

10-30-2002

FORM PTO-1594
1-31-92

10/24/02



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks

102265354

by thereof.

1. Name of conveying party(ies):

The Echo Label

- Individual(s)
- General Partnership
- Corporation-State of CA
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Merger
- Change of Name

Other _____

Execution Date: May 6, 2002

2. Name and address of receiving party(ies):

Name: The Echo Label Limited

Address: Chrysalis Building
13 Bramley Road
London W12 6SP
ENGLAND

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No



4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,226,979 - ECHO
2,053,018 - THE ECHO LABEL

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Brian D. Anderson
Kathleen Cooney-Porter
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
Attorneys at Law
Fourth Floor
1755 Jefferson Davis Highway
Arlington, Virginia 22202

OSMMN Ref: 196648US13

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): . . . \$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 50-2014
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian D. Anderson
Name of Person Signing

[Handwritten Signature]
Signature

10/24/02
Date

Total number of pages including cover sheet, attachments, and document: 5

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

10/29/2002 BYRME 00000214 2226979

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

01 FC:8521
02 FC:8522

40.00 DP
25.00 DP

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington, D.C. 20503

TRADEMARK
REEL: 2606 FRAME: 0824

Attorney Docket No.: 196648US13

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION SECTION

In re the Application of:

The Echo Label Limited (by Assignment from The Echo Label)

Registration Nos.: 2,053,018; 2,226,979

Issued: April 15, 1997; March 2, 1999

BOX RESPONSES
NO FEE

Marks: THE ECHO LABEL; ECHO

Honorable Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513


Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., whose postal address is 1755 Jefferson Davis Highway, Fourth Floor, Arlington, Virginia 22202, is hereby designated Registrant's representative upon whom notice or process in proceedings affecting the marks may be served.

THE ECHO LABEL LIMITED

Signature:



Name:

NEIL FENTON
(printed or typewritten)

Title:

DIRECTOR

Date:

14 / 10 / 2002

BDA/KCP/cle (I:\a\BDA\3253-196648us-dom.wpd)

Document #: 800315

THIS ASSIGNMENT is made this 6th day of May 2002

BETWEEN

1. The Echo Label, a corporation organised and existing under the laws of the State of California, United States of America, of 9255 Sunset Boulevard, Suite 319, Los Angeles, California 90069, United States of America (hereinafter referred to as "the Assignor").
2. The Echo Label Limited, a company incorporated under the laws of England and Wales, with its business address at the Chrysalis Building, 13 Bramley Road, London, W12 6SP, United Kingdom (hereinafter referred to as "the Assignee").

WHEREAS

1. The Assignor is the registered proprietor of the Trade Marks referred to in the Schedule hereto (hereinafter referred to as "the Trade Marks").
2. It has been agreed between the parties that the Assignor shall assign to the Assignee the Trade Marks.

NOW THIS DEED WITNESSETH that in pursuance of the said Agreement, the Assignor HEREBY ASSIGNS unto the Assignee all property, rights, title and interest in the Trade Marks together with the goodwill in the Trade Marks but without the goodwill of the business concerned in the goods for which the Trade Marks are registered TO HOLD the same unto the Assignee absolutely.

SCHEDULE

Country	Registration No.	Mark	Class
USA	2053018	THE ECHO LABEL	9
USA	2226979	ECHO	9

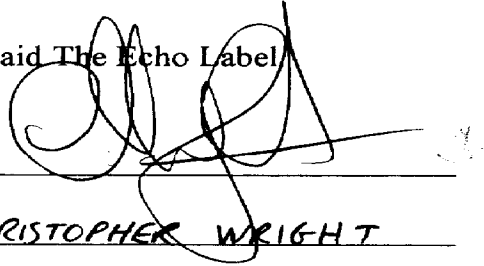
IN WITNESS of which the Assignment has been executed as a Deed and delivered the date and year first written above.

SIGNED as a Deed by the said The Echo Label

Acting by:

Name:

Position Held:

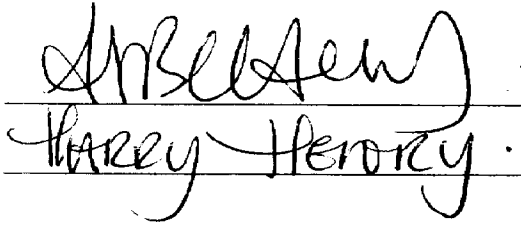


CHRISTOPHER WRIGHT

PRESIDENT

In the presence of:

Name:

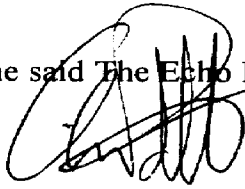


SIGNED as a Deed by the said The Echo Label Limited

Acting by:

Name:

Position Held:

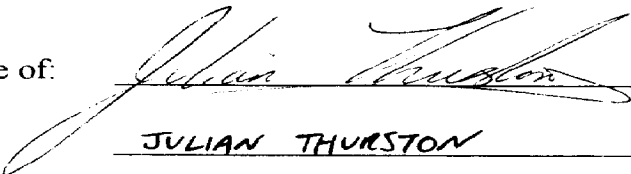


CLIVE POTTERELL

COMPANY SECRETARY

In the presence of:

Name:



JULIAN THURSTON