

10-11-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

I. Appel Inc.

10-7-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 02/14/1996

2. Name and address of receiving party(ies)

Name: Robert Sadock

Internal Address:

Address:

Street Address: 16 East 34th Street

City: New York State: NY Zip: 10016

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Lady Ester Lingerie Corp-NY Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,025,656

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ray Fragola

Internal Address:

Lady Ester Lingerie Corp.

Street Address: 16 East 34th Street

City: New York State: NY Zip: 10016

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert Sadock

Signature

09/26/2002

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002596 FRAME: 0916

ASSIGNMENT OF U.S. TRADEMARK  
U.S. TRADEMARK REGISTRATION THEREFOR, AND  
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, I. Appel Inc., a corporation of the State of DELAWARE, located and doing business at 136 Madison Avenue, New York, New York 10016, has adopted, used and is still using the mark and tradename VAL MODE, which mark is pending in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
VAL MODE	74/057,630	Feb. 14, 1996

WHEREAS, Lady Ester Lingerie Corp., a corporation of the State of New York, located and doing business at 16 East 34th Street, New York, New York 10016 is desirous of acquiring said mark and tradename, the pending U.S. trademark application Ser. No. 75/057,630, and the goodwill associated therewith and;

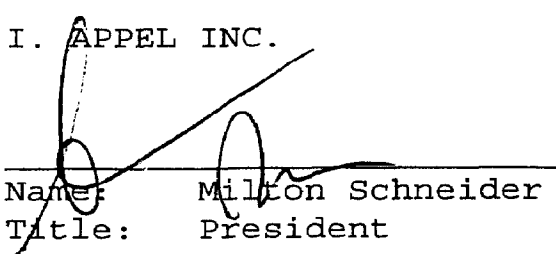
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, I. Appel Inc. does hereby assign onto Lady Ester Lingerie Corp. all right, title and interest in and to said mark and tradename, together with the good will of the business associated therewith, and the pending application 75/057,630.

The Commissioner of Patents and Trademarks is authorized to issue any Certificate of Registration resulting from the application being assigned herein to the assignee Lady Ester Lingerie Corp.

DATED:

12/4/96

I. APPEL INC.

  
Name: Milton Schneider  
Title: President

NOTARIAL ATTESTATION

State of New York            )  
                                  )     ss:  
County of New York         )

On this 4<sup>th</sup> day of December, 1996, before me personally appeared Milton Schneider, and he acknowledged that he signed the foregoing Assignment of the subject U.S. Trademark Application as on behalf of I. Appel Inc. with the authority to do so.

Howard Kauffer  
Notary Public

12/4/96  
Dated

HOWARD KAUFER  
Notary Public, State of New York  
No. 01KA5026820  
Qualified in Queens County  
Commission Expires April 25, 1998

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