

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

Asst. Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202

RE: Our File: T- 77055

<p>1. <u>Name (and address) of conveying party(ies)</u></p> <p>SMH(US) Inc. 35 East 21st.Street New York, NY 10010</p> <p><input type="checkbox"/> Individual <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- DELAWARE <input type="checkbox"/> Other-</p>	<p>2. <u>Name and Address of receiving party(ies)</u></p> <p>The Swatch Group (U.S.) Inc. 1200 Harbor Boulevard, 7th Floor, Weehawken, New Jersey 07087</p> <p><input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-DELAWARE <input type="checkbox"/> Other</p>
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If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

3. Nature of conveyance:

<input type="checkbox"/> Assignment;	<input type="checkbox"/> Merger
<input type="checkbox"/> Security Agreement;	<input checked="" type="checkbox"/> Change of Name
<input type="checkbox"/> Other;	<input checked="" type="checkbox"/> Change of Address

Execution Date: July 9, 1998

4. Application number(s) or registration number(s): 1

A. Trademark Application No.(s)
No.(s)

B. Trademark Reg.
741279

Additional numbers attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

COLLEN IP, Intellectual Property Law, P.C.
The Holyoke-Manhattan Building
80 South Highland Avenue
Town of Ossining, Westchester County, New York 10562

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

() Enclosed

(X) Authorized to be charged to deposit account

() Already submitted

8. Deposit account number:

03-2465

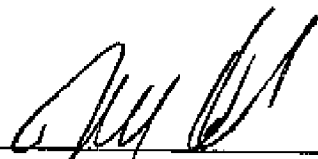
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jess M. Collen

Name of person signing



Signature

November 26, 2002

Date

Total number of pages comprising cover sheet, attachments and documents: 2

JMC/MC

77055.6

NOTE: IF THERE IS ANY FEE DUE AT THIS TIME, PLEASE CHARGE IT TO OUR DEPOSIT ACCOUNT NO. 03-2465 AND ADVISE.



The Holyoke-Manhattan Building
80 South Highland Avenue
Town of Ossining
Westchester County, New York 10562
Telephone: (914) 941-5668
Facsimile: (914) 941-6091
www.collenlaw.com

Attorney Docket No.: T- 77055

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RE : US Trademark Registrations
Reg. No. : 741,279
Mark : HAMILTON

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202
Branch: Assignments

CERTIFICATE OF FACSIMILE TRANSMISSION

I HEREBY CERTIFY THAT THIS PAPER FOR THE ABOVE-REFERENCED TRADEMARK REGISTRATIONS, REGISTRATION NUMBER (3 PAGES IN ALL) IS BEING FACSIMILE TRANSMITTED TO THE PATENT AND TRADEMARK OFFICE FACSIMILE NUMBER 1(703) 306-5995 ON THE DATE SHOWN BELOW.

NAME OF PERSON SIGNING CERTIFICATION: Mariana Cana

SIGNATURE Mariana Cana

DATED: December 27, 2002

COLLEN IP

Intellectual Property Law

The Holyoke-Manhattan Building

80 South Highland Avenue, Town of Ossining

Westchester County, New York 10562

Telephone: (914) 941-5668/ Facsimile: (914) 941-6091

NOTE: IF THERE IS ANY ADDITIONAL FEE DUE PLEASE CHARGE IT TO OUR DEPOSIT ACCOUNT 03-2465 AND ADVISE US OF ANY CHARGE THAT YOU MAKE.

RECORDED: 12/27/2002

TRADEMARK
REEL: 2588 FRAME: 0831