

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Baby Superstore, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of South Carolina
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: September 25, 2002

2. Name and address of receiving party(ies)

Name: Geoffrey, Inc.

Internal

Address: _____

Street Address: 461 From Road

City: Paramus State: NJ Zip: 07652

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State of Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,475,416 1,999,333 2,114,478
2,007,659 2,114,476 2,114,475

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: VICTORIA BRANCHE

Internal Address: GEOFFREY, INC.

Street Address: 461 From Road

City: Paramus State: NJ Zip: 07652

6. Total number of applications and registrations involved: _____

6

7. Total fee (37 CFR 3.41).....\$ _____

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

071076

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTORIA BRANCHE

Name of Person Signing

Victoria Branche

Signature

10/1/02

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

10/04/2002 6TOM11 00000096 071076 1475416

01 FC:481

40.00 CH

02 FC:482

125.00 CH

TRADEMARK
REEL: 002593 FRAME: 0972

TRADEMARK ASSIGNMENT

WHEREAS, Baby Superstore, Inc., a South Carolina corporation, located at 461 From Road, Paramus, New Jersey 07652 ("Assignor") owns the following marks (collectively the "Marks"):

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>CLASS</u>
BABY SUPERSTORE	1,475,416	28, 35
BABY SUPERSTORE	2,007,659	20, 24
BABY SUPERSTORE	1,999,333	25
BABY SUPERSTORE	2,114,476	28
BABY SUPERSTORE	2,114,478	3
BABY SUPERSTORE	2,114,475	25

WHEREAS, Geoffrey, Inc., a Delaware corporation, located at 461 From Road, Paramus, NJ 07652 ("Assignee") is desirous of acquiring the Marks and the registrations therefore;

NOW, THEREFORE, for and in consideration of the sum of \$1.00, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the above-identified registrations thereof and any renewals and extensions that may be granted thereon.

BABY SUPERSTORE, INC.

By: Peter W. Weiss

Name: Peter W. Weiss

Title: Assistant Secretary

Date: 9-25-02