

10-28-2002



To the Honorable Commissioner of I

attached original documents or copy hereof.

1. Name of conveying party(ies)  
JOSEPH E. SEAGRAM & SONS, INC.

102263017  
4-30-02

Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State Indiana  
 Other \_\_\_\_\_

2. Name and address of receiving party(ies):

Name: JDC, S.A. de C.V.

Address: Av. Del Tequila 1, Arandas, Mexico

3 of 30

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other Mexico

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?  
 Yes  No

Additional name(s) of conveying party(ies) attached  Yes  No

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: December 21, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1259590 and two others

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael I. Davis

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....3.....

7. Total fee (37 CFR 3.41) ..... \$ 90.00

Enclosed  
 Authorized to be charged to deposit account  
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

10/25/2002 DBYRNE 00000283 1259590

01 FC:8521 40.00 OP  
02 FC:8522 50.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael I. Davis

Name of Person Signing

Signature

9/27/02

Date

Total number of pages comprising cover sheet: \_\_\_\_\_

UNITED STATES OF AMERICA

OwnerName	Trademark	Application Number	Filing Date	Registration Number	Registration Date	Brand	Classes
JOSEPH E. SEAGRAM & SONS, INC	COYOTE	73/391705	29-Sep-82	1259590	29-Nov-83	Coyote	32
JOSEPH E. SEAGRAM & SONS, INC	COYOTE	74/636316	21-Feb-95	2000398	10-Sep-96	Coyote	32
JOSEPH E. SEAGRAM & SONS, INC	MARIACHI	72/233950	03-Dec-65	0822512	17-Jan-67	Mariachi	49

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 1259590  
Mark: **COYOTE**  
Registration Date: November 29, 1983  
Our Ref: SEA USA TT-02/05742

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Sir:

JDC, S.A. de C.V., a company organized and existing under the laws of Mexico, located at Av. Del Tequila 1, Arandas, Mexico, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

**JDC, S.A. de C.V.**

By:



[Signature]

Name: **Michel Bord**  
[Printed or typed]

Title: **President**

Date: **September 23, 2002**

ASSIGNMENT {PRIVATE }

Effective date: 21<sup>st</sup> December 2001

**WHEREAS, JOSEPH E. SEAGRAM & SONS, INC.**, a company organized and existing under the laws of the state of Indiana, USA located at 375 Park Avenue, City & State of New York, USA

("Assignor"), is the applicant for or registered proprietor of the trademarks listed in the attached schedule now applied for or registered in the United States (hereinafter, the "Trademarks");

**and WHEREAS, JDC, S.A. de C.V.** a company organized and existing under the laws of Mexico located at Av. Del Tequila 1, Arandas, Mexico ("Assignee"), is desirous of acquiring all of the Assignor's right, title and interest in and to the Trademarks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefore, and with all claims arising out of or relating to the use or ownership of the Trademarks.

JOSEPH E. SEAGRAM & SONS, INC.

By: \_\_\_\_\_

Name: JOHN J BLOOD

Capacity: AUTHORISED REPRESENTATIVE

Date of Signature: 21<sup>st</sup> DECEMBER 2001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 2000398  
Mark: **COYOTE**  
Registration Date: September 10, 1996  
Our Ref: SEA USA TT-02/05742

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Sir:

JDC, S.A. de C.V., a company organized and existing under the laws of Mexico, located at Av. Del Tequila 1, Arandas, Mexico, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

JDC, S.A. de C.V.

By: 

[Signature]

Name: **Michel Bord**

[Printed or typed]

Title: **President**

Date: **September 23, 2002**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registration No.: 0822512  
Mark: **MARIACHI**  
Registration Date: January 17, 1967  
Our Ref: SEA USA TT-02/05742

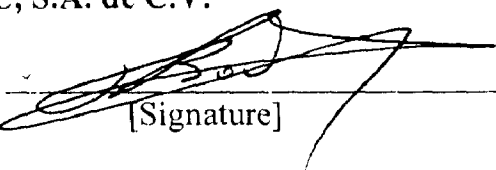
**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Sir:

JDC, S.A. de C.V., a company organized and existing under the laws of Mexico, located at Av. Del Tequila 1, Arandas, Mexico, the owner of the above registration, hereby appoints the law firm of Fross Zelnick Lehrman & Zissu, P.C. of 866 United Nations Plaza, New York, New York 10017 (Tel: 212-813-5900), its attorneys and representatives upon whom notices or process in proceedings affecting the above-identified mark may be served.

**JDC, S.A. de C.V.**

By:   
[Signature]

Name: **Michel Bord**  
[Printed or typed]

Title: **President**

Date: **September 23, 2002**