

10/22/02

10-25-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Cass Communications, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: \_\_\_\_\_

2. Name and address of receiving party(ies)

Name: Cass Recruitment Media, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 1800 Sherman Ave., Suite 400

City: Evanston State: IL Zip: 60201

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Illinois
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 1,493,059,

1,752,456

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey Kosc

Internal Address: \_\_\_\_\_

Wildman, Harrold, Allen & Dixon

Street Address: 225 West Wacker Drive

City: Chicago State: IL Zip: 60606-1229

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

232126

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9. Signature.

Jeffrey Kosc

Name of Person Signing

Signature

10/17/02

Date

3

Total number of pages including cover sheet, attachments, and document:

10/24/2002 LMUELLER 00000205 1493059

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521  
02 FC:8522

40.00 OP  
25.00 OP

TRADEMARK REEL: 002604 FRAME: 0583

ASSIGNMENT

WHEREAS, Cass Communications, Inc., an Illinois corporation, having its principal offices at 1800 Sherman Place, Evanston, Illinois 60201-3769 (hereinafter "Assignor"), is the owner of the trademarks set forth on Exhibit A attached to this Assignment and the United States Registrations for those trademarks (collectively, the "Trademarks"); and

WHEREAS, Cass Recruitment Media, Inc., an Illinois corporation, having its principal offices at 1800 Sherman Avenue, Suite 400, Evanston, Illinois 60201 (hereinafter "Assignee"), is desirous of acquiring all right, title and interest in and to the Trademarks and the good will of the business symbolized by and appurtenant to said Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, effective nunc pro tunc July 31, 2001, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the good will symbolized by and appurtenant to said Trademarks.

CASS COMMUNICATIONS, INC.

*Alan H. Connolly*

Title: *President*

Exhibit A

<u>Trademark</u>	<u>U.S. Registration #</u>	<u>Goods/Services</u>
GRADUATING ENGINEER	1,493,059	Magazines directed to college students and recent college graduates
PLACEMENT MANUAL	1,752,456	A magazine in the field of career development