

10-28-2002



102262745

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

SEP 16

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New 9.16.02
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
9/10/2002

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Corporation Association
- Corporation Association
- Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of ad hoc representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization

10/25/2002 LNUELLER 00000300 060735 2085023
01 FC:8521 40.00 CH

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 2605 FRAME: 0841

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,085,023"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Howard F. Mandelbaum

September 11, 2002

Name of Person Signing

Signature

Date Signed

ASSIGNMENT


Whereas Item-Eyes Inc., a corporation of the State of New York, having a place of business at 155 Alkier Street, Brentwood, NY 11717 owned the following trademark which was registered in the United States Patent and Trademark Office, namely,

<u>Trademark</u>	<u>Registration No.</u>	<u>Issue Date</u>
NOUVEAUX	2,085,023	July 29, 1997

Whereas Item-Eyes, Inc., a corporation of the State of Delaware, having a place of business at 90-A Adams Avenue, Hauppauge, NY 11788 acquired said mark and the registration thereof for good and valuable consideration.

Now, therefore, said Item-Eyes Inc., a corporation of the State of New York, does hereby confirm that it has assigned unto the said Item-Eyes, Inc., a corporation of the State of Delaware, all right, title and interest in and to the said trademark, together with the good will of the business symbolized by the trademark, and the above identified registration thereof, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

Item-Eyes Inc.,
a corporation of the State of New York

By 
Martin Axman, President

STATE OF NEW YORK)

: SS.:

COUNTY OF SUFFOLK)

MARIA BETAR
Notary Public, State of New York
No. 01BE5078004
Qualified in Suffolk County 2003
Commission Expires April 14 2003

On this 10th day of September, 2002, before me personally came Martin Axman, to me personally known and known to me to be the person described in and who executed the foregoing document and duly acknowledged that he executed the same of his own free will.


Notary Public

LEVINE & MANDELBAUM

ATTORNEYS AT LAW
EMPIRE STATE BUILDING
SUITE 7814
350 FIFTH AVENUE
NEW YORK, N.Y. 10118

PATENTS AND TRADEMARKS

ALAN H. LEVINE

HOWARD F. MANDELBAUM

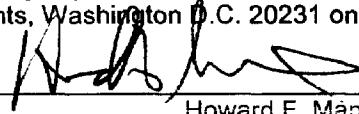
TELEPHONE: 212-239-4162

TELECOPIER: 212-629-4204

CERTIFICATE OF MAILING

I certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington D.C. 20231 on September 11, 2002.

Dated: September 11, 2002



Howard F. Mandelbaum

Box ASSIGNMENT
FEE
Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Re: U.S. Trademark Registration No. 2,085,023
NOUVEAUX
Our Ref: ITEM0070US

Sir:

Transmitted herewith for recordal is an Assignment with cover sheet.

It is requested that the enclosed self-addressed postcard be stamped with the official dating stamp of the U.S. Patent and Trademark Office and returned. If the enclosed papers are considered incomplete in any way, it is also requested that the undersigned be advised by collect telephone call to (212) 239-4162 immediately upon receipt of this correspondence.

The fee of \$40.00 should be charged to deposit account no. 06-0735. A duplicate of this authorization is enclosed.

Respectfully submitted



Howard F. Mandelbaum
Registration No. 27,519
Attorney for Applicant

HFM:cnt
enc.

RECORDED: 09/16/2002

**TRADEMARK
REEL: 2605 FRAME: 0844**