

9/20/02

09-25-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): PR Newswire Association, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: June 30, 2002

2. Name and address of receiving party(ies) Name: PR Newswire Association LLC

Internal Address:

Street Address: 810 Seventh Avenue, 35 Floor City: New York State: NY Zip: 10019

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company/Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) see attached schedule

B. Trademark Registration No.(s) see attached schedule

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Meredith Schorr

Internal Address: White & Case LLP

Street Address: 1155 Avenue of the Americas

City: New York State: Ny Zip: 10036

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41).....\$ 240.00

- Enclosed Authorized to be charged to deposit account if deficiency

8. Deposit account number:

23-1705

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Meredith Schorr Name of Person Signing

Meredith Schorr Signature

9/20/02 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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## SCHEDULE

[REDACTED]	
ADVANCING INFORMATION, POWERING SUCCESS	76/175920
EWATCH EYE LOGO	2572985
GLOBAL BUSINESS GARDEN	76/175921
MEDIATLAS	2547380
MULTIVU	76/417656
PR NEWSWIRE	76/086472
PROFNET	1868741
RELEASEWATCH	76/330720
TBUTTON	76/221636

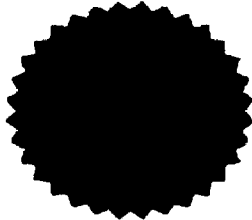
# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "PR NEWSWIRE ASSOCIATION, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "PR NEWSWIRE ASSOCIATION, INC." TO "PR NEWSWIRE ASSOCIATION LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF JUNE, A.D. 2002, AT 9:04 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF JUNE, A.D. 2002, AT 11:59 O'CLOCK P.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 1859928

DATE: 06-28-02

06/28 02 14:28 NO.953 10/13

CSC

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STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
OF  
PR NEWswire ASSOCIATION, INC.

This Certificate of Conversion of PR Newswire Association, Inc. (the "Corporation") is being executed by the undersigned for the purpose of converting a corporation into a limited liability company pursuant to the Delaware General Corporation Law and the Delaware Limited Liability Company Act.

It is hereby certified that:

1. The name of the Corporation is PR Newswire Association, Inc.
2. The name under which the Corporation was originally incorporated and its name immediately prior to the effectiveness of this conversion was: PR Newswire Association, Inc.
3. The date of filing of the Corporation's original certificate of incorporation with the Secretary of State of the State of Delaware was December 4, 1996.
4. The name of the limited liability company into which the Corporation will be converted is PR Newswire Association LLC.
5. The conversion has been approved in accordance with the provisions of Section 266 of the Delaware General Corporation Law and Section 18-214 of the Delaware Limited Liability Company Act.
6. The conversion shall become effective on June 30, 2002 at 11:59 p.m.

IN WITNESS WHEREOF, the undersigned, the President and Chief Executive Officer of the Corporation, has executed this Certificate of Conversion of PR Newswire Association, Inc. this 28<sup>th</sup> day of June, 2002.

  
Charles H. Moran  
President and Chief Executive Officer

CSC

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