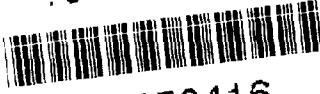


RECORDED

10-16-2002

Docket No.:

7



102250416

Tab settings

To the Honorable Commissioner of Patents

enclose the attached original documents or copy thereof.

1. Name of conveying party(ies):

Douglas Food Co., Inc.

9-18-02

- Individual(s)
- General Partnership
- Corporation-State New Jersey
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 12, 2002

2. Name and address of receiving party(ies):

Name: Joyce Food, L.L.C.

Internal Address:

Street Address: 80 Avenue K

City: Newark State: NJ ZIP: 07105

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company - New Jersey

If assignee is not domiciled in the United States, a domestic designation is Yes No
(Designations must be a separate document from Additional name(s) & address(es) Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

959,016

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gerald E. Hespos

Internal Address:

Street Address: 274 Madison Avenue - Suite 1703

City: New York State: NY ZIP: 10016

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-1030



09-20-2002

U.S. Patent & TMO/TM Mail Rpt Dt. #72

10/16/2002 DBYRNE 00000063 959016

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gerald E. Hespos

Name of Person Signing

Gerald E. Hespos
Signature

September 18, 2002

Date

Total number of pages including cover sheet, attachments, and

3

ASSIGNMENT OF TRADEMARKS

WHEREAS, Douglas Food Co., Inc., a corporation organized and existing under the laws of the State of New Jersey and having an office at Boumar Place, Elmwood Park, New Jersey 07407 ("Assignor"), has acquired, used and is using the trademark shown on Schedule A annexed hereto and made a part hereof, which trademark is registered in the United States Patent and Trademark Office with Registration Number and date of registration as shown on Schedule A; and

WHEREAS, Joyce Food, L.L.C., a limited liability company organized and existing under the laws of the State of New Jersey and having an office at 80 Avenue K, Newark, New Jersey 07105 ("Assignee"), is desirous of acquiring the mark and the registration thereof which is set forth on Schedule A together with the goodwill of the business symbolized by the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the trademark set forth in Schedule A, together with the goodwill of the business symbolized by the mark, and the registration thereof as set forth in Schedule A.

DOUGLAS FOOD CO., INC.

By 

Title: President

Name: Victor Ostreicher

Dated: September 12, 2002

SCHEDULE A

Trademark

Registration No.

Date of Registration

CARMEL

959,016

May 15, 1973