

09-20-2002



on Form Cover Sheet

Commissioner

102227955

and the attached original documents or copy thereof

1. Name of conveying party(ies):  
Thoroughbred Times Company, Inc.  
P.O. Box 8237  
Lexington, Kentucky 40533

2. Name and address of receiving party(ies):  
Fancy Publications, Inc.  
2401 Beverly Boulevard  
Los Angeles, California 90057

Individual(s) Association  
General Partnership Limited Partnership  
 Corporation-State: Kentucky  
Other

Individual(s) citizenship:  
Association:  
General Partnership:  
Limited Partnership:  
 Corporation  
Other:  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  
 Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  
 Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
Other:

Execution Date: 08/26/02

4. Application number(s) or registration number(s):

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

~~2,582,491~~ Issued 06/18/02  
~~2,264,093~~ Issued 07/27/99

Additional numbers attached?

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Michael A. Lisi  
Rader, Fishman & Grauer PLLC  
39533 Woodward Avenue  
Suite 140  
Bloomfield Hills, Michigan 48304  
(248) 594-0629

6. Total number of applications and registrations involved: One (2)

7. Total fee (37 CFR 3.41).....\$65.00

Enclosed

Authorized to be charged to deposit account.

8. Deposit Account Number: 18-0013  
(Attach duplicate copy of this page if using deposit account)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael A. Lisi  
Name

Signature

9/3/02  
Date

Total number of pages comprising cover sheet

CERTIFICATE OF MAILING

I hereby certify that this paper is being deposited with the U.S. Postal Service as First Class Mail in an envelope addressed to BOX ASSIGNMENT FEE, Commissioner of Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3413 on September 3, 2002.

Date: September 3, 2002

Mary Jennifer Wunsche

09/20/2002 6TON11 00000025 2582491  
01 FC:481 40.00 CH  
02 FC:482 25.00 CH

TRADEMARK  
REEL: 002585 FRAME: 0810

Assignment

ASSIGNMENT made this 26 day of August, 2002, by and between FANCY PUBLICATIONS, INC., a corporation of the State of California with a principal address at 2401 Beverly Boulevard, Los Angeles, California 90057 ("Assignor"), and THOROUGHBRED TIMES COMPANY, INC., a corporation of the State of Kentucky, with a principal address at P.O. Box 8237, Lexington, Kentucky 40533 ("Assignee").

WHEREAS, Assignor owns U.S. Trademark Registration No. 2,582,491 in Class 16 for the mark THE THOROUGHBRED RECORD, as well as U.S. Trademark Registration No. 2,264,093 in Classes 16 and 42 for the mark THOROUGHBRED TIMES STALLION DIRECTORY (collectively, the "Marks"); and

WHEREAS, Assignee desires to acquire the Marks and the goodwill of the business associated therewith;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt of which is hereby acknowledged, Assignor conveys, transfers, and assigns to Assignee all of its right, title, and interest in and to the Marks together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights of renewal, and all rights to sue for and receive all damages occurring from past infringing uses of the Marks. Assignor warrants that to its knowledge it has good and valid title to the Marks, including the registrations therefor.

Assignor agrees that upon request by Assignee, at Assignee's expense, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts reasonably necessary to carry out the intent of this Assignment.

This Assignment shall be binding on the parties, and their successors and assigns.

FANCY PUBLICATIONS, INC.  
("Assignor")

By: 

Title: President

THOROUGHBRED TIMES COMPANY, INC.  
("Assignee")

By: 

Title: vice president Editorial

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