

10-16-2002

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FINANCE SECTION

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 10-8-02

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

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Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Effective Date
Month Day Year
09242002

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year
09242002

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
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Enter for the first Receiving Party only.

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Pages

Enter the total number of pages of the attached conveyance document including any attachments.

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Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Craig W. Weinlein

Name of Person Signing

Craig Weinlein

Signature

October 8, 2002

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, this Trademark Assignment is made as of this 24th day of ~~August~~ ^{September}, 2002, by marCOMM, Inc. ("Seller"), a North Carolina corporation, in favor of Children's Medical Center of Dallas, a Texas corporation, ("Buyer"). Seller is the owner of Registration No. 2,242,217 for the mark "YOUR CHILD'S HEALTH," which is the registered on the Supplemental Register for educational services in the nature of ongoing television and radio programs promoting the health and wellness of children in international class 41 (the "Mark"); and

WHEREAS, Buyer is desirous of acquiring the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby assign, sell, transfer, and convey unto Buyer and its successors and assigns, Seller's entire right, title, and interest in and to the Mark, together with that part of the goodwill of Seller's business connected with the use of and symbolized by the Mark, and any and all registrations thereof and applications for registration and all renewals thereof, and all common law rights in and associated with the Mark in the United States and throughout the world, and the entire right, title, and interest in and to any and all claims and demands Seller may have either at law or in equity arising out of past, present, or future infringement of the Mark.

Seller hereby authorizes and requests the United States Commissioner of Patents & Trademarks and other corresponding officials of other jurisdictions, as appropriate, to record this assignment and to record Buyer as the owner of the Mark. Buyer's street and mailing address is 1935 Motor Street, Dallas, Texas 75235-7794. Seller covenants that it has full right to make this assignment, and agrees that it will do everything possible to aid Buyer, its successors and assigns to defend and enforce the Mark. Seller further warrants and represents that Seller has full and unencumbered legal and equitable title to the Mark and will provide Buyer with instruments, papers and evidence to support any of the foregoing to the extent such evidence is in the possession or control of Seller.

IN WITNESS WHEREOF, Seller has caused these presents to be duly executed as of the date first written above.

SELLER:

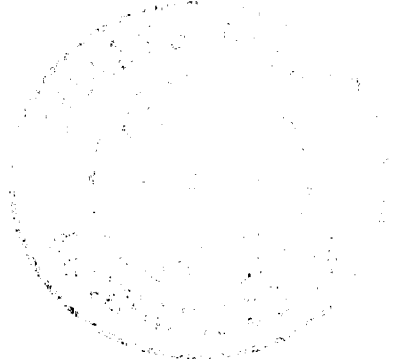
marCOMM, Inc.

By: *Archie A. White*

Its: *President*

STATE OF NORTH CAROLINA §
COUNTY OF _____ §

This instrument was acknowledged before me on ~~August~~ ^{September 24,} 2002, by Archie White, President of marCOMM, Inc., a North Carolina corporation.



Lenny Hobson
Signature of notarial officer

Title and Rank
(My commission expires: 7/10/05)