



09-23-2002

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DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Giorgio Beverly Hills, Inc. *9-17-02*

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State - Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Lentheric Limited  
Internal Address: Amertrans Park, Bushey Mill Lane  
Watford, Hertfordshire WD24 7JG, UK

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other United Kingdom Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: April 16, 2002

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s) \_\_\_\_\_  
 \_\_\_\_\_

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) 2,066,459 - OCEAN DREAM  
and 2,199,489 - Design Only

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Ronald E. Shapiro  
 Internal Address: Vorys, Sater, Seymour and Pease LLP  
 \_\_\_\_\_  
 \_\_\_\_\_

Street Address: \_\_\_\_\_  
1828 L Street, NW, Eleventh Floor

City: Washington State: DC Zip: 20036

6. Total number of applications and registrations involved: ..... 2


7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
22-0585

DO NOT USE THIS SPACE

9. Signature.

Ronald E. Shapiro            September 17, 2002  
 Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 5

09/20/2002 6TON11 00000115 2066459

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 RC:481 40.00 DP  
02 FC:482 25.00 DP

TRADEMARK REEL: 002586 FRAME: 0248

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant: Lentheric Limited  
Marks: See Attached Schedule  
Registration Numbers.: See Attached Schedule  
Registration Dates: See Attached Schedule


**DESIGNATION OF DOMESTIC REPRESENTATIVE**

Honorable Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513  
Sir/Madam:

Lentheric Limited, a limited company organized under the laws of the United Kingdom, whose business address is Amertrans Park, Bushey Mill Lane, Watford, Hertfordshire WD24 7JG, United Kingdom, as owner of the registrations listed on the attached Schedule A, designates Vorys, Sater, Seymour and Pease LLP of 1828 L Street, N. W., Eleventh Floor, Washington, D.C., 20036-5109, as its representative on whom notices or process in proceedings affecting the marks covered by these registrations may be served.

LENTHERIC LIMITED

Date: 12th June 2002

By:   
Name: Dilesh Mehta  
Title: Vice President

**Schedule A**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
OCEAN DREAM	2,066,459	June 3, 1997
OCEAN DREAM Bottle (Design Only)	2,199,489	October 27, 1998

## ASSIGNMENT

WHEREAS, Giorgio Beverly Hills, Inc. ("ASSIGNOR"), a corporation organized under the laws of Delaware, with a place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, owns the trademarks and the United States trademark registrations listed on the attached Schedule A; and

WHEREAS, Lentheric Limited ("ASSIGNEE"), a limited company organized under the laws of the United Kingdom, whose business address is Amertrans Park, Bushey Mill Lane, Watford, Hertfordshire WD24 7JG, United Kingdom, desires to acquire all rights to the trademarks and the trademark registrations listed on the attached Schedule A and the goodwill of the business symbolized by the trademarks;

NOW, THEREFORE, in consideration of One Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the trademarks and the trademark registrations listed on the attached Schedule A, together with the goodwill of the business symbolized by the trademarks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed by its duly authorized officer or representative, effective as of April 16, 2002.

Giorgio Beverly Hills, Inc.

By: David M. Meyer

Name: David M. Meyer  
Assistant Secretary

Title: \_\_\_\_\_

**Schedule A**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
OCEAN DREAM	2,066,459	June 3, 1997
OCEAN DREAM Bottle (Design Only)	2,199,489	October 27, 1998