTB/242

ASSIGNMENT

THIS ASSIGNMENT is by and between Old Kent Financial Corporation, a Michigan Corporation with a business address of One Vandenberg Center, Grand Rapids, Michigan 49503 ("Assignor"), and Fifth Third Bancorp, an Ohio Corporation with a business address of 38 Fountain Square Plaza, Cincinnati, Ohio 45263 ("Assignee").

RECITALS

- A. Assignor owns the names, trademarks and service marks (herein collectively referred to as the "Marks") which are unregistered, or are registered or applied for in the United States Patent and Trademark

 Office, and the applications therefor and registrations thereof, all of which are listed on Exhibit A attached hereto and made a part hereof, and the corresponding goodwill of the business associated with the Marks.
- B. Assignor is desirous of assigning, transferring and setting over all of the Marks to Assignee, and Assignee is desirous of acquiring the Marks, the applications thereof and the registrations therefor.

Page 1 of 5

NOW THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby transfer, assign and set over to Assignee all right, title and interest in and to the Marks throughout the United States, together with the goodwill of the business connected with the use of and symbolized by the respective Marks and the registrations and applications set forth in Exhibit A, and all reissues, extensions, renewals, divisions and continuations thereof, the promotional materials related thereto, and for Marks which are the subject of intent-to-use applications at the United States Patent and Trademark Office for which a statement of use has not been filed, the business to which such Marks pertain, and the right to sue and collect for past infringement thereof.

This Assignment shall be binding upon the successors, assignees and other legal representatives of Assignor and shall inure to the benefit of the successors, assigns and other legal representatives of Assignee.

The Effective Date of this Assignment shall be June _1___, 2002.

IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment on the date last signed by the parties below.

Page 2 of 5

ASSIGNOR: Fifth Third Financial Corporation Successor by Merger to: OLD KENT FINANCIAL CORPORATION

	By: Paux Ryska (Signature) Title:
STATE OF)) ss:)
that the foregoing instrument was	personally known, who, being by me duly sworn, did CE PUB of Old Kent Financial Corporation, and a signed by him/her in his/her capacity as and for the purposes set forth therein.
(Notary Seal)	Notary Public THERESE MARIE PAUL, Attorney at Law Notary Public, State of Onio Notary Public, State of Onio My Commission Has No Expiration Date Soction 147.03
County of Commission:	
My Commission Expires:	

	ASSIGNEE:
	FIFTH THIRD BANCORP
	By: Paul X Rughh (Signature) Title: EVP
STATE OF	ss:
On this Hay ofappeared PAUL REVIOUS sworn, did say that he/she is the _ and that the foregoing instrument EXEC. UILE PRESIDENT and	
(Notary Seal)	Notary Public THERESE MARIE PAUL, Attorney at Lew Notary Public, State of Onio My Commission Inc. No Expiration Date Soction 147.03
County of Commission:	

Page 4 of 5

My Commission Expires:

RECORDED: 09/17/2002