

09-25-2002

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BOX ASSIGNMENTS, Commissioner of Patents and Trademarks, Washington, D.C. 20231
Please record and index the attached original documents or copy thereof.

1. Name of conveying party(ies): **Cherry Lane Magazines, LLC**
State of New York Corporation

3. Nature of Conveyance: Assignment
Execution Date: **August 27, 2002**

2. Name and address of receiving party(ies):
Name: **Hal Leonard Corporation**
Address: 7777 West Bluemound Road
City: Milwaukee State: WI Zip: 53213
Type of Company: Corporation
Corporation-State: Wisconsin

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

OFFICE OF PATENT & TRADEMARKS
FINANCE SECTION
2002 SEP 20 AM 9:37

4. A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) 2,559,958
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Dyann L. Kostello
Michael Best & Friedrich LLP
100 East Wisconsin Avenue
Milwaukee, Wisconsin 53202-4108

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00
 Enclosed
 Deficiencies in fee charged to deposit account

8. Deposit account number: 13-3080

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dyann L. Kostello
Name of Person Signing

Dyann L. Kostello
Signature

September 20, 2002
Date

Total number of pages including cover sheet, attachments, and document: 2

United States Postal Service Express Mail Mailing Label No. EV139484758US

cc: Docketing

ASSIGNMENT

WHEREAS, Cherry Lane Magazines, LLC, a New York limited liability company located at 6 East 32d Street, 11th Floor, New York, NY, which is the successor-in-interest to Cherry Lane Magazines, Inc. by virtue of a change in the corporate structure "Assignor") adopted and used in connection with its business the mark MUSIC EXPRESS!, which is registered in the United States Patent and Trademark Office, Reg. No. 2,559,958, dated April 9, 2002; and

WHEREAS, Hal Leonard Corporation of 7777 West Bluemound Road, Milwaukee, WI ("Assignee") is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and the above-identified registration thereof.

CHERRY LANE MAGAZINES, LLC

By: [Signature] 8/27/02
CEO.
(Title)

Subscribed and sworn to before me this 27th day of August, 2002.

[Signature]
Notary Public, State of New York

My Commission Expires: 4/29/04

Christine R Hudson
Notary Public of NY
Registration # 01HUB000918
Qualified in Westchester County
My Commission Expires 4/29/04