

10-23-2002



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Conopco, Inc. MRD 10-17-02
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: JOG Distribution, Inc.
Internal Address: PO Box 77321
Street Address: 368 Texas St.
City: San Francisco State: CA Zip: 94107
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State CA
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 09/30/2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 861,443
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: JOSH DORF
Internal Address: PO Box 77321
Street Address: 368 Texas St.
City: San Francisco State: CA Zip: 94107

6. Total number of applications and registrations involved: 6
7. Total fee (37 CFR 3.41): \$ 165.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Josh Dorf
Signature
Date 10/9/02

10/22/2002 DBYRNE 0000145 081419

Total number of pages including cover sheet, attachments, and document: 4

01 FC:6321
02 FC:8522

40.00
125.00

documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 2603 FRAME: 0748

Schedule A

STONE-BUHR	861,443	12/3/68	Wheat flour and wheat cereals, rolled oats, graham flour, coarse graham, rye flour, yellow corn meal, cracked wheat, cracked oats, soy flour, wheat germ and brown rice
STONE-BUHR	1,348,402	7/9/85	Sesame seeds, sunflower seeds, pearl barley and flaxseed
STONE-BUHR (Script)	1,343,058	6/18/85	Flour
STONE-BUHR	1,349,830	7/16/85	Pancake mix, breakfast cereals, rolled oats, coarse graham, corn meal, cracked wheat, cracked oats, wheat germ, rice and flour
Mill Design	1,355,703	8/20/85	Sesame seeds, sunflower seeds and flaxseed
Mill Design	1,350,901	7/23/85	Flour, pancake mix, rice, wheat germ, corn meal and breakfast cereals

# TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC. (hereinafter "Assignor"), is owner of the United States trademarks listed on the attached Schedule A (the "Trademarks"); and

WHEREAS, JOG DISTRIBUTION, INC., a California corporation (hereinafter "Assignee"), is desirous of acquiring said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said Trademarks, together with the goodwill, if any, of the business symbolized by said Trademarks.

Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 30th day of September, 2002.

CONOPCO, INC.

By: 

Name: Mart Laius

Title: Vice President