

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Travel Newco, LLC

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

Execution Date: October 19, 2001

2. Name and address of receiving party(ies)

Name: NorthStar Travel Media,  
Internal \_\_\_\_\_ LLC  
Address: \_\_\_\_\_

Street Address: 500 Plaza Drive  
City: Secaucus State: NJ Zip: 07094

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,000,688

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David W. Sar

Internal Address: \_\_\_\_\_

Brooks, Pierce, McLendon,  
Humphrey & Leonard, L.L.P.

Street Address: 2000 Renaissance Plaza  
230 N. Elm Street

City: Greensboro State: NC Zip: 27401

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

David W. Sar  
Name of Person Signing

Signature

9/11/02  
Date

Total number of pages including cover sheet, attachments, and document: 3

09/27/2002 DBYRNE 00000244 2000688

01 FC:481

40.00

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**CERTIFICATE OF AMENDMENT**

to the

**CERTIFICATE OF FORMATION**

of

**TRAVEL NEWCO, LLC**

This Certificate of Amendment of Travel Newco, LLC (the "LLC"), dated as of October 19, 2001 is being duly executed and filed by Andrew C. Davis, an authorized representative of the LLC, to amend the Certificate of Formation of the LLC under the Delaware Limited Liability Company Act (6 Del. C. §18-101, et seq.).

**IT IS HEREBY CERTIFIED THAT:**

**FIRST.** The name of the LLC prior to the time this Certificate of Amendment to the Certificate of Formation takes effect is Travel Newco, LLC.

**SECOND.** The Certificate of Formation of the LLC, filed on August 6, 2001 with the State of Delaware, is hereby amended to read as follows:

**FIRST.** The name of the limited liability company formed hereby is NorthStar Travel Media, LLC.

**IN WITNESS WHEREOF,** the undersigned has executed this Certificate of Amendment as of the date first above written.

/s/ Andrew C. Davis  
Andrew C. Davis, Authorized Representative

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 09:00 AM 10/19/2001  
010522903 - 3422597

Received Time Sep. 5. 11:38AM

**TRADEMARK**  
**REEL: 002589 FRAME: 0842**

*State of Delaware*  
**Office of the Secretary of State**

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I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TRAVEL NEWCO, LLC", CHANGING ITS NAME FROM "TRAVEL NEWCO, LLC" TO "NORTHSTAR TRAVEL MEDIA, LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF OCTOBER, A.D. 2001, AT 9 O'CLOCK A.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 1402408

010525911

DATE: 10-22-01

Received Time Sep. 5. 11:38AM

**RECORDED: 09/16/2002**

**TRADEMARK**  
**REEL: 002589 FRAME: 0843**