

10-04-2002



TRADEMARK  
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RECORDATION FORM COVER SHEET FINANCE SECTION  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non Recordation)
- Document ID#
- Correction of PTO Error
- Reel #  Frame #
- Corrective Document
- Reel #  Frame #

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
- Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/County

Zip Code

- Individual
  - General Partnership
  - Limited Partnership
  - Corporation
  - Association
  - Other
- If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

10/03/2002 TBIAZ1 00000040 2174749

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01 FC:481  
02 FC:482

40.00 OP  
50.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 002592 FRAME: 0960

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number **312-321-4200**

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. 1

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="2174749"/>	<input type="text" value="1997008"/>	<input type="text" value="2389537"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved. #3

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41):

**\$90.00**

Method of Payment: Enclosed  Deposit Account

**Deposit Account**

(enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #23-1925

Authorization to charge additional fees: Yes  No

**Statement and Signature**

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposition account are authorized, as indicated herein.*

Michele H. McCoy

Name of Person Signing

*Michele H. McCoy*  
Signature

9/25/02  
Date Signed

**TRADEMARK ASSIGNMENT**

**WHEREAS**, UAL Corporation, a Delaware Corporation, with its principal place of business at 1200 East Algonquin Road, Elk Grove Township, Illinois, United States of America 60007 ("UAL"), owns the following trademarks for which UAL owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the services identified therein ("the Marks"):

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
UAL-MAIL	2174749	July 21, 1998
UAL SERVICES	1997008	August 27, 1996
WWW.UAL.COM	2389537	September 26, 2000

; and

**WHEREAS**, UAL Loyalty Services, Inc., a Delaware Corporation, with its principal place of business at 1200 East Algonquin Road, Elk Grove Township, Illinois, United States of America 60007 ("ULS"), desires to acquire the Marks and the above-referenced Registrations therefor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, UAL hereby sells, assigns and transfers to ULS all right, title and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof, nunc pro tunc, effective as of March 28, 2002.

**UAL CORPORATION**

By:

**Francesca M. Maher**  
**Senior Vice President, General Counsel**  
**and Secretary**

Dated effective as of: 3/28/2002

SUBSCRIBED and SWORN to before me  
this 23<sup>rd</sup> of September, 2002.

Thomas D. Campuzano  
Notary Public

My Commission Expires: 5/3/05

