

09-24-2002

1 SHEET  
ONLY

Docket No.:  
357032/208



102230705

9/24/02

Tab settings

of the attached original documents or copy thereof.

To the Honorable Commissioner

1. Name of conveying party(ies):

Systemax Inc.

- Individual(s)
- General Partnership
- Corporation-State New York
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 14, 2002

2. Name and address of receiving party(ies):

Name: Tiger Direct, Inc.

Internal Address: 7795 West Flagler Street, 2nd Floor

Street Address:

City: Miami State: FL ZIP: 33144

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

76/364,343

Additional numbers

B. Trademark Registration No.(s)

Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Laura E. Goldbard, Esq.

Internal Address: Stroock & Stroock & Lavan LLP

Street Address: 180 Maiden Lane

City: New York State: NY ZIP: 10038

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-4709

DO NOT USE THIS SPACE

09/25/2002 6TOM11 00000001 194709 76364343

01 FC:481 40.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laura E. Goldbard

Name of Person Signing

Laura E. Goldbard

Signature

September 23, 2002

Date

Total number of pages including cover sheet, attachments, and

4

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Systemax Inc., a New York Corporation, located and doing business at 11 Harbor Park Drive, Port Washington, New York 11050 (hereinafter referred to as ASSIGNOR”), is the owner of the trademarks set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made a part hereof, (hereinafter collectively referred to as the “TRADEMARKS”); and

WHEREAS, Tiger Direct, Inc., a Florida corporation, located and doing business at 7795 West Flagler Street, 2nd Floor, Suite 35, Miami, Florida 33144 (hereinafter referred to as “ASSIGNEE”), is desirous of acquiring all of the rights, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the portion of the goodwill of the business associated with the TRADEMARKS;

NOW THEREFORE, in consideration of the mutual covenants set forth in the AGREEMENT, ASSIGNOR confirms the transfer and hereby transfers and assigns to ASSIGNEE the entire right, title and interest of ASSIGNOR in and to the TRADEMARKS together with the portion of the goodwill of the business associated with the TRADEMARKS and the registrations and applications therefor; and

ASSIGNOR acknowledges that upon execution of this Assignment, ASSIGNEE shall be the exclusive owner of all TRADEMARKS set forth in the SCHEDULE OF TRADEMARKS, and the portion of the goodwill associated therewith; and

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past

infringement of the TRADEMARKS, the right to sue for and collect the same for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives; and

ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country foreign to the United States, whose duty it is to record trademark registrations, applications and title thereto, to record the TRADEMARKS and title thereto as the property of the ASSIGNEE, its successors, legal representatives and assigns in accordance with the terms of this instrument.

IN WITNESS WHEREOF, the parties have executed this instrument on this 14<sup>th</sup> day of March, 2002.

SYSTEMAX, INC.

By: 

Name: CURT RUSIN

Title: SECRETARY

TIGER DIRECT, INC.

By: 

Name: S Goldschan

Title: V.P.

OWNER	TMARK	STATUS	MAIL	APPNO	REGNO	FILE	REG
Systemax, Inc.	TIGERSOFTWARE	REGISTERED		74-064,676	1,641,257	6/ 1/ 90	4/16/ 91
Systemax, Inc.	TIGER	REGISTERED	1/27/ 00	75/915,934	2,526,739	1/27/ 00	1/ 8/ 02
Systemax, Inc.	TIGERTV.COM	FILED	1/25/ 02	76/364,344		1/30/ 02	
Systemax, Inc.	TIGERONTV.COM	FILED	1/25/ 02	76/364,345		1/30/ 02	
Systemax, Inc.	TIGERPC.COM	MAILED	1/25/ 02				

SSL-DOCS1 1190012V1