

10-11-2002



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Form 101 (Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

# APPLICATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

### 1. Name of conveying party(ies):

STRIUK NEW HOLLAND  
PUBLISHING (PTY) LTD

10-9-02

- Individual(s)
- General Partnership
- Corporation-State
- Other company - South Africa
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

### 3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 1/22/01

### 2. Name and address of receiving party(ies)

Name: NEW HOLLAND PUBLISHING  
Internal (SOUTH AFRICA) (PTY) LTD  
Address:

Cornelius Struik House  
Street Address: 80 MacKenzie Street, Cape Town  
8000, South Africa  
City: State: Zip:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other company - South Africa

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

### 4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_  
\_\_\_\_\_

B. Trademark Registration No.(s) 2115331

Additional number(s) attached  Yes  No

### 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lanning G. Bryer

Internal Address: \_\_\_\_\_  
\_\_\_\_\_

Street Address: Ladas and Parry  
26 West 61st Street

City: New York State: NY Zip: 10023

### 6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

### 8. Deposit account number:

DO NOT USE THIS SPACE

### 9. Signature.

Lanning G. Bryer  
Name of Person Signing

Signature

10/3/02  
Date

Total number of pages including cover sheet, attachments, and document: 5

10/11/2002 LMUELLER 00000013 2115331

01 FC:461

40.00 DP

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002596 FRAME: 0576

IN THE MATTER OF

Trademark **GLOBETROTTER**

Registration No.: **2115331**

Dated: **November 25, 1997**

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Ladas & Parry, whose postal address is 26 West 61st Street, New York, New York 10023, United States of America, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

**POWER OF ATTORNEY**

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation:

STEPHEN A. GOLDSMITH

ALLAN S. PILSON

IAN JAY KAUFMAN

FREDERICK REICHWALD

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER


JOSEPH J. VILLAPOL

GEORGIA N. GOUNARIS

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry, 26 West 61st Street, New York, New York 10023, United States of America, to transact all business in the Patent Office in connection with the subject registration.

**NEW HOLLAND PUBLISHING (SOUTH AFRICA) (PTY) LTD**

By  Lois O'Brien - Managing Director  
[Title]

15/8/02  
(Date)

15<sup>th</sup> August 2002

Registration No. of company/Registrasienuommer van maatskappy

1971/009721/07

**SCANNED**

# Certificate of change of name of company

# Sertifikaat van verandering van naam van maatskappy

This is to certify that/Hierby word gesertifiseer dat

STRUIK NEW HOLLAND PUBLISHING (PTY) LTD

has changed its name by SPECIAL RESOLUTION and is now called  
sy naam verander het by SPESIALE BESLUIT en nou genoem word

NEW HOLLAND PUBLISHING (SOUTH AFRICA) (PTY) LTD

and that the new name has this day been entered in the Register of Companies.  
en dat die nuwe naam op hierdie dag in die Register van Maatskappye aangeteken is.

REGISTRATEUR VAN MAATSKAPPYE  
EN VAN BESLOTE KORPORASIES

Signed and sealed at Pretoria, this/Getek en geseel te Pretoria op hede die 22

day of/dag van January

One Thousand Nine Hundred and/Eenduisend Negeehonderd TWO THOUSAND AND ONE

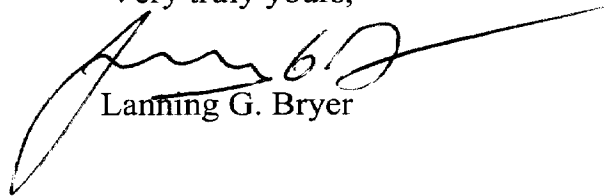
Registrar of Companies/Registraeur van Maatskappye

Seal of Companies Registration Office  
Seël van Registraeur van Maatskappye

October 3, 2002

3. Please be certain to index the recordal of the Change of Name from **STRUIK NEW HOLLAND PUBLISHING (PTY) LTD** to **NEW HOLLAND PUBLISHING (SOUTH AFRICA) (PTY) LTD** against Trademark Registration No. 2115331 for GLOBETROTTER set forth in the attached documentation.

Very truly yours,

A handwritten signature in black ink, appearing to read "Lanning G. Bryer", with a long horizontal flourish extending to the right.

LGB:SJL:cmb  
Att.