

10-16-2002

Form PTO-1594 R
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OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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SEP 20

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 9.20.02
AutoNation Enterprises Incorporated
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Florida
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: AutoNation Holding Corp.
Internal
Address: _____
Street Address: 110 S.E. 6th Street
City: Ft. Lauderdale State: FL Zip: 33301
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Confirmatory Assignment
Execution Date: February 22, 1999

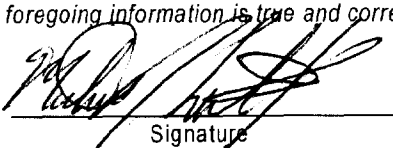
4. Application number(s) or registration number(s):
A. Trademark Application No. (s)
75/644,785
Additional number(s) attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Michael J. Smith, Esquire
Internal Address: AKIN GUMP STRAUSS HAUER
& FELD, LLP
Street Address: One Commerce Square, 22nd Fl.
2005 Market Street
City: Phila. State: PA Zip: 19103

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41) ... \$ 40.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number: please charge any
deficiency or credit any over payment
to Account No. 50-1017
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true Copy of the original document.
Michael J. Smith  September 17, 2002
Name of Person Signing Signature Date
10/16/2002 DBYRNE 00000013 75644785
Total number of pages including cover sheet, attachments, and document 2

01 FC:8521

40.00 documents to be recorded with required cover sheet information to
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

080014-51-16

TRADEMARK
REEL: 002598 FRAME: 0343

CONFIRMATORY TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made on September 13th, 2002 by and between **AutoNation Enterprises Incorporated**, a Florida corporation, with an address at 110 S.E. 6th Street, Ft. Lauderdale, Florida 33301 (hereinafter "Assignor") and **AutoNation Holding Corp.**, a Delaware corporation, with an address at 110 S.E. 6th Street, Ft. Lauderdale, Florida 33301 (hereinafter "Assignee").

WHEREAS, the Assignor was the owner of all right, title and interest in and to the Service Mark AUTONATION (hereinafter "the Mark") and U.S. Application No. 75/644,785; for the Mark and

WHEREAS, Assignor was desirous of assigning, and Assignee was desirous of obtaining, all right, title and interest in and to the aforementioned Mark and U.S. Application No. 75/644,785; and


WHEREAS, effective as of February 22, 1999, Assignor assigned all right, title and interest in and to the Mark and U.S. Application No. 75/644,785, together with the goodwill of the business symbolized by the Mark, to Assignee, but a formal written assignment was not executed in a recordable form; and

WHEREAS, the parties now wish to confirm the actual and legal transfer of the Mark from Assignor to Assignee;

NOW, THEREFORE, for the good and valuable consideration previously paid, the sufficiency and receipt of which are hereby acknowledged, it is confirmed that effective as of February 22, 1999, Assignor did assign, transfer and convey, and hereby assigns, transfers and conveys, unto Assignee, all right, title and interest in and to the Mark and U.S. Application No. 75/644,785, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all claims for damages by reason of past infringement by the Mark, with the right to sue for, and collect the same for its own use and on behalf of its own successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative on the day and year first written above.

AutoNation Enterprises Incorporated


By: *Coleman Edmunds*
Title: *Assistant Secretary*