

10-16-2002



Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Schreiber Foods, Inc.

10-10-02

- Individual(s)
- General Partnership
- Corporation-State WI
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 20, 2001

2. Name and address of receiving party(ies)

Name: Schreiber International, Inc.

Internal

Address:

Street Address: 425 Pine Street

City: Green Bay State: WI Zip: 54301

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attached

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tori L. Kluess

Internal Address:

Street Address: 231 S. Adams St

City: Green Bay State: WI Zip: 54301

6. Total number of applications and registrations involved: 24

7. Total fee (37 CFR 3.41): \$ 6157.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Tori L. Kluess

Name of Person Signing

Signature

4-16-02

Date

Total number of pages including cover sheet, attachments, and document: 5

10/16/2002 LMUELLER 00000159 2476249

01 FC:8521
02 FC:8522

40.00 OP
575.00 OP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002598 FRAME: 0692

TRADEMARKS

MARK	COUNTRY	APPLICATION/ REGISTRATION NO.	FILING/ ISSUE DATE
Ageless Cheddar	U.S.A.	2476249	08/07/01
Ageless Cheese	U.S.A.	2470187	07/17/01
Ageless Mozzarella	U.S.A.	2448211	05/01/01
Bellagusto	U.S.A.	1768791	05/04/93
Black Velvet	U.S.A.	0987005	06/25/74
Bluegrass	U.S.A.	0539303	03/13/51
Chee Zee	U.S.A.	0602525	02/22/55
Cooper	U.S.A.	1066852	05/31/77
Golden Delite	U.S.A.	1738505	12/08/92
Golden Delite	U.S.A.	1697825	06/30/92
La Feria	U.S.A.	2230890	03/09/99
Lov-It	U.S.A.	1428624	02/01/87
Lov-It Dairy Fresh Butter Up	U.S.A.	1527153	02/28/89
Lov-It Wisconsin Blend	U.S.A.	1549354	07/25/89
Meadow Grove . . . Tasty Mellow . . . Selected Cheddar Cheese Tate Cheese Co. Valley City, IL Meadow Grove Cheese	U.S.A.	1541733	05/30/89
Pizza Choice	U.S.A.	2048869	04/01/97
Qwik-Melt	U.S.A.	1547576	07/11/89
Qwik-Serve	U.S.A.	1560040	10/10/89
Seymour	U.S.A.	1427652	02/03/87
Sunlight	U.S.A.	0962168	06/26/73
Tate	U.S.A.	1415181	10/28/86
Wynn	U.S.A.	1974415	05/14/96
Design Only	U.S.A.	1752728	02/16/93
Design Only	U.S.A.	1409053	09/09/86

ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT is made and effective this 20th day of June, 2001, by SCHREIBER FOODS, INC., a Wisconsin corporation located at 425 Pine Street, Green Bay, Wisconsin 54301 ("SFI"), to SCHREIBER INTERNATIONAL, INC., a Delaware corporation located at 425 Pine Street, Green Bay, Wisconsin 54301 ("SII").

SFI is the owner of all rights, title and interest in, to and under the trademarks and related trademark registrations set forth in Schedule A (the "Marks"); the United States patents and patent applications set forth in Schedule B (the "Patents"); and the confidential formulae, processes, technologies, formulations and other trade secrets set forth in Schedule C (the "Trade Secrets").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, SFI hereby transfers and assigns to SII, its successors and assigns, SFI's entire rights, title and interest in, to and under:

(1) the Marks together with the goodwill of the business symbolized by the Marks, and together with the registrations of the Marks, along with the right to sue for and recover damages for past infringement of the Marks, and any rights held by SFI in any country in any of the Marks along with the goodwill associated therewith, such that SII shall in all respects hold and enjoy any and all rights previously held and enjoyed by SFI as owner of the Marks;

(2) the Patents, together with the applications and registrations of the Patents, along with any and all legal protection relating to the Patents and patent applications, and all rights and benefits under any applicable treaties or conventions relating to the Patents and patent applications, including the right to sue for and recover damages for past infringement of any of the Patents or patent applications; and

(3) The Trade Secrets, including the right to sue for and recover damages for past infringement of any of the Trade Secrets.

SFI authorizes the Commissioner of Patents, or equivalent, to issue any and all legal protection to SII, and SFI further authorizes SII, its successors and assigns, or anyone SII may properly designate, to apply for letters patent or similar legal protection, in its own name, in any and all foreign countries as may be applicable for the Patents or patent applications.

SFI represents to SII, its successors and assigns, that SFI has not and shall not execute any writings or do any acts whatsoever that conflict with this Assignment. SFI and any successor, agent, representative, executor and/or administrator of SFI, will at any time, upon request and without additional consideration, but at the expense of SII, its successors and assigns, execute any and all additional writings and do such additional acts as SII, its successors and assigns, may deem desirable to perfect and maintain its enjoyment of this

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