

10-18-2002

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102253458 ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
RUBY TUESDAY BUSINESS  
DEVELOPMENT, INC.

10/15/02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 8/27/02

2. Name and address of receiving party(ies)

Name: RTBD, INC.

Internal  
Address:

Street Address: 150 West Church Avenue

City: Maryville State: TN Zip: 37801

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/603243  
75/716849, 76/076432, 76/230059

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lanning G. Bryer

Internal Address:

Street Address: Ladas & Parry

26 West 61st Street

City: New York State: NY Zip: 10023

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Lanning G. Bryer  
Name of Person Signing

Signature

10/8/02  
Date

Total number of pages including cover sheet, attachments, and document: 21

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

10/17/2002 GTON11 00000163 75603243

01 FC:8521 40.00 OP  
02 FC:8522 75.00 OP

TRADEMARK  
REEL: 002601 FRAME: 0138

UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, RUBY TUESDAY BUSINESS DEVELOPMENT, INC., a corporation organized under the laws of the State of Delaware, United States of America, located at 150 West Church Avenue, Maryville, Tennessee 37801, United States of America, (hereinafter called the ASSIGNOR) has adopted and used the Trademarks set forth on the attached schedule for which applications for registration have been filed in the United States Patent and Trademark Office under the numbers set forth on the attached schedule;

AND WHEREAS, RTBD, INC., a corporation organized and existing under the laws of the State of Delaware, United States of America, located at 150 West Church Avenue, Maryville, Tennessee 37801, United States of America, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and the applications for the registration of the trademarks, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to the said ASSIGNEE.

This assignment shall be deemed to be effective as and from June 3, 2002.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 27th day of August 2002.

RUBY TUESDAY BUSINESS DEVELOPMENT, INC.

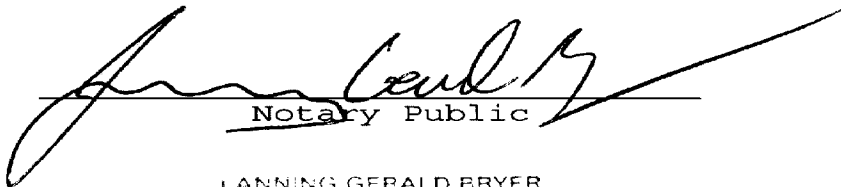
[Corporate Seal]

By *Michael T. Cook* [Title]  
Vice President

C O R P O R A T E   A C K N O W L E D G M E N T

UNITED STATES OF AMERICA    ]  
  ]]  
STATE OF *New York*            ]] SS:  
  ]]  
COUNTY OF *New York*        ]]

On this *27th* day of *August* 2002, before me personally appeared *Daniel T. Cronk*, to me known, who, being by me duly sworn, did depose and say that he/she is the *Vice President* of the corporation described in and which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he/she signed his/her name thereto by like order.

  
Notary Public

LANNING GERALD BRYER  
Notary Public, State of New York  
No. 31 4827394  
Qualified in New York County  
Commission Expires January 31, ~~19~~ *2003*

[SEAL]

S C H E D U L E

|                    |   |
|--------------------|---|
| WOW-U and Device   | Application No. 75/603243<br>Filed: December 15, 1998 |
| RAISE YOUR SPIRITS | Application No. 75/716849<br>Filed: May 26, 1999      |
| WOW-U and Device   | Application No. 76/076432<br>Filed: June 23, 2000     |
| COLOSSAL BURGER    | Application No. 76/230059<br>Filed: March 22, 2001    |

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

STEPHEN A. GOLDSMITH

ALLAN S. PILSON

IAN JAY KAUFMAN

FREDERICK REICHWALD

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

GEORGIA N. GOUNARIS

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

WOW-U and Device

Application No. 75/603243  
Filed: December 15, 1998

RTBD, INC.

[Corporate Seal]

By *Robert T. Carl* [Title]  
Vice President

August 27, 2002  
[Date]

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**RAISE YOUR SPIRITS**

**Application No. 75/716849  
Filed: May 26, 1999**

**RTBD, INC.**

[Corporate Seal]

By *Michael T. Cronk*  
Vice President [Title]

August 27, 2002  
[Date]

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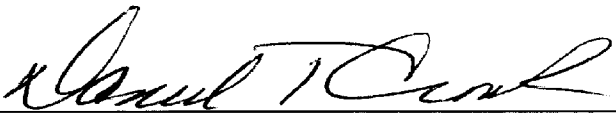
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WOW-U and Device

Application No. 76/076432  
Filed: June 23, 2000

RTBD, INC.

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[Date]

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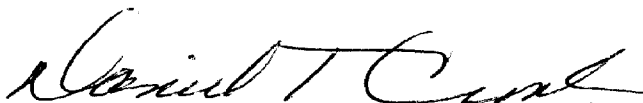
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COLOSSAL BURGER

Application No. 76/230059  
Filed: March 22, 2001

RTBD, INC.

[Corporate Seal]

BY   
Vice President [Title]

August 27, 2002  
[Date]