

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102229249

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Sara Lee Corporation

9-18-02

- Individual(s)
- General Partnership
- Corporation-State
- Other Maryland
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 7/31/02

2. Name and address of receiving party(ies)

Name: Mark W. Cross & Co., LLC

Internal

Address: \_\_\_\_\_

Street Address: 1280 Cypress Way

City: Boca Raton State: FL Zip: 33486

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Florida limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 2198711

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark E. Stein, Esq.

Internal Address: Lott & Friedland, P.A.

Street Address: P.O. Drawer 141098

City: Coral Gables State: FL Zip: 33114-1098

6. Total number of applications and registrations involved: \_\_\_\_\_

13

7. Total fee (37 CFR 3.41).....\$ 348

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

122155

FINANCE SECTION  
SEP 19 AM 9:30  
RECORDS

DO NOT USE THIS SPACE

9. Signature.

Mark E. Stein

Name of Person Signing

Signature

9/18/02

Date

8

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

09/23/2002 LNUELLER 00000022 2198711

01 FC:481  
02 FC:482

40.00 CP  
300.00 CP

<i>Trademark</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>Filing Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Next Renewal</i>	
MARK CROSS	Registered	25	74/577829	23-Sep-94	2198711	20-Oct-98	20-Oct-08	
			<i>Goods:</i> ties, scarves, belts					
MARK CROSS & DESIGN 1845	Registered	18	721384	08-Apr-88	1521825	24-Jan-89	24-Jan-09	
			<i>Goods:</i> HANDBAGS, SMALL LEATHER GOODS, NAMELY BILLFOLDS, KEY FOBS, AND WALLETS; CARRYING CASES FOR CREDIT CARDS, PASSPORTS, AND TICKETS; LUGGAGE, TRAVEL CASES, BRIEFCASES, PORTFOLIOS, KEY CASES, COSMETIC CASES SOLD EMPTY, GROOMING CASES SOLD EMPTY, KITS FOR LINENS, SHIRTS, TIES, AND SHAVING (SOLD EMPTY); ATTACHE CASE AND OVERNIGHT BAGS FOR TRAVEL AND CARRY-ON BAGS					
MARK CROSS & LION DESIGN (V3)	Registered	18 25	721331	08-Apr-88	1516402	13-Dec-88	13-Dec-08	
			<i>Goods:</i> CLASS 18 - HANDBAGS, SMALL LEATHER GOODS, NAMELY, BILLFOLDS, KEY FOBS, AND WALLETS, CARRYING CASES FOR CREDIT CARDS, PASSPORTS, AND TICKETS, LUGGAGE, TRAVEL CASES, BRIEFCASES, PORTFOLIOS, KEY CASES, COSMETIC CASES SOLD EMPTY, GROOMING CASES SOLD EMPTY, TIES, AND SHAVING SOLD EMPTY; ATTACHE CASES, AND OVERNIGHT BAGS. CLASS 25 - BELTS AND TIES					
MARK CROSS & LION DESIGN (V3)	Registered	18 25	721337	08-Apr-88	1526913	28-Feb-89	28-Feb-09	
			<i>Goods:</i> CLASS 18 - HANDBAGS; SMALL LEATHER GOODS, NAMELY BILLFOLDS KEY FOBS, AND WALLETS, CARRYING CASES FOR CREDIT CARDS, PASSPORTS, AND TICKETS; LUGGAGE, TRAVEL CASES BRIEFCASES, KEY CASES, COSEMETIC CASES SOLD EMPTY, GROOMING CASES SOLD EMPTY; KITS FOR LINENS, SHIRTS, TIES, AND SHAVING SOLD EMPTY, ATTACHE CASES, AND OVERNIGHT BAGS CLASS 25 - BELTS AND TIES					
MARK CROSS & OVAL DESIGN	Registered	18	721330	08-Apr-88	1517191	20-Dec-88	20-Dec-08	
			<i>Goods:</i> HANDBAGS, LUGGAGE, OVERNIGHT BAGS; CARRY-ON BAGS, AND LEATHE FOBS.					
MARK CROSS (SCRIPT)	Registered	18	721385	08-Apr-88	1518002	27-Dec-88	27-Dec-08	
			<i>Goods:</i> HANDBAGS; BRIEFCASES; ATTACHE CASES; AND OVERNIGHT BAGS					

<i>Trademark</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>Filing Date</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Next Renewal</i>
MARK CROSS LOGO	Registered	6 8 14 16 18 20 21 25 28 34 42	256343	31-Mar-80	1223913	18-Jan-83	18-Jan-03

**Goods:** CLASS 6 - MONEY BOXES MADE OF METAL

CLASS 8 - MANICURE SETS, COMPRISING EMERY BOARDS, CLIPPERS AND FILES

CLASS 14 - WATCHES AND CLOCKS; JEWEL CASES MADE OF PRECIOUS METAL

CLASS 16 - PLAYING CARDS

CLASS 18 - ATTACHE CASES; BILLFOLDS AND WALLETS; BRIEFCASES; BRIEFCASE TYPE PORTFOLIOS; CREDIT CARD CASES, CURRENCY CASES; PASSPORT CASES; TICKET CASES; HANDBAGS AND COVERS THEREFOR; KEY CASES; LUGGAGE AND TRAVEL CASES SOLD WITH LUGGAGE TAGS; COSEMETIC CASES, SOLD EMPTY; GROOMING CASES, SOLD EMPTY; TOILETRY CASES, SOLD EMPTY; UMBRELLAS AND CASES THEREFOR

CLASS 20 - PICTURE FRAMES; SEWING STANDS AND TABLES; MIRRORS AND MEDICINE CHESTS, SOLD EMPTY; JEWEL CASES NOT MADE OF PRECIOUS METAL

CLASS 21 - WASTEBASKETS; CARAFES; ICE BUCKETS; DECANTERS; GLASSWARE FOR WINE, BRANDY CORDIALS, CHAMPAGNE, AND OTHER BEVERAGES; MONEY BOXES NOT MADE OF METAL; GROOMING KITS CONTAINING COMBS, NAIL FILES AND BRUSHES

CLASS 25 - GLOVES AND MITTENS; BELTS; TIES; SHOES; BOOTS AND SLIPPERS

CLASS 28 - EQUIPMENT SOLD IN UNITS OR SEPARATELY FOR PLAYING BACKGAMMON, ROULETTE, CHESS, CHECKERS AND DOMINOES

CLASS 34 - CIGAR AND CIGARETTE LIGHTERS; CIGARETTE BOXES AND CASES; HUMIDORS; ASHTRAYS; TOBACCO POUCHES

CLASS 42 - RETAIL DEPARTMENT STORE SERVICES AND MAIL ORDER SERVICES

**Trademark**

MARK CROSS LOGO

**Status** Registered

**Class(es)** 16

**App. No.** 350021

**Filing Date** 30-Jan-70

**Reg. No.** 992544

**Reg. Date** 03-Sep-74

**Next Renewal** 03-Sep-04

**Goods:** ADDRESS BOOKS, BOOK COVERS, DESK SETS, LETTER FILES, DIARIES, LETTER OPENERS, MEMORANDUM BOOKS, PHOTOGRAPH ALBUMS, ENVELOPES, PAPER WEIGHTS AND WRITING CASES.

WINDSOR CALF

**Status** Registered

**Class(es)** 18

**App. No.** 593495

**Filing Date** 14-Apr-86

**Reg. No.** 1448502

**Reg. Date** 21-Jul-87

**Next Renewal** 21-Jul-07

**Goods:** BILLFOLDS AND WALLETS; CARRYING CASES FOR CREDIT CARDS, CURRENCY, PASS

WINDSOR CALF LOGO

**Status** Registered

**Class(es)** 18

**App. No.** 593494

**Filing Date** 14-Apr-86

**Reg. No.** 1448501

**Reg. Date** 21-Jul-87

**Next Renewal** 21-Jul-07

**Goods:** BILLFOLDS AND WALLETS; CARRYING CASES FOR CREDIT CARDS, AND CURRENCY PASSPORTS AND TICKETS; HANDBAGS; LUGGAGE; BRIEFCSES AND ATTACHE CASES; CAR KEY FOBs AND CASES; EYEGLOSS CASES; COSMETIC CASES SOLD EMPTY; GROOMING CASES, SOLD EMPTY; TRAVEL CASES AND KITS FOR LINENS, BAGS FOR SUITS, TRAVEL BAGS AND CARRY-ON BAGS

Trademark

United States of America

Status

Class(es)

App. No.

Filing Date

Reg. No.

Reg. Date

Next Renewal

LION DESIGN

Registered 8 14 16 18 20 21 25 34

256342 31-Mar-80 1276699 08-May-84

08-May-04

Goods: CLASS 8 - MANICURE SETS, COMPRISING TWEEZERS, EMERY BOARDS, CLIPPERS AND FILES CLASS 14 - WATCHES AND CLOCKS; JEWEL CASES MADE OF PRECIOUS METAL CLASS 16 - ADDRESS BOOKS; BOOK COVERS; BOOKENDS; DESK SETS COMPRISING BLOTTERS; PENS PENCILS, LETTER OPENERS SCISSORS, CALENDARS, AND HOLDERS OR CONTAINERS FOR ALL OF THE ABOVE; LETTER FILES; DIARIES; LETTER OPENERS; MEMORANDUM BOOKS; MANUSCRIPT PORTFOLIOS CONTAINING WRITING PADS; PHOTOGRAPH ALBUMS; ENVELOPES; WRAPPING PAPER; PAPERWEIGHTS; PENS, PENCILS AND MARKING PENS; WRITING CASES, EMPTY OR CONTAINING PENS AND/OR PENCILS; WRITING PAPER AND ENVELOPES; CALENDARS; AND PLAYING CARDS CLASS 18 - ATTACHE CASES; BILLFOLDS AND WALLETS; BRIEFCASES; BRIEFCASE TYPE PORTFOLIOS; CREDIT CARD CASES; CURRENCY CASES; PASSPORT CASES; TICKET CASES; HANDBAGS AND COVERS THEREFOR; KEY CASES; LUGGAGE AND TRAVEL CASES SOLD WITH LUGGAGE TAGS; COSEMETIC CASES, SOLD EMPTY; GROOMING CASES, SOLD EMPTY; TOILETRY CASES, SOLD EMPTY; EMBRELLAS AND CASES THEREFOR; LUGGAGE TAGS CONTAINED IN LEATHER HOLDERS CLASS 20 - PITCURE FRAMES; SEWING STANDS AND TABLES; MIRRORS AND MEDICINE CHESTS, SOLD EMPTY; JEWEL CASES NOT MADE OF PRECIOUS METALS CLASS 21 - WASTEBASKETS; CARAFES; ICE BUCKETS; DECANTERS; GLASSWARE FOR WINE, BRANDY, CORDIALS, CHAMPAGNE, AND OTHER BEVERAGES; MONEY AND BRUSHES CLASS 25 - GLOVES AND MITTENS; BELTS; TIES; SHOES; BOOTS; AND SLIPPERS CLASS 34 - CIGAR AND CIGARETTE LIGHTERS; CIGARETTE BOXES AND CASES; HUMIDORS; ASHTRAYS; TOBACCO POUCHES

MARK CROSS

Registered 3

74/577405 23-Sep-94 2234461 23-Mar-99

23-Mar-09

Goods: Men's and women's cologne, men's aftershave, women's perfume, soap, body lotion, moisturizing lotion, body spray, body powder, color cosmetics, and skin care products, namely night cream, essential oil for personal use, eye cream, bath and shower gel, hand cream, skin moisturizer, body oil, skin cleansing cream, skin cleansing lotion, sunscreen lotion, sunblock preparation, and wrinkle removing skin care preparations

<i>Trademark</i>	<i>Status</i>	<i>Class(es)</i>	<i>App. No.</i>	<i>Filing Date</i>	<i>Reg. No</i>	<i>Reg. Date</i>	<i>Next Renewal</i>
MARK CROSS GEOMETRIC DESIGN	Registered	18	721327	08-Apr-88	1562165	24-Oct-89	24-Oct-09

**Goods:** HANDBAGS, SMALL LEATHER GOODS, NAMELY BILLFOLDS, KEY FOBS, AND WALLETS; CARRYING CASES FOR CREDIT CARDS, PASSPORTS, AND TICKETS; LUGGAGE, TRAVEL CASES, BRIEFCASE TYPE PORTFOLIOS, KEY CASES, COSMETIC CASES SOLD EMPTY, GROOMING CASES SOLD EMPTY, KITS FOR OVERNIGHT BAGS, SUIT BAGS FOR TRAVEL AND CARRY ON BAGS.

**ASSIGNMENT OF UNITED STATES TRADEMARKS**

WHEREAS, Sara Lee Corporation, a Maryland corporation whose address is Three First National Plaza, Chicago, Illinois 60602-4260 ("Assignor"), is the sole and exclusive owner of certain trademarks which are subject of the United States trademark registrations and applications listed on Schedule A, attached hereto;

WHEREAS, Mark W. Cross & Co., LLC, a Florida corporation, ("Assignee"), is desirous of acquiring from Assignor all right, title and interest in and to the trademarks and the trademark registrations and applications listed on Schedule A, attached hereto; and

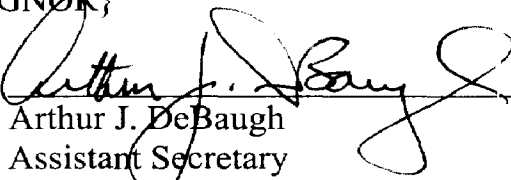
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, its successors and assigns, the entire right, title and interest in and to the aforesaid trademarks and the trademark registrations listed on Schedule A, attached hereto, together with the goodwill of the business connected with the use of and symbolized by said trademarks throughout the world in perpetuity, and all causes of action by reason of any infringement of said trademarks, with the right to sue for and collect damages.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have hereby caused this Assignment of United States Trademarks to be executed by their duly authorized officers.

{ASSIGNOR}

Date: 31 July 2002

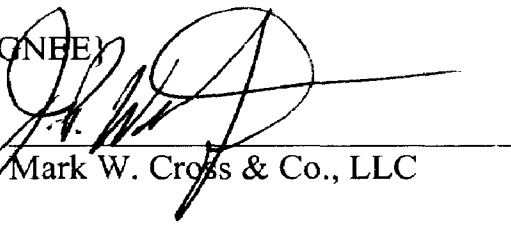
By:

  
Arthur J. DeBaugh  
Assistant Secretary  
Sara Lee Corporation

{ASSIGNEE}

Date: 7/26/02

By:

  
Mark W. Cross & Co., LLC

ACKNOWLEDGEMENT

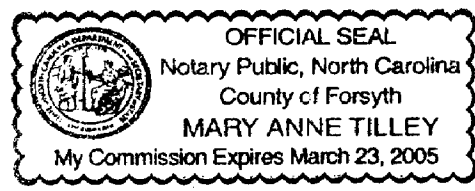
STATE OF NORTH CAROLINA

COUNTY OF FORSYTH

Be it remembered on this 31 day of July 2002, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared Arthur J. DeBaugh, to me known, who being by me duly sworn according to law, on his oath does depose and make proof of my satisfaction that he was at the time of the execution thereof Assistant Secretary of Sara Lee Corporation, in the foregoing instrument; and that he signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his authority.

Mary Anne Tilley  
Notary Public

My commission expires on: 3/23/05



STATE OF FLORIDA

COUNTY OF PALM BEACH

Be it remembered on this 26 day of July 2002, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared J. P. Wilkin, Jr., to me known, who being by me duly sworn according to law, on his oath does depose and make proof of my satisfaction that he was at the time of the execution thereof Manager/President of Mark W. Cross & Co., LLC in the foregoing instrument; and that he signed and delivered the instrument as the voluntary act and deed of said corporation, by virtue of his authority.

Patricia M. Albert  
Notary Public

My commission expires on: 4-19-06

