

09-30-2002

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office



ILY

To the Honorable Commissioner of F

102236396

... attached original documents or copy thereof.

1. Name of conveying party(ies):

SIERRA ENTERTAINMENT INC.

9-12-02

- Individual(s)
- General Partnership
- Corporation - State of Delaware
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

GENEALOGY.COM, LLC
39500 Stevenson Place, Suite 204
Freemont, CA 94539

SEP 12 2002

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - State of Delaware
- Other _____

Domestic representative is attached: Yes No
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: February 27, 2002

4. (A.) Trademark Application No.(s)

4. (B.) Trademark Registration No.(s)

2031010

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

**VICTOR M. TANNENBAUM
ABELMAN, FRAYNE & SCHWAB**
150 East 42nd Street
New York, New York 10017

6. Total number of applications and registrations involved:..... 1

7. Total fee (37 CFT 3.41): \$ 40.00

Enclosed
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

09/27/2002 AMMED1 00000121 2031010

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40.00 00

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM

Name of Person Signing

Signature

9/9/02

Date

Total number of pages comprising cover sheet, attachments and documents: 3

ASSIGNMENT OF TRADEMARK

WHEREAS, Sierra Entertainment, Inc., (formerly known as Sierra On-Line, Inc.), a Delaware corporation having a place of business at 6080 Center Drive, Los Angeles, CA 90045 ("Assignor"), has adopted, used and is using the registered trademark Generations (the "Mark"); and

WHEREAS, Assignor is the registered owner of United States Registration No. 2031010 for the Mark, registered on January 14, 1997 on the Supplemental Register of the United States Trademark Office (a photocopy of the registration certificate for said registration being attached hereto as Exhibit A); and

WHEREAS, Genealogy.com, LLC, a Delaware limited liability company having a place of business at 39500 Stevenson Place, Suite 204, Fremont, California 94539 ("Assignee") wishes to acquire all right, title and interest in and to the Mark, and any trademark applications and/or trademark registrations therefor and the good will associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, conveys and grants to Assignee all of Assignor's right, title, and interest in and to the Mark and any related or derivative mark, together with the goodwill of the Mark and the goodwill of the business symbolized by the Mark and the above-identified registration of said Mark.

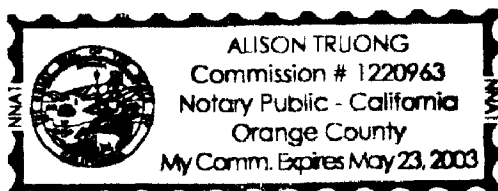
SIERRA ENTERTAINMENT, INC.

By: [Signature]
Title: SVP
Date: 2/27/02

State of California)
) ss:
County of Los Angeles

On this 27th day of February, 2002, before me personally came Jay Meschel, to me known to be the SVP of Sierra Entertainment, Inc., a corporation duly organized under the laws of the State of Delaware and the Assignor above-named, and acknowledged that he executed the foregoing instrument, and he did swear that he executed this assignment as his free act on behalf of said Assignor and pursuant to authority duly received.

[Signature]
Notary Public



UNITED STATES

REVOCATION

AND

NEW POWER OF ATTORNEY

Mark: **GENERATION**

Registration: 2,031,010

Serial No.:

Class(es): 9

Owner: Genealogy.com, LLC

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

Lawrence E. Abelman
Jeffrey A. Schwab
Victor M. Tannenbaum
Peter J. Lynfield
Alan J. Hartnick
Candida Pifeiro Scordato

Julianne Abelman
Jonathan W. Gumpert
Marsha G. Ajhar
Norman S. Beier
Thomas E. Spath
Julie B. Seyler
Marie-Anne Mastrovito

members of the Bar of the State of New York, whose address is

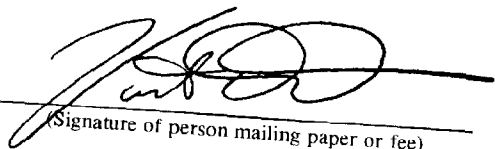
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York 10017 U.S.A.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to: Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513 on the date shown below.

VICTOR M. TANNENBAUM

(Type or printed name of person mailing paper or fee)


(Signature of person mailing paper or fee)

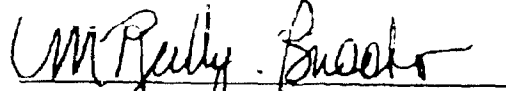
Date: September 9, 2002

RECORDED: 09/12/2002

Trademark Office in connection with our trademarks, which have or will issue thereon.

GENEALOGY.COM, LLC

By: A&E Television Networks, its sole manager

By: 

Date: September 4, 2002

TRADEMARK
REEL: 002590 FRAME: 0003