

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Malia Mills, Inc.

- Individual(s)
- General Partnership
- Corporation - State New York
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: September 22, 2002

2. Name and address of receiving party(ies):

Name: I.Am. Maliamills, LLC
 Internal Address: _____
 Street Address: 263 West 38th Street
 City: New York State: NY Zip: 10018

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other New York Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/010131

B. Trademark Registration No.(s)

1,923,769

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Wade Kerrigan
 Internal Address: Blackwell Sanders Peper Martin LLP
 Street Address: 2300 Main, Suite 1000
 City: Kansas City State: MO Zip: 64108

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41)..... \$ 65.00
 Enclosed
 Authorized to be charged to deposit account

If insufficient, please debit Deposit Account Number
8. Deposit account number: 11-0160

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Wade Kerrigan
Name of Person Signing

Wade Kerrigan
Signature

12 11 2002
Date

Total number of pages including cover sheet, attachments and document 4

Mail documents to be recorded with required cover sheet (information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

Assignment of Trademarks

This Assignment of Trademark is made as of the 23rd day of September, 2002, by and between Malia Mills, Inc., a New York corporation, with its principal place of business at 263 West 38th Street, New York, NY 10018 (the "Assignor") and I.Am. Maliamills, LLC, a New York limited liability company with its principal place of business at 263 West 38th Street, New York, NY 10018 (the "Assignee").

WHEREAS, as of the date hereof, the Assignor holds certain rights in and to the trademarks set forth on Exhibit "A" annexed hereto, including, without limitation, the trademark registrations and applications as delineated on Exhibit "A" annexed hereto (the "Trademarks"); and

WHEREAS, the Assignee is desirous of acquiring the Trademarks and the business and goodwill of the business in connection therewith.

NOW, THEREFORE, the Assignor, for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, hereby sells, assigns, conveys and transfers unto Assignee, its successor and assigns, Assignor's entire right, title and interest in and to the Trademarks set forth on Exhibit A, together with the business and all goodwill of the business connected with the use of or symbolized by the Trademarks.

IN WITNESS WHEREOF, the Assignor has caused this Assignment of Trademarks to be executed as of the date first written above.

MALIA MILLS, INC.



By: 
Name: Malia Mills
Title: President

EXHIBIT A

1. The "MALIA MILLS" Trademark, including, without limitation, the application pending, Serial Number 78-010131, filed for on May 26, 2000.
2. The "MALIA MILLS SWIM WEAR" Trademark, including, without limitation, US Trademark Registration Number 1923769.

STATE OF NEW YORK)
) ss.:
COUNTY OF NEW YORK)

On the 22nd day of September, in the year 2002, before me, the undersigned, a Notary Public, in and for said state, personally appeared Malia Mills, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public
CASSANDRA J. HEADLEY
Notary Public, State of New York
No. 01HE0017865
Qualified in Queens County
Commission Expires Dec. 21, 2002