

10-28-2002



T

Docket No.:

7543/11

Tab settings

To the Honorable Commissioner of Patents

102263012

Attached original documents or copy thereof.

1. Name of conveying party(ies):

LOA Associates, LLC  
75 Holly Lane  
Greenwich, CT 16836

9-30-02

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware Limited Liability Company

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 22, 2002

2. Name and address of receiving party(ies):

Name: JDN, Inc. d/b/a Earth Animal

Internal Address: \_\_\_\_\_

Street Address: 606 Post Road East

City: Westport State: CT ZIP: 06880

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership

Corporation-State Connecticut

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  No  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,059,917

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter E. Nussbaum

Internal Address: Wolff & Samson, PA

Street Address: 5 Becker Farm Road

City: Roseland State: NJ ZIP: 07068

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

06-2143

10/25/2002 DDYRNE 00000288 2059917  
01 FC:8521 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter E. Nussbaum

Name of Person Signing

Signature

9/26/02

Date

Total number of pages including cover sheet, attachments, and

3

TRADEMARK

REEL: 002604 FRAME: 0806

SCHEDULE D -2  
Form of Trademark Assignment

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

This Assignment made effective as of the \_\_\_\_ day of March, 2001, by and between LOA ASSOCIATES, LLC, a Delaware limited liability company located at 75 Holly Hill Lane, Greenwich, Connecticut 16836 ("Assignor"), and JDN, INC., d/b/a EARTH ANIMAL, a Connecticut Corporation located at 606 Post Road East, Westport, Connecticut 06880 ("Assignee").

WITNESSETH

**WHEREAS**, Assignor is the owner of the United States Trademark Registration Number 2,059,917, for the mark LOVE OF ANIMALS in International Class 16 for a newsletter about pet care and pet health concerns (the "Trademark").

**WHEREAS**, Assignee is desirous of acquiring all of Assignor's rights in and to the Trademark, including any and all common law rights thereto.

**NOW, THEREFORE**, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all rights, title and interests throughout the world, in and to the Trademark together with all of the good will of the business symbolized by the Trademark and with the right to recover for damages and profits and all other remedies for past infringements thereof.

ASSIGNOR:

LOA ASSOCIATES, LLC

By: \_\_\_\_\_

Name: ~~Robert Englander~~ PHILIP PENNY

Title: ~~Member~~ COO

I CERTIFY that on 22 of March, 2002 Philip L. Perry personally appeared before me, and that he/she acknowledged under oath, to my satisfaction, that:

- (a) he/she is a member of LOA ASSOCIATES, LLC, the limited liability company named in the attached document;
- (b) he/she executed and delivered the attached document as the voluntary act and deed of such company, for the uses and purposes therein expressed; and
- (c) he/she was authorized by such company to execute and deliver the attached document on behalf of such company.

*Alex Candello*

Notary Public

*My Comm. Expires 09/30/2005*