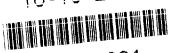
FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 10-16-2002



Patent and Trademark Office
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RECORDATION FORM COVER SHEET

-	TRADEMARKS ONLY				
	TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).				
	Submission Type 10-8-02 Conveyance Type				
	X New X Assignment License				
	Resubmission (Non-Recordation) Document ID # Correction of PTO Error Reel # Corrective Document Reel # Frame # Other Mark if additional names of conveying parties attached Munc Pro Tunc Assignment Effective Date Month Day Year 09242002 Change of Name Execution Date Month Day Year				
	Name marCOMM, Inc. 09242002				
	Formerly				
	Individual General Partnership Limited Partnership X Corporation Association				
	Other				
	X Citizenship/State of Incorporation/Organization North Carolina				
	Receiving Party Mark if additional names of receiving parties attached				
	individual number of receiving parties attached				
	Name Children's Medical Center of Dallas				
	DBA/AKA/TA				
	Composed of				
	Composed of				
	Address(line 1) 1935 Motor Street				
	Address (line 2)				
	Address(line 3) Dallas Texas 75235-7794				
	City State/Country Zip Code Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is				
	X Corporation Association Association Association				
	Other representative should be attached. (Designation must be a separate				
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK REEL: 002598 FRAME: 0859

Domestic Representative Name and Address Name	FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK		
Address (line 1) Address (line 2) Address (line 4) Correspondent Name and Address Area Code and Telephone Number (214) 855-3051 Name Craig W. Weinlein Address (line 2) Carrington, Coleman, Sloman & Blumenthal, L.L.P. Address (line 2) 200 Crescent Ct., Suite 1500 Address (line 2) Dallas, TX 75201 Address (line 3) Dallas, TX 75201 Address (line 4) Pages Enter the total number of pages of the attached conveyance document # 2 Including any attachments. Trademark Application Number(s) or Registration Number(s) Mark it additional numbers attached Enter either the Trademark Application Number (20 NOT ENTER BOTH numbers for the same property). Trademark Application Number(s) Registration Number (20 NOT ENTER BOTH numbers for the same property). Trademark Application Number(s) Registration Number (3) (2422217	Domestic R	epresentative Name a	nd Address Enter for the first Re			
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Name of Person Signing / Signature Date Signed			Signature	Date Signed		

TRADEMARK
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TRADEMARK ASSIGNMENT

WHEREAS, this Trademark Assignment is made as of this ZA^{rn} day of Angust, 2002, by marCOMM, Inc. ("Seller"), a North Carolina corporation, in favor of Children's Medical Center of Dallas, a Texas corporation, ("Buyer"). Seller is the owner of Registration No. 2,242,217 for the mark "YOUR CHILD'S HEALTH," which is the registered on the Supplemental Register for educational services in the nature of ongoing television and radio programs promoting the health and wellness of children in international class 41 (the "Mark"); and

WHEREAS, Buyer is desirous of acquiring the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby assign, sell, transfer, and convey unto Buyer and its successors and assigns, Seller's entire right, title, and interest in and to the Mark, together with that part of the goodwill of Seller's business connected with the use of and symbolized by the Mark, and any and all registrations thereof and applications for registration and all renewals thereof, and all common law rights in and associated with the Mark in the United States and throughout the world, and the entire right, title, and interest in and to any and all claims and demands Seller may have either at law or in equity arising out of past, present, or future infringement of the Mark.

Seller hereby authorizes and requests the United States Commissioner of Patents & Trademarks and other corresponding officials of other jurisdictions, as appropriate, to record this assignment and to record Buyer as the owner of the Mark. Buyer's street and mailing address is 1935 Motor Street, Dallas, Texas 75235-7794. Seller covenants that it has full right to make this assignment, and agrees that it will do everything possible to aid Buyer, its successors and assigns to defend and enforce the Mark. Seller further warrants and represents that Seller has full and unencumbered legal and equitable title to the Mark and will provide Buyer with instruments, papers and evidence to support any of the foregoing to the extent such evidence is in the possession or control of Seller.

IN WITNESS WHEREOF, Seller has caused these presents to be duly executed as of the date first written above.

SELLER:
marCOMM, Inc.

By: Archy a lith

Its: Pasident

TRADEMARK REEL: 002598 FRAME: 0861

STATE OF NORTH CAROLINA § COUNTY OF §	
This instrument was acknowl	edged before me on August 2002, by of marCOMM, Inc., a North Carolina
	Lement Hobron Signature of notarial officer
	Title and Rank (My commission expires: 7/10/05)

2

RECORDED: 10/08/2002

TRADEMARK REEL: 002598 FRAME: 0862