

09-25-2002

Resubm



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

102233033

Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 9-23-02  
 Advance Magazine Publishers Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Advance Magazine Services Inc.  
 Internal  
 Address: Box 395  
 Street Address: 5520 Park Avenue  
 City: Trumbull State: CT Zip: 06611-3425

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_

Execution Date: June 25, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
76/291906 and 76/291905

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Eric E. Gisolfi  
 Internal Address: Sabin Bermant & Gould LLP  
 Street Address: Four Times Square  
 City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
19-0004

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Eric E. Gisolfi                              [Signature]                              September 18, 2002  
 Name of Person Signing                              Signature                              Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002588 FRAME: 0036

TRADEMARK

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 7.3.02  
Advance Magazine Publishers Inc.  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Advance Magazine Services Inc.  
Internal  
Address: Box 395  
Street Address: 5520 Park Avenue  
City: Trumbull State: CT Zip 06611-3426  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_  
Execution Date: ✓

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
76/291906 and 76/291905  
Additional number(s) attached  Yes  No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Eric E. Gisolfi  
Internal Address: Sabin Bermant & Gould LLP  
\_\_\_\_\_  
Street Address: Four Times Square  
\_\_\_\_\_  
City: New York State: NY Zip: 10036

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*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
Eric E. Gisolfi      [Signature]      June 26 2002  
Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 3

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Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

07/09/2002 6TOM11 00000230 190004 76291906

01 FC:481 40.00 CH  
02 FC:482 25.00 CH


## **ASSIGNMENT**

**WHEREAS**, Advance Magazine Publishers Inc. ("AMPI"), a New York corporation located at Four Times Square, New York, New York 10036, has adopted, used and applied to register the trademarks listed on the schedule attached hereto, and

**WHEREAS**, Advance Magazine Services Inc. ("AMSI"), a Delaware Corporation located at Box 395, 5520 Park Avenue, Trumbull, CT 06611-3426, is desirous of acquiring said trademarks and the applications therefore;

**NOW THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, effective April 2, 2001, AMPI does hereby sell, assign, transfer and set over unto AMSI all right, title and interest in and to the marks listed on the schedule attached hereto, together with the goodwill symbolized by said marks and the applications therefore.

**ADVANCE MAGAZINE PUBLISHERS INC.**



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John W. Bellando  
Vice President

## SERVICEMARK SCHEDULE

CountryName	Trademark Name:	Application No:	Filing Date:
Thailand	GOLF DIGEST SCHOOLS	442866	08-Jan-2001
Singapore	GOLF DIGEST SCHOOLS	T00/09685A	06-Jun-2000
Russian Federation	GOLF DIGEST SCHOOLS	2000713235	02-Jun-2000
United States of America	GOLF DIGEST SCHOOLS	76/291906	31-Jul-2001
United States of America	GOLF DIGEST SCHOOLS	76/291905	31-Jul-2001

SABIN, BERMANT & GOULD LLP

ATTORNEYS AT LAW  
FOUR TIMES SQUARE  
NEW YORK, N. Y. 10036

ERIC E. GISOLFI  
DIRECT DIAL: 212-381-7070  
FAX: 212-381-7227  
E-MAIL: egisolfi@sbandg.com

June 26, 2002

Commissioner of Patents and Trademarks  
Box Assignments  
Washington D.C. 20231

RE: Recordal of Assignment of Trademarks – Golf  
Digest Schools

Dear Sirs:

Attached is a signed trademark recordation form coversheet and a true copy of the original assignment documents for recordal of the following:

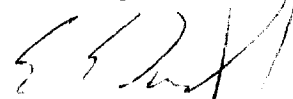
- 1) Assignment from Advance Magazine Publishers Inc. to Advance Magazine Services Inc. of Golf Digest Schools applications.

Please record the Assignments for the trademark applications shown on the attached recordation coversheet.

All recording and applicable fees should be charged to our deposit Account No. 19-0004.

All correspondence regarding this recordal should be addressed to the undersigned.

Sincerely,



Eric E. Gisolfi

EEG/fm

cc: CDH  
PAR

SABIN, BERMANT & GOULD LLP

ATTORNEYS AT LAW  
FOUR TIMES SQUARE  
NEW YORK, N. Y. 10036-6526

ERIC E. GISOLFI  
DIRECT DIAL 212-381-7070  
FAX: 212-381-7227  
E-MAIL: egisolfi@sbandg.com

September 18, 2002

U.S. PTO, Assignment Division  
Box Assignments CG-4  
1213 Jefferson Davis Hwy Suite 320  
Washington D.C. 20231

RE: Resubmission of Recordation Documents  
Document ID No. 102149812

Dear Sirs:

Attached is a corrected trademark recordation form coversheet and a true copy of the original assignment documents for recordal of the following:

- 1) Assignment from Advance Magazine Publishers Inc. to Advance Services Inc. of Golf Digest Schools applications.

Please record the Assignments for the trademark registrations shown on the attached recordation coversheet.

All recording and applicable fees should be charged to our deposit Account No. 19-0004.

All correspondence regarding this recordal should be addressed to the undersigned.

Sincerely,



Eric E. Gisolfi

EEG/fm