

09-20-2002

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇨ ⇨ ⇨

REC

T



102227588

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Juba Beverages Corporation
6-27-02

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of Washington
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: June 14, 2002

2. Name and address of receiving party(ies)

Name: Dole Food Company, Inc.

Internal

Address: _____

Street Address: One Dole DriveWestlakeCity: VillageState: CAZip: 91362

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic
 representative designation is attached: ☐ Yes ☒ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

U.S. Registration No. 2,009,951Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joan Kupersmith Larkin, Esq.Internal Address: Seyfarth ShawStreet Address: One Century Plaza2029 Century Park East, Suite 3300City: Los Angeles State: CA Zip: 900676. Total number of applications and registrations involved: 17. Total fee (37 CFR 3.41).....\$ 40.00

- ☒ Enclosed
☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joan Kupersmith Larkin

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

07/02/2002 BYTME 00000272 2009951

01 FC1481

40.00 BP

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK
 REEL: 002585 FRAME: 0630

ASSIGNMENT

This Assignment is made this 14th day of June, 2002, by Juba Beverages Corporation, a Washington corporation, Assignor, having a place of business at 701 Fifth Avenue, Seattle, Washington, to Dole Food Company, Inc. a Delaware corporation, Assignee, having a business address at One Dole Drive, Westlake Village, California.

WHEREAS, Assignor is the owner of the following trademark which is registered in the United States Patent and Trademark Office:

U.S. Registration No. 2009951, issued on October 22, 1996, for the trademark
SMOOTHERS; and

WHEREAS, Assignee, desires to acquire the entire right, title and interest in and to the above-identified mark and the registration therefor, together with that part of the goodwill of the business connected with the use of and symbolized by said mark;

NOW, THEREFORE, in consideration of the foregoing and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the aforementioned mark and the registration thereof, together with that part of the goodwill of the business connected with the use of and symbolized by said mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 14th

day of June, 2002.

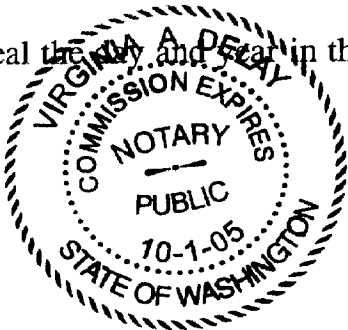
Assignor

By: *G. Scott Greenburg*
Name: G. Scott Greenburg
Title: CORPORATE SECRETARY, ASSISTANT OFFICER

STATE OF WASHINGTON)
) ss.
COUNTY OF KING)

On this 14th day of June, in the year 2002, before me, the undersigned, a Notary Public in and for said County and State, personally appeared G. Scott Greenburg, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed the within instrument as his and acknowledged to me that the corporation executed it pursuant to its by-laws or a resolution of its Board of Directors.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.



Virginia A. DeRay
Notary Public in and for Said
County and State
My Commission Expires: 10/1/05
Residing at: Tukwila, WA