

10-16-2002



102250871

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

RECOF TR

DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 9-12-02

Pacific Asset Corporation

- Individual(s) Association General Partnership Limited Partnership [X] Corporation-State Florida Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- [X] Assignment Merger Security Agreement Change of Name Other

Execution Date: September 5, 2002

2. Name and address of receiving party(ies)

Name: Palladio Beauty Group Internal Address:

Street Address: 3129 North 29th Avenue City: Hollywood State: FL Zip: 33020

- Individual(s) citizenship Association General Partnership Limited Partnership [X] Corporation-State Florida Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/583,874

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cleary & Komen, LLP

Internal Address:

Street Address: 600 Pennsylvania Ave., SE Suite 200

City: Washington State: DC Zip: 20003

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- [X] Enclosed Authorized to be charged to deposit account

8. Deposit account number: If check is not attached, please charge account No. 02-4500.

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a copy of the original document.

J. Michael Cleary

Name of Person Signing

J Michael Cleary Signature

September 11, 2002 Date

2

Total number of pages including cover sheet, attachments, and document:

10/16/2002 DBYRNE 00000127 75583874

01 FC:8521

40.00

Documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002599 FRAME: 0229

**ASSIGNMENT OF TRADEMARK REGISTRATION**

Whereas **Pacific Asset Corporation**, a Florida corporation, of 3129 North 29<sup>th</sup> Avenue, Hollywood, Florida 33020, is the owner of one mark for which registration is currently pending in the U.S. Patent and Trademark Office, namely, Serial No. 75/583,874, filed November 5, 1998, for the mark SHINE OFF; and

and Whereas **Palladio Beauty Group**, a Florida corporation, of 3129 North 29<sup>th</sup> Avenue, Hollywood, Florida 33020, is desirous of acquiring said mark and the application thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **Pacific Asset Corporation** does hereby assign into the said **Palladio Beauty Group**, all of its right, title and interest in and to the said mark and the application thereof, including that portion of the business of the applicant to which the mark pertains, which is ongoing and existing, including the good will of the business connected with that portion to which the mark pertains.

*Pacific Asset Corporation does not make any representations as to any of the above.*

PACIFIC ASSET CORPORATION

By:

*[Signature]*  
Leo Ghitis, President

Date:

*Sept 5/2002*