

**Attachment to Recordation Form
ClickAction, Inc. to Elibrium, Inc.**

Registered Marks - United States Patent & Trademark Office

Trademark/Service Mark	Registration No.	Registration Date	Class(es)
MYDISKLABELER	1,732,740	11/17/1992	9
MYDATABASE	1,841,729	6/28/1994	9
MYLABELDESIGNER	1,841,730	6/28/1994	9
MY ADVANCED MAILLIST	1,842,809	7/5/1994	9
ONLY 5 MINUTES TO LEARN THE BASICS	2,085,469	8/5/1997	9
ONLY 5 MINUTES TO LEARN THE BASICS And Design	2,090,619	8/26/1997	9
MYMAILLIST	2,106,096	10/21/1997	9
JUMPSTARTS	2,165,201	6/16/1998	9
JALAPENO	2,175,557	7/21/1998	9
PACIFICA INTERNET AUTHORIZING TOOLS	2,186,536	9/1/1998	9
PROVENTURE	2,203,549	11/17/1998	9
MY INTERNET BUSINESS PAGE	2,239,163	4/13/1999	9
MY SOFTWARE CO. KEEPING IT SUPERBLY SIMPLE And Design	2,261,749	7/20/1999	9
MYCREATIVECLIPART	2,328,923	3/14/2000	9
MY MAIL MANAGER	2,330,459	3/21/2000	9
MY ADVANCED BROCHURES, MAILERS AND MORE	2,334,054	3/28/2000	9
MY ADVANCED LABEL DESIGNER	2,334,055	3/28/2000	9
MY BUSINESS CARDS	2,334,056	3/28/2000	9
MYBROCHURES	2,339,440	4/11/2000	9
MYPROSPECTS.COM	2,384,993	9/12/2000	35
MYPROSPECTS.COM And Design	2,385,252	9/12/2000	35
MYBUSINESSPUBLISHER	2,387,017	9/19/2000	9
MYBUSINESS E-MAILER	2,387,018	9/19/2000	9
MYTYPEARTIST	2,309,103	1/18/2000	9
MYHOLIDAYMAILINGKIT	2,424,459	1/30/2001	9
CREATIVITY PACK	2,445,082	4/17/2001	9
MYCONTACTMANAGER	2,451,701	5/15/2001	9
MYPROSPECTS	2,482,901	8/28/2001	35
MYDELUXEINVOICES & ESTIMATES	2,497,761	10/16/2001	9
ELIBRIUM	2,507,248	11/13/2001	9
MYCUSTOMSTATIONERY	2,541,164	2/19/2002	9

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into as of the 3rd day of October, 2002 by ClickAction Inc., a Delaware corporation, having an address of 2197 East Bayshore Road, Palo Alto, California 94303 (AAssignor"), with assignment to Elibrium, Inc., a California corporation, having an address of Two Waters Park Drive, Suite 150, San Mateo, California 94403 (AAssignee).

WITNESSETH

WHEREAS, Assignor is the owner of the marks, trademarks, servicemarks and/or tradenames listed on Exhibit A (the AMarks);

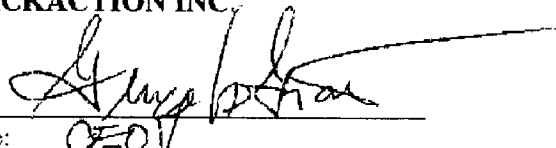
WHEREAS, Assignee wishes to acquire, and Assignor wishes to transfer, sell, assign, and convey the Marks, including all common law rights therein and all applications to register and registrations thereof, together with the goodwill that it represents and all right, title and interest thereto;

NOW, THEREFORE, in consideration of the mutual promises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees as follows:

1. Assignor hereby transfers, sells, assigns, and conveys unto Assignee the Marks, including the goodwill that it represents and that portion of Assignor's business to which the Marks pertain, and all right, title and interest therein, on a world-wide basis, as well as the right to sue and collect damages in Assignee's own name for any and all past, present or future infringement, dilution, or other injury to the goodwill thereof.
2. Assignor agrees to execute and deliver to Assignee such instruments of transfer and other documents as Assignee may request to effect the purposes of this Agreement.

IN WITNESS WHEREOF, Assignor has caused this Agreement to be executed as of the date above written.

CLICKACTION INC.

By: 
Title: CEO

Date: Oct 3, 2002

EXHIBIT A

List of Trademarks/Service Marks/Tradenames

Registered Marks - United States Patent & Trademark Office

CREATIVITY PACK	2,445,082	4/17/2001	9
ELIBRIUM	2,507,248	11/13/2001	9
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MYBUSINESS E-MAILER	2,387,018	9/19/2000	9
MYBUSINESSPUBLISHER	2,387,017	9/19/2000	9
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PROVENTURE	2,203,549	11/17/1998	9

DOCSSC1:312604.1

Pending Applications Filed- United States Patent & Trademark Office

ICATCHERS	76/058,111	5/11/2000	9	Published, 1/29/02
MYADVANCEDINVOICES & ESTIMATES	75/896,289	1/13/2000	9	Pending, Non- Final Action Mailed
MYBUSINESSPLANSTARTER	75/896,150	1/13/2000	9	Published, 6/25/02

*Abandoned Marks - United States Patent & Trademark Office
Possible Common-Law Rights*

ALCATRAZ	75/208,095	12/4/1996	7/1/1998	9
BUSINESS PAGE	75/063,967	2/27/1996	7/25/1997	9
ELIBRIUM SIMPLY PRODUCTIVE And Design	78/023,931	8/31/2000	12/26/2001	35
ICATCHERS	76/058,110	5/11/2000	3/1/2002	42
JALAPENO HOT BANNERS	75/174,829	10/1/1996	9/11/1998	9
JALAPENO HOT BUTTONS	75/209,567	12/6/1996	7/6/1998	9
JALAPENO HOT BUTTONS AND MORE	75/174,845	10/1/1996	1/15/1998	9
JALAPENO HOT MAP	75/208,986	12/5/1996	2/26/1999	9
JETMAIL	75,402,982	12/10/1997	06/10/1999	9
LISTPORTAL.COM	75/738,354	6/28/1999	8/23/2000	35
MYEMAILPROSPECTS.COM	75/738,581	6/28/1999	9/13/2001	35
MYEPROSPECTS.COM	75/738,059	6/28/1999	9/13/2001	35
OFFICEBUILDER	75/651,773	3/2/1999	8/16/2000	9
PACIFICA PROFESSIONAL WEB RESUME	75/297,971	5/27/1997	4/2/1998	9
PACIFICA WEB CATALOG	75/208,989	12/5/1996	4/1/1998	9
PACIFICA WEB CALENDAR	75/208,935	12/5/1996	4/1/1998	9
PINNACLE	75/224,920	1/8/1997	11/15/1999	9

*Cancelled Marks – United States Patent & Trademark Office
Possible Common-Law Rights*

Mark Name	Registration No.	Cancel Date	Pages	Section
MYINVOICES	1,840,409	6/29/2001	9	Section 8
MYPHONEBOOK	1,842,805	7/13/2001	9	Section 8
MYCATALOG	1,840,525	6/29/2001	16	Section 8
MYBACKUP	1,842,804	7/13/2001	9	Section 8