

10-23-2002



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U.S. Department of Commerce
Patent and Trademark Office

EET

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 PRIMEDIA Intertec Corporation **MRD**
10-17-02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State DELAWARE
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)
 Name: PRIMEDIA Intertec Corporation
 Address: 9800 Metcalf
 Overland Park, KS 66212-0215

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

OFFICE OF PUBLIC RECORDS
2002 OCT 17 AM 9:59
FINANCE SECTION

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other **Corrective Cover Sheet to Correct Incorrect**

Execution Date: Ser. No. 75/343372, previously
recorded at Reel/Frame 1763/0283

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) **75/343872**
 B. Trademark Registration No.(s)
 Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Cowan, Liebowitz & Latman, P.C.
 1133 Avenue of the Americas
 New York, NY 10036-6799

6. Total number of applications and registrations involved:
 ONE (1)

7. Total fee (37 CFR 3.41)..... \$ 40.00
 Enclosed
 Any deficiency is authorized to be charged to
 Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415
 (Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers *Deborah K. Squiers* October 17, 2002
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **27**

Mail to: Commissioner of Patents & Trademarks, Box Assignment, Washington, DC 20231

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TRADEMARK
REEL: 2603 FRAME: 0850

MM RD 7-30-98

08-07-1998



100786893

U.S. Department of Commerce
Patent and Trademark Office

Attorney Docket No. 17221

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Intertec Publishing Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)
 Name: PRIMEDIA Intertec Corporation
 Address: 9800 Metcalf
 Overland Park, KS 66212-2215

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 4, 1998

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State - Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/501,871; 75/297,943

Additional numbers attached? Yes No

Trademark Registration No.(s) 1,613,382; 1,990,596

5. Name and address of party to whom correspondence concerning document should be mailed:

Deborah K. Squiers, Esq.
 Cowan, Liebowitz & Latman, P.C.
 1133 Avenue of the Americas
 New York, NY 10036-6799

6. Total number of applications and registrations involved: 266

7. Total fee (37 CFR 3.41)..... \$ 6665.00

Enclosed

Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers Deborah K. Squiers July 29, 1998
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document 26

00000136 16382 40-00 6625-00 OP

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20231

08/07/1998 11:03:11
01 FD:481
02 FD:482

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	ACCESS CONTROL	1613382	11SE1990
U. S. A.	ACCESS CONTROL & SECURITY SYSTEMS INTEGRATION (STYLIZED)	1990596	30JL1996
U. S. A.	ACCESS CONTROL & SECURITY SYST EMS INTEGRATION	1984881	02JL1996
U. S. A.	ADHESIVES AGE	1205436	17AU1982
U. S. A.	ADHESIVES AGE (STYLIZED)	1855749	27SE1994
U. S. A.	ADHESIVES AGE (STYLIZED)*	1403123	29JL1986
U. S. A.	AIR CARGO WORLD (BLOCK LETTERS)	1404909	12AU1986
U. S. A.	AIR CARGO WORLD (WORD MARK)	1403122	29JL1986
U. S. A.	AIRCRAFT BLUEBOOK-PRICE DIGEST & DESIGN	1198712	22JE1982
U. S. A.	AMERICAN CITY & COUNTY	1756803	09MR1993
U. S. A.	AMERICAN CITY & COUNTY	1396245	03JE1986
U. S. A.	AMERICAN CITY & COUNTY (STYLIZED)	1997690	27AU1996
U. S. A.	AMERICAN CITY & COUNTY (STYLIZED)*	1396244	03JE1986

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	AMERICAN PRINTER	1569677	05DE1989
U. S. A.	AMERICAN SCHOOL & UNIVERSITY A S & U (STYLIZED)	1239400	24MY1983
U. S. A.	APEX	1911726	15AU1995
U. S. A.	ART MATERIAL TRADE NEWS & DESIGN*	1586709	13MR1990
U. S. A.	ART MATERIAL TRADE NEWS *	1319303	12FE1985
U. S. A.	ARTS & CRAFTS RETAILER*	1817596	18JA1994
U. S. A.	ASSET MANAGEMENT*	1570473	05DE1989
U. S. A.	AUTO AGE*	1523442	07FE1989
U. S. A.	AUTOMOTIVE AGE*	1146644	03FE1981
U. S. A.	BE RADIO	1961592	12MR1996
U. S. A.	BEEF	779661	03NO1964
U. S. A.	BETTER NUTRITION	2102728	07OC1997
U. S. A.	BETTER NUTRITION (STYLIZED)	2,128341	13JA1998

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	BLUE & RED DESIGN	1077376	15NO1977
U. S. A.	BLUE BOOK	1590834	10AP1990
U. S. A.	BLUE BOOK	861985	17DE1968
U. S. A.	BOATING INDUSTRY	1256854	08NO1983
U. S. A.	BOATING INDUSTRY & DESIGN	1862502	15NO1994
U. S. A.	BOXBOARD CONTAINERS	1571874	19DE1989
U. S. A.	BROADCAST ENGINEERING	712158	07MR1961
U. S. A.	BUSINESS ACTIVITY INDICATORS	1785482	03AU1993
U. S. A.	C & D DEBRIS RECYCLING	1970622	23AP1996
U. S. A.	C & D DEBRIS RECYCLING	1970622	23AP1996
U. S. A.	CALIFORNIA-ARIZONA FARM PRESS	1496718	19JL1988
U. S. A.	CALIFORNIA-ARIZONA FARM PRESS (STYLIZED)	1505807	27SE1988
U. S. A.	CALIFORNIA-ARIZONA VEGETABLE EXTRA	1482828	29MR1988

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REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	CALIFORNIA-ARIZONA VEGETABLE EXTRA (STYLIZED)	1484846	12AP1988
U. S. A.	CCI COMMUNICATION CHANNELS, INC. (STYLIZED)*	1622436	13NO1990
U. S. A.	CEE CONTRACTORS ELECTRICAL EQUIPMENT & DESIGN*	740940	20NO1962
U. S. A.	CEE NEWS	1958489	27FE1996
U. S. A.	CELLULAR BUSINESS	1489758	24MY1988
U. S. A.	CELLULAR BUSINESS	1864722	29NO1994
U. S. A.	CM CELLULAR MARKETING (STYLIZED)*	1518852	03JA1989
U. S. A.	COAL	1919651	19SE1995
U. S. A.	COAL AGE	2161406	02JE1998
U. S. A.	COAL MINE DIRECTORY	1936746	21NO1995
U. S. A.	COMMERCIAL REAL ESTATE SOUTH	2111818	11NO1997
U. S. A.	COMMERCIAL REAL ESTATE SOUTH (STYLIZED)	2117496	02DE1997
U. S. A.	COMMUNICATIONS & DESIGN*	1998260	03SE1996

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	COMMUTER AIR INTERNATIONAL & DESIGN*	1655148	27AU1991
U. S. A.	COMMUTER AIR INTERNATIONAL*	1655935	03SE1991
U. S. A.	CONCRETE PRODUCTS	1571873	19DE1989
U. S. A.	CONTAINER NEWS (STYLIZED)	1197233	08JE1982
U. S. A.	CORPORATE CASHFLOW	1528225	07MR1989
U. S. A.	CORPORATE CASHFLOW & Design	1605485	10JL1990
U. S. A.	COTTON 500 (STYLIZED)*	1902717	04JL1995
U. S. A.	COTTON 500*	1902716	04JL1995
U. S. A.	CRAMMM	1407928	02SE1986
U. S. A.	CRAMMM (AND DESIGN)	1733506	17NO1992
U. S. A.	DAIRY*	1119018	22MY1979
U. S. A.	DEALER BUSINESS	2129613	13JA1998
U. S. A.	DEALERS' PRODUCT SOURCE	2131472	20JA1998

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REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	DEFENSE & SECURITY ELECTRONICS	2046767	18MR1997
U. S. A.	DEFENSE & SECURITY ELECTRONICS (STYLIZED)	1990598	30JL1996
U. S. A.	DEFENSE ELECTRONICS	1120280	12JE1979
U. S. A.	DEFENSE ELECTRONICS*	1473119	19JA1988
U. S. A.	DEFENSE ELECTRONICS* (STYLIZED)*	1878618	14FE1995
U. S. A.	DELTA AGRICULTURAL DIGEST	1494181	28JE1988
U. S. A.	DELTA AGRICULTURAL DIGEST & DESIGN	1503831	13SE1988
U. S. A.	DELTA FARMPRESS & DESIGN	1877610	02FE1995
U. S. A.	DIGITAL & PREPRESS LINKS	2106829	21OC1997
U. S. A.	DIGITIPS	2124514	23DE1997
U. S. A.	DIRECTORY OF TRUST INSTITUTIONS	1014114	24JE1975
U. S. A.	E&MJ INTERNATIONAL DIRECTORY OF MINING	1,994,442	20AU1996
U. S. A.	EC & M	1197258	08JE1982

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	ELASTOMERICS (STYLIZED)*	1164229	04AU1981
U. S. A.	ELASTOMERICS*	1404890	27MY1980
U. S. A.	ELECTRICAL CONSTRUCTION AND MAINTENANCE	859343	29OC1968
U. S. A.	ELECTRICAL MARKETING	1049297	28SE1976
U. S. A.	ELECTRICAL WHOLESALING (STYLIZED)	613190	27SE1955
U. S. A.	ELECTRONICS SOURCE BOOK	1741248	22DE1992
U. S. A.	ELECTRONICS SOURCE BOOK	1337433	21MY1985
U. S. A.	EMC TEST & DESIGN (STYLIZED)*	1877249	31JA1994
U. S. A.	EMC TEST & DESIGN*	1837555	24MY1994
U. S. A.	EMPAQUES LATINOAMERICANOS	1939065	28NO1995
U. S. A.	ENERGY MANAGEMENT TECHNOLOGY	1302218	23OC1984
U. S. A.	ENGINEERING AND MINING JOURNAL	408353	08AU1944
U. S. A.	ETEC	2103721	07OC1997

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REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	EURO TURF*	1884917	21MR1995
U. S. A.	FARM INDUSTRY NEWS	1977733	04JE1996
U. S. A.	FARM INDUSTRY NEWS (STYLIZED)	864736	11FE1969
U. S. A.	FARM PRESS AGRI-LETTER & DESIGN*	1821271	15FE1994
U. S. A.	FARM PRESS AGRI-LETTER*	1813681	28DE1993
U. S. A.	FIRE CHIEF	1079863	20DE1977
U. S. A.	FIRE CHIEF & DESIGN	2026684	31DE1996
U. S. A.	FLORIDA GROVE & VEGETABLE MANAGEMENT & DESIGN*	1816509	11JA1994
U. S. A.	FLORIDA GROVE & VEGETABLE MANAGEMENT*	1816508	11JA1994
U. S. A.	GLOBAL TELEPHONY	1940519	12DE1995
U. S. A.	GROUNDS MAINTENANCE	1519792	10JA1989
U. S. A.	GROWING AWARENESS*	1870519	27DE1994
U. S. A.	HAY & FORAGE GROWER	1505426	20SE1988

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	HEALTH MANAGEMENT TECHNOLOGY	2028024	31DE1996
U. S. A.	HEALTH MANAGEMENT TECHNOLOGY (STYLIZED)	2026178	24DE1996
U. S. A.	HIGH COTTON	2103373	07OC1997
U. S. A.	I&T PRODUCT FILE	1496719	19JL1988
U. S. A.	IC CARD SYSTEMS & DESIGN*	1840152	14JE1994
U. S. A.	IC CARD SYSTEMS & DESIGN*	1861795	08NO1994
U. S. A.	IMPLEMENT & TRACTOR RED BOOK	1996541	27AU1996
U. S. A.	IMPLEMENT & TRACTOR RED BOOK	1996541	27AU1996
U. S. A.	INDUSTRIAL FIRE CHIEF*	1783718	20JL1993
U. S. A.	INTERMODAL CONTAINER NEWS (STYLIZED)*	1735856	24NO1992
U. S. A.	INTERMODAL SHIPPING	1906905	18JL1995
U. S. A.	INTERMODAL SHIPPING	1906904	18JL1995
U. S. A.	INTERNATIONAL CONSTRUCTION	2107122	21OC1997

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REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	INTERTEC	1803220	09NO1993
U. S. A.	KEYSTONE COAL INDUSTRY MANUAL	1882190	07MR1995
U. S. A.	LDI	2069819	10JE1997
U. S. A.	LIGHTING DIMENSIONS INTERNATIONAL	1831527	19AP1994
U. S. A.	LIGHTING DIMENSIONS (STYLIZED)	1793663	21SE1993
U. S. A.	LIVE SOUND! TOURING & TECHNOLOGY & DESIGN*	1771377	18MY1993
U. S. A.	MIDWEST REAL ESTATE NEWS	1755279	02MR1993
U. S. A.	MIDWEST REAL ESTATE NEWS	1420662	09DE1986
U. S. A.	MIDWEST REAL ESTATE NEWS (STYLIZED)	1420661	09DE1986
U. S. A.	MIDWEST REAL ESTATE NEWS (STYLIZED)	1873818	17JA1995
U. S. A.	MILLIMETER	1375813	17DE1985
U. S. A.	MOBILE COMPUTING TECHNOLOGY	2060876	13MY1997
U. S. A.	MOBILE RADIO TECHNOLOGY	1976047	28MY1996

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	MODERN BULK TRANSPORTER	2172397	14JL1998
U. S. A.	MODERN PAINT & COATING	1402131	22JL1986
U. S. A.	MUNICIPAL INDEX	668070	07OC1958
U. S. A.	MUNICIPAL INDEX (STYLIZED)	1426531	27JA1987
U. S. A.	NATIONAL HOG FARMER	645549	14MY1957
U. S. A.	NATIONAL REAL ESTATE INVESTOR & DESIGN	1646001	28MY1991
U. S. A.	NATIONAL REAL ESTATE INVESTOR (STYLIZED)	1153912	12MY1981
U. S. A.	NORTHERN TURF & LANDSCAPE PRESS & DESIGN*	1909556	01AU1995
U. S. A.	NORTHERN TURF & LANDSCAPE PRESS	1906912	18JL1995
U. S. A.	NORTHERN TURF MANAGEMENT*	1746612	12JA1993
U. S. A.	NOW MEDIA	2063611	20MY1997
U. S. A.	NREI	1618763	23OC1990
U. S. A.	OEM BUSINESS	1611730	28AU1990
U. S. A.	OUTLET RETAILER	1909557	01AU1995

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	OUTLET RETAILER (STYLIZED)	1906913	18JL1995
U. S. A.	PAINT RED BOOK	1402133	22JL1986
U. S. A.	PAINT RED BOOK (BLOCK LETTERS)	1172227	060C1981
U. S. A.	PAPER, FILM & FOIL CONVERTER	1571872	19DE1989
U. S. A.	PENSION MANAGEMENT	1952049	23JA1996
U. S. A.	PENSION MANAGEMENT STYLIZED	1952050	23JA1996
U. S. A.	PENSION WORLD	1400316	08JL1986
U. S. A.	PENSION WORLD (STYLIZED)*	1136168	27MY1980
U. S. A.	R-E-P RECORDING ENGINEERING PRODUCTION & DESIGN	1784072	27JL1993
U. S. A.	RE-VIEW & DESIGN	1579854	30JA1990
U. S. A.	REAL ESTATE INVESTOR	1402130	22JL1986
U. S. A.	RED BOOK	1800696	260C1993
U. S. A.	REGIONAL AIR INTERNATIONAL (& DESIGN)*	1861509	01NO1994

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	REGIONAL AIR INTERNATIONAL*	1853370	06SE1994
U. S. A.	RETAIL STORE IMAGE	1619251	23OC1990
U. S. A.	RF DESIGN	1517932	27DE1988
U. S. A.	RF DESIGN (AND DESIGN)	1505427	20SE1988
U. S. A.	ROBOTICS WORLD (STYLIZED)*	1404010	05AU1986
U. S. A.	ROCK PRODUCTS	1571871	19DE1989
U. S. A.	RUBBER RED BOOK	1236247	23SE1986
U. S. A.	S&VC	1349344	16JL1985
U. S. A.	SATELLITE COMMUNICATIONS	1497676	26JL1988
U. S. A.	SATELLITE COMMUNICATIONS STYLIZED	1487243	03MY1988
U. S. A.	SHOPPING CENTER WORLD	1402132	22JL1986
U. S. A.	SHOPPING CENTER WORLD & DESIGN	1720190	29SE1992
U. S. A.	SOUND & VIDEO CONTRACTOR	1369629(S)	05NO1985

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	SOUND & VIDEO CONTRACTOR	1878625	14FE1995
U. S. A.	SOUTHEAST AGRICULTURAL DIGEST	1486566	26AP1988
U. S. A.	SOUTHEAST COTTON CONFERENCE	1900240	13JE1995
U. S. A.	SOUTHEAST FARM PRESS	1042260	29JE1976
U. S. A.	SOUTHEAST REAL ESTATE NEWS	1404012	05AU1986
U. S. A.	SOUTHEAST REAL ESTATE NEWS (STYLIZED)	1435106	31MR1987
U. S. A.	SOUTHEAST REAL ESTATE NEWS (STYLIZED)	1876604	31JA1995
U. S. A.	SOUTHERN TURF & LANDSCAPE PRESS (STYLIZED)*	1906909	18JL1995
U. S. A.	SOUTHERN TURF & LANDSCAPE PRESS	1906910	18JL1995
U. S. A.	SOUTHERN TURF MANAGEMENT	1768296	27AP1993
U. S. A.	SOUTHERN TURF MANAGEMENT*(STYL IZED)*	1767042	20AP1993
U. S. A.	SOUTHWEST FARM PRESS	1042259	29JE1976
U. S. A.	SOUTHWEST FARM PRESS(STYLIZED)	1767042	20AP1993

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	SOUTHWEST REAL ESTATE NEWS	1406728	26AU1986
U. S. A.	SOUTHWEST REAL ESTATE NEWS (STYLIZED)	1876603	31JA1995
U. S. A.	SOUTHWEST REAL ESTATE NEWS (STYLIZED)	1427028	27JA1987
U. S. A.	SOYBEAN DIGEST	1520859	17JA1989
U. S. A.	STITCHES MAGAZINE	1904410	11JL1995
U. S. A.	SWIMMING POOL/SPA AGE	1585586	06MR1990
U. S. A.	SWIMMING POOL/SPA AGE & DESIGN	2136524	17FE1998
U. S. A.	SWIMMING POOL/SPA AGE & DESIGN *	1752494	16FE1993
U. S. A.	T & D	885510	03FE1970
U. S. A.	TELECOMLATINA	2152504	21AP1998
U. S. A.	TELECOMMUNIQUE ASIA & DESIGN*	1908454	01AU1995
U. S. A.	TELEPHONY	1921912	26SE1995
U. S. A.	TELEPHONY OUTSIDE PLANT	1939273	05DE1995

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	TEXTILE WORLD	1880623	28FE1995
U. S. A.	THE FAST TRACK & DESIGN	1388081	01AP1986
U. S. A.	THE INTERNATIONAL DEFENSE ELEC TRONICS SYSTEMS HANDBOOK*	1869072	20DE1994
U. S. A.	THE PRESS	1902719	04JL1995
U. S. A.	THEATRE CRAFTS	850021	28MY1968
U. S. A.	TINTA E HILO	1957202	20FE1996
U. S. A.	TRANSMISSION & DISTRIBUTION	1864721	29NO1994
U. S. A.	TRANSMISSION & DISTRIBUTION INTERNATIONAL	1976048	28MY1996
U. S. A.	TREASUR-RING	1776123	08JE1993
U. S. A.	TREASUR-RING (STYLIZED)	1780918	06JL1993
U. S. A.	TREES AND VINES EXTRA	1486567	26AP1988
U. S. A.	TREES AND VINES EXTRA & DESIGN	1482829	29MR1988
U. S. A.	TRUSTS AND ESTATES	847878	23AP1968

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	TRUSTS AND ESTATES (STYLIZED)	1197227	08JE1982
U. S. A.	TURF MANAGEMENT DIGEST (STYLIZED)*	1768297	27AP1993
U. S. A.	TURF MANAGEMENT DIGEST*	1767041	20AP1993
U. S. A.	WARD'S	542113	08MY1951
U. S. A.	WARD'S AUTO WORLD	896525	11AU1970
U. S. A.	WARD'S AUTOMOTIVE INTERNATIONAL	1442079	09JE1987
U. S. A.	WARD'S AUTOMOTIVE REPORTS	542114	08MY1951
U. S. A.	WARD'S AUTOMOTIVE YEARBOOK	1461884	20OC1987
U. S. A.	WARD'S DEALER BUSINESS	2150243	14AP1998
U. S. A.	WARD'S ENGINE AND VEHICLE TECHNOLOGY UPDATE	1996456	27AU1996
U. S. A.	WATERWAY GUIDE	1100704	29AU1978
U. S. A.	WESTERN TURF & LANDSCAPE PRESS (STYLIZED)*	1906908	18JL1995
U. S. A.	WESTERN TURF MANAGEMENT (STYLIZED)*	1767040	20AP1993

SCHEDULE A
REGISTRATIONS

COUNTRY/STATE	MARK	REG. NO.	REG. DATE
U. S. A.	WESTERN TURF MANAGEMENT*	1767043	20AP1993
U. S. A.	WORLD WASTES	1741275	22DE1992
U. S. A.	WORLD WASTES THE INDEPENDENT VOICE & DESIGN	1743112	29DE1992

SCHEDULE B
APPLICATIONS

COUNTRY/STATE	MARK	APP. NO.	APP. DATE
U. S. A.	BACKSTAGE	75/501871	15JE1998
U. S. A.	BEEF	75/297943	27MY1997
U. S. A.	BOXBOARD CONTAINERS INTERNATIONAL	75/401067	05DE1997
U. S. A.	CONTINUUM	75/315265	26JE1997
U. S. A.	CONTINUUM (STYLIZED)	75/343372	20AU1997
U. S. A.	ENERGY MANAGER (STYLIZED)	75/330642	25JL1997
U. S. A.	ENERGY MANAGER (WORD MARK)	75/331004	25JL1997
U. S. A.	ENTERTAINMENT DESIGN	75/487011	18MY1998
U. S. A.	FARM PRESS	75/510940	30JE1998
U. S. A.	HOTEL STRATEGIES	75/494212	01JE1998
U. S. A.	INSTORE	75/338260	08AU1997
U. S. A.	INTERNET TELEPHONY	75/415004	07JA1998

SCHEDULE B
APPLICATIONS

COUNTRY/STATE	MARK	APP. NO.	APP. DATE
U. S. A.	IP.NET	75/487111	18MY1998
U. S. A.	IT (STYLIZED)	75/413771	05JA1998
U. S. A.	LIGHTING JOCKEY	75/425932	29JA1998
U. S. A.	LJ	75/425933	29JA1998
U. S. A.	MULTIFAMILY MONITOR (STYLIZED)	75/501814	15JE1998
U. S. A.	NATURALLY THE RIGHT CHOICE	75/429647	05FE1998
U. S. A.	POWERSPORT VEHICLE BLUE BOOK	75/429328	05FE1998
U. S. A.	PREPRESS LINKS	75/429825	06FE1998
U. S. A.	REFRIGERATED TRANSPORTER	75/211937	12DE1996
U. S. A.	RETAIL STORE IMAGE	75/315274	26JE1997
U. S. A.	SECURITY SOLUTIONS ONLINE	75/388264	12NO1997
U. S. A.	SITE MANAGEMENT & TECHNOLOGY	75/516135	09JL1998

SCHEDULE B
APPLICATIONS

COUNTRY/STATE	MARK	APP. NO.	APP. DATE
U. S. A. +	SOUTHEAST FARM PRESS (STYLIZED)	75/080645	29MR1996
U. S. A.	SOUTHWEST FARM PRESS (STYLIZED)	75/080499	29MR1996
U. S. A.	SPAS/SAUNAS	75/420683	20JA1998
U. S. A.	THE EDUCATIONAL AUTHORITY FOR PROMOTIONAL APPAREL	75/435684	17FE1998
U. S. A.	THE JOURNAL FOR SENIORS HOUSING AND LONG TERM CARE	75/343874	20AU1997
U. S. A.	THE JOURNAL OF DIGITAL TELEVISION	75/401365	08DE1997
U. S. A.	THE PRESS REPORTS	75/396813	26NO1997
U. S. A.	TRAILER BODY BUILDERS	75/211923	12DE1996
U. S. A.	UTECH	75/392501	19NO1997
U. S. A.	UTILITY BUSINESS	75/330986	25JL1996

SCHEDULE B
APPLICATIONS

COUNTRY/STATE	MARK	APP. NO.	APP. DATE
U. S. A.	UTILITY BUSINESS (STYLIZED)	75/330985	25JL1997
U. S. A.	UTILITY TECHNOLOGY	75/396783	26NO1997
U. S. A.	VISFX (STYLIZED)	75/427478	02FE1998
U. S. A.	VISFX (WORD MARK)	75/367105	01OC1997
U. S. A.	WALL STREET WRAP	75/501873	15JE1998
U. S. A.	WEARABLES BUSINESS	75/270763	08AP1997
U. S. A.	WIRELESS REVIEW	75/321510	09JL1997

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State of Delaware

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Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERTEC PUBLISHING CORPORATION", CHANGING ITS NAME FROM "INTERTEC PUBLISHING CORPORATION" TO "PRIMEDIA INTERTEC CORPORATION", FILED IN THIS OFFICE ON THE FIFTH DAY OF JUNE, A.D. 1998, AT 3:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Edward J. Freel

Edward J. Freel, Secretary of State

AUTHENTICATION:

DATE: 9126827

06-09-98

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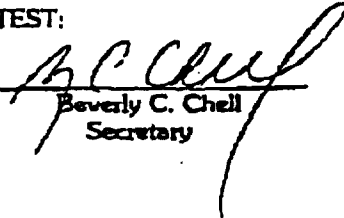
IN WITNESS WHEREOF, said Intertec Publishing Corporation has
caused this certificate to be signed by Curtis A. Thompson its Vice
President and attested by Beverly C. Chell its Secretary this 4th day of June,
1998.

Intertec Publishing Corporation


Curtis A. Thompson
Vice President

ATTEST:

By:


Beverly C. Chell
Secretary

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION**

Intertec Publishing Corporation, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation at a meeting duly held, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Intertec Publishing Corporation be amended by changing the First Article thereof so that, as amended, said Article shall be and read as follows: "The name of the corporation shall be PRIMEDIA Intertec Corporation."

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of sections 242 and 228 of the General Corporation Law of the State of Delaware.