

10-22-2002

Form (Rev. OMB) Tab



102256807

ION FORM COVER SHEET EMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Red Herring Communications, Inc. [] Individual(s) [] Association [] General Partnership [] Limited Partnership [X] Corporation-State - California [] Other Additional name(s) of conveying party(ies) attached? [] Yes [] No

2. Name and address of receiving party(ies) Name: RHC Media, Inc. Internal Address: 950 Tower Lane, 18th Floor Street Address: Foster City State: CA Zip: 94404 [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [X] Corporation-State Delaware [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: 10/07/2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/148,394 76/122,396 75/815,781 B. Trademark Registration No.(s) 2,439,704 2,439,702 2,442,569 Additional number(s) attached [X] Yes [] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Jennifer H. Share, Esq. Internal Address: Latham & Watkins Street Address: 135 Commonwealth Drive City: Menlo Park State: CA Zip: 94025-3656

6. Total number of applications and registrations involved: 28 7. Total fee (37 CFR 3.41): \$ 715.00 [X] Enclosed [] Authorized to be charged to deposit account

8. Deposit account number: OFFICE OF PATENT RECORDS 2002 OCT 21 PM 2:30 FINANCE SECTION

9. Signature. Cathleen M. Calkins Name of Person Signing [Signature] Signature 10/8/02 Date Total number of pages including cover sheet, attachments, and document: 12

10/22/2002 LMUELLER 00000037 76148394 01 FC:8521 40.00 OP 02 FC:8522 675.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Re: *Assignment Agreement between
Red Herring Communications, Inc. and RHC Media, Inc.*

2,452,619
2,353,406
2,371,806
2,287,389
2,292,112
2,141,842
2,069,173
1,859,694
2,084,668
2,441,068
2,439,705
2,439,701
2,439,703
2,570,739
2,349,618
2,277,943
2,254,486
2,200,792
2,122,851
2,054,884
2,243,005
1,953,838

INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS, Red Herring Communications, Inc., a California corporation with its principal executive office located at 1550 Bryant Street, Suite 950, San Francisco, California 94103 (“Assignor”), owns all right, title and interest in and to the trademarks, service marks, logos and domain names used in connection with its business, and all derivations, variations and combinations thereof (the “Intellectual Property”), together with the goodwill of the business associated therewith.

WHEREAS, RHC Media, Inc., a Delaware corporation with its principal business address at 950 Tower Lane, 18th Floor, Foster City, CA 94404 (“Assignee”), has purchased substantially all of the including all right, title and interest in and to the Intellectual Property, together with the goodwill of the business associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, and Assignee’s successors and assigns, Assignor’s entire right, title and interest in and to the Intellectual Property, together with the goodwill of the business associated therewith, all common law and statutory right, title and interest in the Intellectual Property, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition and/or cancellation proceedings for protection of the Intellectual Property. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file its own name applications for trademark and/or service marks, domain names, patent and copyright registration in the United States and foreign jurisdictions in connection with the Intellectual Property, and to secure in its own name the registrations granted thereon. Assignor agrees to execute any additional documents, and take any further actions, necessary or reasonably requested by Assignee to effect or evidence assignment set forth above (“Supporting Documents”). If Assignor fails or refuses to execute any Supporting Documents, or take such further actions, Assignor hereby agrees, for itself and its successors, assigns, donees and transferees, to the fullest extent permitted by law, that an officer of Assignee, and any successor of Assignee, shall be, and are hereby, irrevocably

appointed Assignor's attorneys-in-fact, whose power is expressly coupled with an interest, with full authority to execute any Supporting Documents requested by Assignee, and to perform all other acts necessary to effect, perfect or evidence the assignment set forth above.

Schedule A
Intellectual Property – United States

<i>Trademark</i>	<i>App./Reg. No.</i>	<i>Trademark</i>	<i>App./Reg. No.</i>
REDHERRING.COM & DESIGN	76/148,394	THE LORE OF THE RED HERRING	2,441,068
.P	76/136,623	HERRING TAKE	76/122,396
INTERCULTURE	76/092,226	TECH INSIDER	76/040,621
FACT SHEET	76/040,620	RELOAD	76/020,899
ONE TO WATCH	76/020,898	TERM SHEET	76/020,897
STREET TALK	76/020,888	M&A INSIGHT	2,439,705
VC WHISPERS	2,439,704	THE ANGLER	2,439,703
GRAPHITI	2,439,702	BAIT & SWITCH	2,439,701
THINK TANK	76/020,800	DEALFLOW.COM	75/938,098
CATCH OF THE DAY	2,442,569	IPO CRITIC	75/938,088
INVESTOR TOWN	75/938,086	REDHERRINGMEDIA.COM	75/815,781
FISH WRAP	75/938,082	DEAL FLOW	75/938,099
CATCHOFTHEDAY.COM	75/938,096	COD	2,570,739
COD.COM	75/938,094	LAB RAT	75/938,093
BIG FISH	75/938,092	HEADCOUNT	75/938,091
PERSONAL CAPITAL	75/938,090	FISH OR CUT BAIT	75/938,089
HERRING INVESTOR	75/938,087	ANGELTOWN	75/938,085
ANGEL INVESTOR	75/938,084	VC P.S.	75/938,083
TOWN			
ENTREPRENEUR	75/919,091	IPO STREET POLL	75/918,293
WORKSHOP			
STREET POLL	76/917,994	BUSINESS NOW	75/815,780
HERRINGTOWN	2,452,619	RADICALLY RELEVANT	75/814,947
REDHERRING.COM	2,353,406	DESIGN ONLY	2,349,618
VENTURE	2,371,806	NDA	2,277,943
THE RED HERRING & DESIGN	2,287,389	NDA	2,254,486
NON DISCLOSURE AGREEMENT	2,292,112	THE BUSINESS OF TECHNOLOGY	2,200,792
HERRING COMMUNICATIONS	2,141,842	HERRING.COM	2,122,851
WEB MARKET	2,069,173	VENTURE MARKET	2,054,884
THE RED HERRING	1,859,694	REALIZE	2,243,005
STOCKMASTER	2,084,668	INDEX TRADER	1,953,838

Schedule B
Intellectual Property -- Foreign Jurisdictions

<i>Trademark</i>	<i>App./Reg. No.</i>	<i>Trademark</i>	<i>App./Reg. No.</i>
CANADA			
BIG FISH	106984100	CATCH OF THE DAY	106365300
LAB RAT	106983900	RELOAD	106365100
FISH OR CUT BAIT	106983700	IPO STREET POLL	106364900
PERSONAL CAPITAL	106983500	NON-DISCLOSURE	106364700
		AGREEMENT	
DEALFLOW	106982600	VENTURE	105824000
INVESTORTOWN	106982400	RADICALLY RELEVANT	105388700
STREET TALK	106626000	BUSINESS NOW	105384100
TERM SHEET	106625800	THE RED HERRING &	TMA516763
		DESIGN	
FISH WRAP	106625600	THE LORE OF THE RED	106983600
		HERRING	
FACTSHEET	106625400	COD.COM	106983400
ONE TO WATCH	106625200	CATCHOFTHEDAY.COM	106982700
COD	106625000	DEALFLOW.COM	106982500
HERRING INVESTOR	106365200	VC P.S.	106982300
THE ANGLER	106364800	M&A INSIGHT	106626100
NDA	105824100	VC WHISPERS	106625900
ENTREPRENEUR	105822300	GRAPHITI	106625700
WORKSHOP			
HERRINGTOWN	105388800	THE BUSINESS OF	TMA515703
		TECHNOLOGY	
REDHERRINGMEDIA.COM	105384000	HEADCOUNT	106984200
REDHERRING.COM	101098900	ANGELINVESTORTOWN	106984000
THE RED HERRING	TMA509265	ANGELTOWN	106983800
IPO CRITIC	106625500	TECH INSIDER	106625300
THINK TANK	106625100	BAIT AND SWITCH	106624900
EUROPEAN UNION (COMMUNITY TRADEMARK)			
TECH INSIDER	1802289	RADICALLY RELEVANT	1592716
VC P.S.	1789957	NDA	1511088
HEADCOUNT	1787654	REDHERRING.COM	1124502
INVESTORTOWN	1788181	THE RED HERRING &	1124502
		DESIGN	
STREET TALK	1758838	HERRING	357046
		COMMUNICATIONS	
VC WHISPERS	1758812	THE LORE OF THE RED	1802792
		HERRING	
THE ANGLER	1758879	FACTSHEET	1803055
CATCH OF THE DAY	1734714	FISH OR CUT BAIT	1788132

<i>Trademark</i>	<i>App./Reg. No.</i>	<i>Trademark</i>	<i>App./Reg. No.</i>
EUROPEAN UNION (COMMUNITY TRADEMARK)			
COD	1734359	PERSONAL CAPITAL	1788215
REDHERRINGMEDIA.COM	1593375	LAB RAT	1788272
BUSINESS NOW	1592997	M&A INSIGHT	1760560
ANGELINVESTORTOWN	1787704	THINKTANK	1760495
BIG FISH	1788371	GRAPHITI	1759786
ANGEL TOWN	1788355	ONE TO WATCH	1759687
RELOAD	1759372	COD.COM	1734862
TERM SHEET	1759497	STREET POLL	1734755
BAIT & SWITCH	1759240	DEALFLOW.COM	1734631
FISH WRAP	1741990	CATCHOFTHEDAY.COM	1734599
HERRING INVESTOR	1737147	HERRING TOWN	1593292
IPO STREET POLL	1737022	RED HERRING	1571595
DEALFLOW	1735091	RED HERRING	1522135
		ENTREPRENEUR	
		WORKSHOP	
NON-DISCLOSURE	1735034	RED HERRING VENTURE	1522077
AGREEMENT			
THE BUSINESS OF	805705	RED HERRING	809210
TECHNOLOGY			
JAPAN			
HEADCOUNT	2000-085278	FISH WRAP	2000-073556
FISH OR CUT BAIT	2000-085246	M&A INSIGHT	2000-073548
DEALFLOW	2000-085242	FACTSHEET	2000-073542
INVESTORTOWN	2000-085237	THE ANGLER	2000-068415
COD	4432505	NON-DISCLOSURE	2000-068410
		AGREEMENT	
BAIT & SWITCH	200/073549	THE BUSINESS OF	2000-051209
		TECHNOLOGY	
GRAPHITI	2000-073543	VENTURE	2000-051207
TERM SHEET	2000-073541	BIG FISH	2000-085277
RELOAD	2000-068416	COD.COM	2000-085262
IPO STREET POLL	2000-068414	ANGELTOWN	2000-085248
ENTREPRENEUR	2000-051208	PERSONAL CAPITAL	2000-085244
WORKSHOP			
RED HERRING	4565498	IPO CRITIC	2000-073555
HERRING TOWN	2000-034488	THINK TANK	2000-073552
THE LORE OF THE RED	2000-085245	STREET TALK	2000-073547
HERRING			
CATCH OF THE DAY	2000-068413	TECH INSIDER	2000-073540

Schedule C
Intellectual Property – Domain Names

Domain Name	Domain Name
United States	
www.angelinvestortown.com	www.herringonline.net
www.angelinvestortown.net	www.herringresearch.com
www.herring.com	www.herringresearch.net
www.herringcapital.com	www.herringtown.com
www.herringcapital.net	www.herringventures.com
www.herringcast.com	www.herringventures.net
www.herringcast.net	www.hitsonline.com
www.herringcast.org	www.investortown.net
www.herringcompanies.com	www.ipocritic.net
www.herringcompanies.net	www.ipoherring.net
www.herringindustries.com	www.redherring.com
www.herringindustries.net	www.redherringcapital.com
www.herringinsider.com	www.redherringcapital.net
www.herringinsider.net	www.redherringinsider.com
www.herringinvestor.com	www.redherringinvestor.com
www.herringinvestor.net	www.redherringinvestor.net
www.herringipo.com	www.redherringipo.com
www.herringipo.net	www.redherringipo.net
www.redherringventures.com	www.redherringmedia.com
www.redherringventures.net	www.redherringonline.com
www.rhventure.com	www.redherringonline.net
www.theherring.com	www.redherringresearch.com
www.theherring.net	www.redherringresearch.net
www.theredherring.com	www.thinkourmail.com
www.theredherring.net	www.vcps.net
www.xtrasoft.com	www.vcsandstartups.com
www.vcwhispers.net	www.vcsandstartups.net
Australia	
www.theredherring.com.au	www.theherring.com.au
www.herringtown.com.au	www.redherringcommunications.com.au
Belgium	
www.redherring.be	
Canada	
www.redherring.ca	www.theredherring.ca
www.herring.ca	www.herringtown.ca
www.redherringcommunications.ca	

Domain Name**Domain Name****China**

www.redherring.com.cn

www.herring.com.cn

www.redherringcommunications.com.cn

www.theredherring.com.cn

www.herringtwn.com.cn

Germany

www.redherring.de

www.herring.de

www.redherringcommunications.de

www.theredherring.de

www.herringtwn.de

Hong Kong

www.redherring.hk

Israel

www.redherring.co.il

www.herring.co.il

www.redherringcommunications.co.il

www.theredherring.co.il

www.herringtwn.co.il

Japan

www.redherring.co.jp

Netherland

www.theredherring.nl

www.herringtwn.nl

www.herring.nl

www.redherringcommunications.nl

Switzerland

www.redherring.ch

www.herring.ch

www.redherringcommunications.ch

www.theredherring.ch

www.herringtwn.ch

Taiwan

www.theredherring.com.tw

www.herringtwn.com.tw

www.herring.com.tw

www.redherringcommunications.com.tw

Tuvalu

www.redherring.tv

www.herring.tv

www.redherringcommunications.tv

www.theredherring.tv

www.herringtwn.tv

United Kingdom

www.redherring.uk.com

www.redherring.gb.com

www.theredherring.org.uk

www.theredherring.uk.net

www.theredherring.gb.net

www.herring.uk.net

www.herring.gb.net

www.theherring.gb.com

www.theherring.org.uk

www.theherring.uk.net

www.redherring.uk.net

www.redherring.gb.net

www.theredherring.uk.com

www.theredherring.gb.com

www.herring.uk.com

www.herring.gb.com

www.theherring.co.uk

www.theherring.gb.net

www.theherring.uk.com

www.herringtwn.co.uk

Domain Name

www.herrington.org.uk
www.herrington.uk.net
www.herrington.gb.net
www.redherringcommunications.org.uk
www.redherringcommunications.uk.net
www.redherringcommunications.gb.net

Domain Name

www.herrington.uk.com
www.herrington.gb.com
www.redherringcommunications.co.uk
www.redherringcommunications.uk.com
www.redherringcommunications.gb.com