

09-25-2002

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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

LBI Leading Brands, Inc.

9.23.02

- Individual(s)
- General Partnership
- Corporation-State **Canada (Canadian federally incorporated company)**
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: **The TREK Company, Inc.**

Internal

Address:

Street Address: **#160-7400 River Road, Richmond**

City: **Brit. Columbia** State: **CANADA** Zip: **V6X 1X6**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Canada (Canadian federally incorporated company)**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **July 6, 2001**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/349,577

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Jeffer, Mangels, Butler & Marmaro LLP**

Internal Address:

Street Address: **1900 Avenue of the Stars**

7th Floor

City: **Los Angeles** State: **CA** Zip: **90067**

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ **40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

10-0440

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christine L. Lofgren

Name of Person Signing

Christine Lofgren
Signature

9/18/02
Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:
The TREK Company, Inc.

App. No.: 75/349,577

Filing Date: August 29, 1997

Mark: TREK

Classes: 29, 30, 32

Our Ref.: 57204-0022

**REVOCATION OF POWER OF ATTORNEY AND DOMESTIC REPRESENTATIVE
AND APPOINTMENT OF ATTORNEY AND DOMESTIC REPRESENTATIVE**

Commissioner for Trademarks
Office of Trademark Program Control
2900 Crystal Drive
Arlington, VA 22202-3513

CERTIFICATE OF MAILING
I hereby certify that this correspondence and the identified enclosures are being deposited with the U.S. Postal Service as *First Class* mail, postage prepaid, in an envelope addressed to: Commissioner for Trademarks, Office of Trademark Program Control, 2900 Crystal Drive, Arlington, VA 22202-3513, on July 8, 2002
By: E. P. Perrott
Erlin P. Perrott

Madam:

Applicant hereby revokes all powers of attorney and designations of domestic representative heretofore granted in the above-referenced matter. Applicant hereby appoints Rod S. Berman, Esq., Michael S. Sherman, Esq., Bernard R. Gans, Esq., Christine L. Lofgren, Esq., Steven Plotkin, Esq., Brian W. Kasell, Esq., Elizabeth Barrowman Gibson, Esq., Kathy Mojibi, Esq., Diane M. Chubb, Esq., Victor K. Sapphire, Esq., and Rupak Nag, Esq., of Jeffer, Mangels, Butler & Marmaro LLP with offices at 2121 Avenue of the Stars, 10th Floor, Los Angeles, California 90067 (telephone 310-203-8080), all Attorneys at Law admitted to practice in the highest Court of one of the United States with full power of

Rod S. Berman, Esq.
Jeffer, Mangels, Butler & Marmaro LLP
2121 Avenue of the Stars, Tenth Floor
Los Angeles, California 90067-5010
(310) 203-8080

substitution and revocation, to prosecute this application, to make alterations and amendments therein, to receive the Certificate of Registration, and to transact all business in the United States Patent and Trademark Office connected herewith. Please direct all communications to Rod S. Berman, Esq., Jeffer, Mangels, Butler & Marmaro LLP, 2121 Avenue of the Stars, 10th Floor, Los Angeles, CA 90067, Telephone (310) 203-8080, Fax (310) 203-0567.

Jeffer, Mangels, Butler & Marmaro LLP, with offices at 2121 Avenue of the Stars, 10th Floor, Los Angeles, California 90067, Attn: Rod S. Berman, Esq. (telephone 310-203-8080), is hereby designated Applicant's representative upon whom notices or process in proceedings affecting the captioned application may be served.

THE TREK COMPANY, INC.

Dated: June 28, 2002

By: [Signature]
Name: Ralph McRae
Title: President