

09-27-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102235113

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Spectra Marketing Systems, Inc. 9-25-02
Individual(s) Association
General Partnership Limited Partnership
[x] Corporation-State - Delaware
Other:
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies): Name: Trade Dimensions International, Inc.
Street Address: 45 Danbury Road
City: Wilton
State: Connecticut Zip: 06897
Individual(s) citizenship:
Association:
General Partnership:
Limited Partnership:
[x] Corporation-State: Delaware
Other:
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of Conveyance:
[x] Assignment Merger
Security Agreement Change of Name
Other:
Execution Date: August 23, 2002

4. Application Number(s) or Registration Number(s):
A. Trademark Application No.(s):
Additional numbers attached? Yes No

B. Trademark Registration No.(s): 2563116
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Michael R. Graham Marshall, Gerstein & Borun
Internal Address: Atty. Dkt.: 29961/10001
Street Address: 6300 Sears Tower 233 S. Wacker Drive
City: Chicago State: IL Zip: 60606-6357

6. Total Number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41) \$ 40.00
[x] Enclosed
Authorized to be charged to Deposit Account
Authorized to be charged to credit card (Form 2038 enclosed)
8. Deposit account number: 13-2855
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Jill Anderfuren Signature Date: 09/19/02
Name of Person Signing
Total number of pages including cover sheet, attachments, and document: 3

I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: Box Assignments, Commissioner for Patents, Washington, D.C. 20231, on the date shown below.
Dated: September 19, 2002 Signature: Jill Anderfuren (Jill Anderfuren)

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TRADEMARK REEL: 002589 FRAME: 0278

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is entered between SPECTRA MARKETING SYSTEMS, INC. and TRADE DIMENSIONS INTERNATIONAL, INC. effective as of the date of signing below.

WHEREAS, SPECTRA MARKETING SYSTEMS, INC. (hereinafter "Assignor"), a corporation organized and existing under the laws of the State of Delaware with a principal place of business at 200 West Jackson Boulevard, Suite 2800, Chicago, Illinois, 60606, is the owner of all right, title and interest in and to the trademark listed on the attached Schedule A, including the goodwill of the business symbolized thereby, and the corresponding registration issued therefor in the United States Patent and Trademark Office (hereinafter "the Trademark"); and

WHEREAS, TRADE DIMENSIONS INTERNATIONAL, INC. (hereinafter "Assignee"), a corporation organized and existing under the laws of the State of Delaware with a place of business at 45 Danbury Road, Wilton, Connecticut, 06897, desires to acquire and Assignor wishes to assign to Assignee any and all rights in and to the Trademark and the goodwill appurtenant thereto;

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does assign unto Assignee all of its right, title and interest in and to the Trademark, together with the goodwill of the business symbolized thereby, the right to sue for past infringement, the right to prosecute applications and maintain registrations, and the U.S. Trademark Registration identified in the attached Schedule A.

SPECTRA MARKETING SYSTEMS, INC .

By:

Name:

Title:

Renee O'Malley
Renee O'Malley
Dir. of Marketing

Dated: Aug 23, 2002

SCHEDULE A

United States Trademark Registration:

Mark	Registration No.	Registration Date	Classes	Goods and Services
TRADE DIMENSIONS	2,563,116	4/23/2002	9, 16 and 35	Electronic databases in the field of retail marketing and sales recorded on computer media; Newsletters featuring information related to business marketing developments, trends and legal issues related to the field of retail marketing and sales; and Providing an online computer database featuring trade information and market research information in the field of retail marketing and sales; and retail market research and consulting services.