09-30-2002

RECC

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9.24.02

To the Honorable Commissioner of Patents and mauemarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): Name and Address of Receiving party(ies): PR Newco 5 Limited Name: Heaven Hill Distilleries, Inc. Street Address: 1064 Loretto Road Individual(s) \_\_\_ Association Zip: 40004

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Kentucky \_\_\_ General Partnership City: Bardstown \_\_\_ Limited Partnership State: Kentucky \_ Corporation-State-\_\_ ✓ Other Limited company under the laws of England \_\_\_ Individual(s) citizenship Association
General Partnership
Limited Partnership Additional name(s) of conveying party(ies) attached? Yes <u>✓</u> No\_\_\_\_\_ ✓ Corporation-State Kentucky Nature of conveyance: 3. If assignee is not domiciled in the United States, a domestic ✓ Assignment representative designated is attached: \_\_\_ Merger \_\_ Security Agreement \_\_\_Change of Name \_\_\_ Yes \_\_\_ No Other \_\_\_\_ (Designation must be a separate document from Assignment.) Additional name(s) & address(cs) attached? Execution Date: August 23, 2002 \_\_\_ Yes \_\_\_ No 4. Application number(s) or registration number(s): Α. Trademark application No.(s)\ B. Trademark Registration No.(s) 312,124; 328,412; 1,893,278 Additional numbers attached? \_\_\_ Yes \_\_**∠** No Name and address of party to whom correspon-6. Total number of applications and registrations involved: 3 dence concerning document should be mailed: Name: William H. Hollander Total fee (37 CRF § 3.41) Wyatt, Tarrant & Combs, LLP \$90.00 Street Address: 500 W. Jefferson Street, Enclosed **Suite 2600** Authorized to be charged to deposit account City: Louisville, State: Kentucky Zip:40202 Deposit account number: (Attach duplicate copy of this page if paying by deposit account.) 69/27/2002 DBYRNE 00000096 312124 DO NOT USE THIS SPACE 40.00 OP 01 FC:481 02 FC:482 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William H. Hollander Sept. 24,2002 William H. Hollander Name of person signing Total number of pages comprising cover sheet: 1

TRADEMARK

REEL: 002589 FRAME: 0982

## **UNITED STATES**

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by PR Newco 5 Limited, a limited company existing under the laws of England and domiciled at 8-10 Lampton Road, Hounslow, Middlesex, United Kingdom (hereinafter "Assignor"), in favor of Heaven Hill Distilleries, Inc., a corporation existing under the laws of the state of Kentucky, having a principal business address at 1064 Loretto Road, Bardstown, Kentucky 40004 (hereinafter "Assignee").

WHEREAS, the Assignor is the registered owner of the trademark registrations set forth on the attached schedule (hereinafter "the Marks") and the goodwill of the business symbolized thereby, and desires to assign all of its right, title, and interest in and to the said Marks to the Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and sets over to Assignee, its entire right, title and interest in and to the Marks and the goodwill symbolized by the Marks, including the right to sue for and receive all damages from past infringements of the Marks arising prior to the effective date of the assignment, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Signed this 23 day of August, 2002.

PR NEWCO 5 LIMITED

By:

Name:

Title:

TRADEMARK REEL: 002589 FRAME: 0983

## **SCHEDULE**

MARK	STATUS	APPLICATION OR REGISTRATION NO.
SIR ROBERT BURNETT & C	CO.	
(Stylized)	Registered	328,412
BURNETT'S	Registered	312,124

1-WA/1844873.3

**RECORDED: 09/24/2002** 

TRADEMARK REEL: 002589 FRAME: 0984