

10-29-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

102263661

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

RICHARD LAMOTTA

10-23-02

- Individual(s) [checked] Association [] General Partnership [] Limited Partnership [] Corporation-State [] Other []

Additional name(s) of conveying party(ies) attached? [] Yes [checked] No

3. Nature of conveyance:

- Assignment [checked] Merger [] Security Agreement [] Change of Name [] Other []

Execution Date: 08/19/2002

2. Name and address of receiving party(ies)

Name: INTEGRATED BRANDS, INC.

Internal

Address:

Street Address: 4175 Veteran's Highway, 3rd Fl

City: Ronkonkoma State: NY Zip: 11779

- Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [] Corporation-State [checked] New Jersey [] Other []

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [checked] No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1377748

Additional number(s) attached [] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Claudia Cantarella

Internal Address:

Willkie Farr & Gallagher

Street Address: 787 Seventh Avenue

City: New York State: NY Zip: 10019

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed [] Authorized to be charged to deposit account [checked]

8. Deposit account number:

23-2405

DO NOT USE THIS SPACE

9. Signature.

10/28/2002 TDIQZ1 00000156 232405 1377748

40.00 CH

Claudia Cantarella

Name of Person Signing

Handwritten signature

Signature

October 23, 2002

Date

6

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

OFFICE OF RECORDS FINANCE SECTION 2002 OCT 23 PM 2:10

TRADEMARK ASSIGNMENT

This Assignment is made on this 19 day of August, 2002 (the "Trademark Assignment") between Chipwich, Inc., a New York corporation, and Richard LaMotta, an individual (collectively "Assignor(s)") and Integrated Brands, Inc., a New Jersey corporation ("Assignee").

WHEREAS, Assignors, as the case may be, own all right, title, and interest in and to the trademarks and service marks listed on the attached Schedule A, all applications and registrations pertaining thereto, all common law rights and domain name rights associated therewith, together with all goodwill arising from the use of and symbolized by said trademarks (the "Trademarks"); and

WHEREAS, by an Asset Purchase Agreement, dated as of August 19, 2002, Assignors have sold all of the assets, properties and rights of Assignors, as the case may be, relating to Assignor's business to Assignee, and in connection therewith, Assignors have agreed to assign and Assignee has agreed to acquire, all right, title and interest in and to the Trademarks, together with all of the goodwill associated therewith, and all rights to claims of past infringement thereof.

NOW THEREFORE, in consideration for the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignors do hereby assign, sell, transfer and convey to Assignee, its successors and assigns, all of Assignors' right, title, and interest in and to the Trademarks throughout the world, including all applications and registrations therefor and all goodwill pertaining thereto, the right to conduct business under the Trademarks, including the right to license others under the Trademarks, the portion of the business of Assignors to which any intent-to-use application pertains to, and all rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations thereof.

Assignors hereby agree to execute upon the request of Assignee, at Assignors expense, such additional documents as are necessary to register and otherwise give full effect to and to perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks worldwide, including all documents necessary to register in the name of Assignee the assignment of the Trademarks with the United States Patent & Trademark Office and, with respect to any equivalent foreign rights, with any other appropriate foreign or international office or registrar.

IN WITNESS WHEREOF, the undersigned have executed this Trademark Assignment on the date first written above.

CHIPWICH, INC.

By: Richard LaMotta
Name: Res.
Title:

STATE OF New York)
) ss:
COUNTY OF New York)

On this 16th day of August, 2002, before me personally appeared Richard LaMotta, to me personally known, who, being duly sworn, did say that he is the President of Chipwich, Inc. and that he duly executed the foregoing instrument and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Pam A. Jung
Notary Public

PAMELA A. JUNG
Notary Public, State of New York
No. 01JU6046792
Qualified in Dutchess County
Certificate Filed in New York County
Commission Expires August 21, 2002

By: Richard LaMotta
RICHARD LAMOTTA

STATE OF New York)
) ss:
COUNTY OF New York)

On this 16th day of August, 2002, before me personally appeared Richard LaMotta, to me personally known, who, being duly sworn, did say that he duly executed the foregoing instrument and that said individual acknowledged said instrument to be the free act and deed of said individual.

Pam A. Jung
Notary Public

PAMELA A. JUNG
Notary Public, State of New York
No. 01JU6046792
Qualified in Dutchess County
Certificate Filed in New York County
Commission Expires August 21, 2002

SCHEDULE A

1. Registrations and Applications in the Name of Richard LaMotta

TRADEMARK	COUNTRY	REG. NO. (APP. NO.)	REG. DATE (APP. DATE)	CLASS
ICE CREAM CANDY BAR (Stylized)	US	1377748	January 7, 1986	30
CHIPWICH	Denmark	1983 2429 VR	August 5, 1983	30
Miscellaneous Design	Denmark	1982 376 VR	January 22, 1982	30
CHIPWICH	Italy	(5539 2001 MI)	(May 18, 2001)	29, 30
CHIPWICH	Italy	399459	February 3, 1986	29, 30
Miscellaneous Design	Italy	395398	January 27, 1986	30
CHIPWICH	Sweden	180513	March 12, 1982	30
CHIPWICH	Switzerland	P 312756	N/A	29, 30

2. Registrations and Applications in the Name of Chipwich, Inc.

TRADEMARK	COUNTRY	REG. NO. / (APPL. NO.)	REG. DATE/ (APPL. DATE)	CLASS
Miscellaneous Design (Design of Chipwich)	US	1397179	June 10, 1986	42
Miscellaneous Design (Design of Chipwich)	US	1397006	June 10, 1986	30
CHIPWICH	US	1253994	October 11, 1983	42
CHIPWICH	US	1112416	January 30, 1979	30
CHIPWICH	US	2386144	September 12, 2000	30

DOUBLE DUTCH	US	(75-458671)	(March 30, 1998)	30
DOUBLE DUTCH (Stylized)	US	1354515	August 13, 1985	30
CHIPWICH	CANADA	TM295,293	September 21, 1984	29

October 23, 2002

VIA EXPRESS MAIL

Commissioner of Patents and Trademarks
BOX ASSIGNMENTS
Washington, D.C. 20231

Re: Recordal of Trademark Assignment between Richard LaMotta
and Integrated Brands, Inc.

Dear Sir:

Enclosed please find a Recordation Form Cover Sheet (PTO-1594) accompanied by a copy of the Trademark Assignment in above-captioned matter.

Please charge the \$40.00 fee and any deficiency therein to our Deposit Account Number 23-2405. An additional copy of the cover sheet is enclosed for this purpose.

We look forward to being advised of the reel and frame numbers evidencing recordal of this Assignment in due course.

If you have any questions regarding the enclosed documents, please feel free to contact the undersigned at 212-728-8640.

Sincerely,



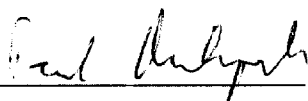
Claudia Cantarella

Enclosures

CERTIFICATE OF MAILING

Express Mail Label No. ET306991845US

I hereby certify that the attached documents are being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" service addressed to U.S. Patent and Trademark Office, Box Assignments, Washington, D.C. 20231, on October 23, 2002.

Signature: 
Name: Ted Matwiejczyk

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