U.S. DEPARTMENT OF COMMERCE FORM PTO-1594 (Modified) RE(10-08-2002 (Rev. 6-93) Patent and Trademark Office OMB No. 0651-0011 (exp.4/94) Copyright 1994 Legalsoft TM05/REV01 Tab settings → → → 102243085 hed original documents or copy thereof. To the Honorable Commissioner of Patents 2. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: PRECURSOR GROUP SCOTT C. CLELAND Internal Address: ★ Individual(s) Street Address: 901 FIFTEENTH ST., N.W., SUITE 370 Limited Partnership General Partnership City: WASHINGTON State: **DC** ZIP: 20005 Corporation-State Other Individual(s) citizenship ☐ Association Additional names(s) of conveying party(ies) attached? General Partnership 3. Nature of conveyance: Limited Partnership ★ Assignment Security Agreement Change of Name Other Other If assignee is not domiciled in the United States, a domestic representative designation is attached: لا Yes با No (Designations must be a separate document from Assignment) Execution Date: AUGUST 23, 2002 Additional name(s) & address(es) attached? No 4. Application number(s) or registration numbers(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 2,167,287 2,335,725 2,194,292 2,372,467 2,142,852 Additional numbers attached? 🔲 Yes 🔀 No 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved:..... concerning document should be mailed: LITMAN LAW OFFICES, LTD. Name: 7. Total fee (37 CFR 3.41):.....\$ \$200.00 Internal Address: **FILE NO.: 13705.00 M** Enclosed Authorized to be charged to deposit account 8. Deposit account number: Street Address: P.O. BOX 15035 CRYSTAL CITY STATION State: VA ZIP: 22215 City: ARLINGTON (Attach duplicate copy of this page if paying by deposit account) 10/07/2002 LMUELLER 00000244 2167287 DO NOT USE THIS SPACE 01 FC:481 02 FC:482 Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a t of the original document. JOHN R. WENZEL, REG. NO. 24,768

Total number of pages including cover sheet, attachments, and document:

Name of Person Signing

TRADEMARK
REEL: 002594 FRAME: 0081

ASSIGNMENT

WHEREAS, Scott C. Cleland, and individual residing at 9510 Macy Avenue, Vienna, VA 22182 (hereinafter the "Assignor") is interested in selling, conveying, transferring and assigning his title and interest to the registered trademarks listed below (the "Trademarks") in connection with the transfer of his related business and all goodwill appurtenant thereto;

"The Precursor Group" U.S. Reg. No. 2,167,287

"Precursor Watch" U.S. Reg. No. 2,194,292

"Precursor Research" U.S. Reg. No. 2,142,852

"Helping Investors Anticipate Change" U.S. Reg. No. 2,335,725

"Investment Precursors" U.S. Reg. No. 2372467.

WHEREAS, the Precursor Group, a Delaware corporation having its principle place of business at 901 Fifteenth Street, N.W., Suite 370, Washington, DC 20005 (hereafter the "Assignee"), is interested in acquiring Assignor's interest in and to the Trademarks in connection with the acquisition of the related business and good will.

NOW, THEREFORE, it is agreed as follows:

- 1. For good and valuable consideration to the Assignor, the receipt and sufficiency of which is hereby acknowledged by the Assignee, the Assignor does hereby assign into the Assignee its entire right, title and interest in and to the Trademarks, as such rights may exist throughout the world, together with the goodwill of the business related thereto in accordance with the terms of this instrument.
- 2. Provided, however, no warranties of any kind whatsoever are made incident to this Assignment, and provided further, that Assignor retains 100% ownership of any rights, fees and royalties directly associated with any future general audience books Assignor may choose to write that develop the Precursor concept: *i.e.*, the art of predicting, anticipating change, bringing clarity to complexity, and being succinct. The exception should not create a competing or

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conflicting business to any Precursor business, but should enable Assignor to pursue a personal but complementary marketing effort supportive of the Precursor Group and ensure that Assignor retains the right to develop the original Precursor concept in book and any form that a book might be converted into in the future, for example audio, video, or interactive versions including seminars, radio, TV, and other distribution media not now available.

IN WITNESS WHEREOF, the Assignor has executed this Assignment this 23 rd day of August, 2002.

Scott C. Cleland

Subscribed and sworn
Before me this 23rd day of

Augus (2002

Notary Public

My commission expires:

RECORDED: 10/03/2002

My Commission Expires Decapter 14, 2000