

FORM PTO-1594

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U.S. DEPARTMENT OF COMMERCE

(Rev. 6-93)

Patent and Trademark Office

102243304

To the Honorable Commissioner of Patents and Trademarks, original documents or copy thereof.

OFFICE OF PUBLIC RECORDS

1. Name of conveying party(ies)

Starwood Hotels & Resorts Worldwide, Inc.

2. Name and address of receiving party(ies)

The Sheraton Corporation

FINANCE SECTION

- Individual(s)
- General Partnership
- Corporation-State-Maryland
- Association
- Limited Partnership
- Other

10/03/02

Additional name(s) of conveying party(ies) attached?

Yes No

Internal Address:

Street Address: 1111 Westchester Avenue

City: White Plains State: NY Zip: 10604

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State -Delaware

3. Nature of conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

Execution Date: 10/2/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/277,430

B. Trademark Registration No.(s)

Additional numbers attached? Yes No (see attached continuation sheet)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mary B. Scott, Esq.

Internal Address: Kramer Levin Naftalis & Frankel LLP

Street Address: 919 Third Avenue

City: New York State: New York Zip: 10022

6. Total number of applications and registrations involved..... 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account # 50-0540

8. Deposit account number: 50-0540

(Attach duplicate copy of this page if paying by deposit account)

Do not use this space

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary B. Scott, Esq.

Mary B Scott

10/3/2002

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 4

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

10/07/2002 AMMED1 00000135 76277430

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Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

RFCST.PTO

ASSIGNMENT OF SERVICE MARK APPLICATION

THIS AGREEMENT is by and between STARWOOD HOTELS & RESORTS WORLDWIDE, INC., a Maryland Corporation, with principal address of 1111 Westchester Avenue, White Plains, New York 10604 ("Assignor"), and THE SHERATON CORPORATION, a Delaware Corporation with principal address of 1111 Westchester Avenue, White Plains, New York 10604 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the service mark application filed on the basis of its bona fide intent to use such mark, listed on the attached Schedule A ("Service mark"), and the goodwill of the business symbolized by the Service mark and attaching thereto; and

WHEREAS, Assignor has agreed to assign all right, title and interest in and to the Service mark to Assignee, as successor to Assignor's portion of the business symbolized by the Service mark and pertaining thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys, effective as of the date hereof, to Assignee, its successors, legal representatives and assigns, all of Assignor's right, title, and interest in and to the Service mark, together with the goodwill of the business, or portion thereof to which the Service mark pertains, symbolized thereby, including without limitation, the right to petition, sue or otherwise seek and recover damages, profits and any other remedy (monetary, injunctive, declaratory or other), for any past, present or future infringement, dilution, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating to, the Service mark, or any license, agreement, contract or other matter relating thereto.

Assignor hereby authorizes and requests the Commissioner of Trademarks of the United States of America in which the Service mark application is pending, to record the title of Assignee, its successors, legal representatives and assigns, as owner of all right, title and interest in and to the Service mark, together with the good will of the business associated with and symbolized by the

Service mark, and to issue the Certificate of Registration resulting from the application for the Service mark to Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

This Assignment is effective as of the date hereof. Assignor agrees that it will execute and deliver, or cause to be executed and delivered, to Assignee or Assignee's legal representatives, any other or additional assignments, powers and other appropriate documentation, and take all additional actions, necessary to effectuate, validate and record this Assignment with the United States Patent and Trademark Office in which the Service mark application is pending, under the relevant laws of the United States set forth in Schedule A, as soon as is practicable after the date of this Assignment.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of this 2 day of October, 2002.

Starwood Hotels & Resorts Worldwide, Inc.

By: *Russell Savrann*
Name: Russell Savrann
Title: Vice-President and Assistant Secretary

State of New York)
) ss.:
County of Westchester)

On this 2nd day of October, 2002 before me appeared Russell Savrann, to me known and known to me to be Vice President and Assistant Secretary of Starwood Hotels & Resorts Worldwide, Inc., the person described in and who executed the foregoing instrument and he acknowledged the same to be his free act and deed.

Patricia A Mannino

PATRICIA A MANNINO
Notary Public, State of New York
No. 01MAG016643
Qualified In Westchester County
Term Expires Nov. 23, 2002

(Official Seal)



SCHEDULE A

Country	Trademark	Application No.
United States	SWEET SLEEPER CRIB	76/277,430