

10-16-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Polaroid Corporation

8-28-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 08/26/2002

2. Name and address of receiving party(ies)

Name: Appareo Software Inc.

Internal Address:

Street Address: 200-6400 Roberts Street

City: Vancouver State: BC, Canada Zip: V5G 4C9

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State British Columbia, Canada Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78031942 78031943

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert G. Roomian

Internal Address:

Street Address: P.O. Box 7111

City: Alexandria State: VA Zip: 22307

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert G. Roomian

Name of Person Signing

Signature

August 28, 2002

Date

Total number of pages including cover sheet, attachments, and document: 4

10/16/2002 DRYRNE 00000095 78031942

01 FC:8521 02 FC:8522

40.00 DP 25.00 DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002598 FRAME: 0599

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK EXAMINING OPERATION

In re Application of
Appareo Software Inc.
Serial No. ~~78031942~~
Filed: October 23, 2000
Mark: ZOOFORMS

Law Office 112

APPOINTMENT OF NEW ATTORNEY

Applicant hereby revokes all previous powers of attorney and appoints: Robert G. Roomian, P.O. Box 7111, Alexandria, Virginia 22307, telephone (703) 690-6451, a member of the Bar of the State of Virginia, its attorney herein, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office and in the Courts in connection herewith.

Robert G. Roomian, whose postal address is P.O. Box 7111, Alexandria, Virginia 22307, telephone (703) 690-6451, a member of the Bar of the State of Virginia, is hereby designated applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

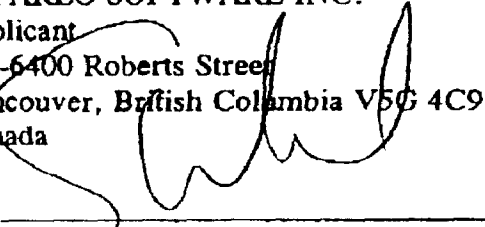
Respectfully submitted,

APPAREO SOFTWARE INC.
Applicant
200-6400 Roberts Street
Vancouver, British Columbia V5G 4C9
Canada

Date:

Aug 27 / 2002

By:


Stuart McNeill
CEO

ASSIGNMENT

WHEREAS, POLAROID CORPORATION, a Delaware corporation, of 784 Memorial Drive, Cambridge, Massachusetts 02139, has intended to use the marks ZOOFORMS and ZOOFARI in commerce and has filed applications, now assigned Serial Nos. 78/031942 and 78/031943 respectively, indicating that intention, but has not yet filed an allegation of use under Sections 1(c) or 1(d) of The Trademark Act, and

WHEREAS, applicant is assigning the marks in the above identified applications as part of the entire business to which the marks pertain as required by 15 U.S.C. Section 1060, and

WHEREAS, APPAREO SOFTWARE INC., a British Columbia corporation, of 200-6400 Roberts Street, Vancouver, British Columbia V5G 4C9, Canada, the successor of the ongoing and existing business of POLAROID CORPORATION to which the marks pertain, is desirous of acquiring said trademarks and the pending intent-to-use applications therefor:

NOW, THEREFOR, for good and valuable consideration, the receipt of which is hereby acknowledged, said POLAROID CORPORATION does hereby assign to said APPAREO SOFTWARE INC. all right title and interest in and to the trademarks ZOOFORMS and ZOOFARI and the pending intent-to-use applications therefor, and the goodwill of the business symbolized by said trademarks and said applications.

This Agreement is effective nunc pro tunc as of March 1, 2002.

Date: 8/26/02

POLAROID CORPORATION

By Benjamin C. Byrd III
Benjamin Byrd, III
Executive Vice President

State of Massachusetts

County of Middlesex

On this 26 day of August, 2002, before me appeared Benjamin C. Byrd III, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the former POLAROID CORPORATION with authority to do so.

Sherk LaRocque
Notary Public

My commission expires 2/27/09.