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Form PTO-15,
1-31-92

REGISTRATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Energy Brands, Inc.

10-23-02

Individuals Association
 General Partnership Limited Partnership

Corporation - New York
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Global Brands, Inc.

Internal Address: _____

Street Address: 1031 Route 9W

City: Upper Grandview State: NY Zip Code: 10960

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Interest Change of Name
 Other

Execution Date: September 13, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/174463

Additional numbers attached? Yes No

Trademark Registration No.(s)

FINANCE SECTION
OCT 23 PM 2:14
OFFICE OF PATENT & TRADEMARK RECORDS

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Helen Bruno, Senior Legal Assistant

Internal Address: White & Case LLP

Street Address: 1155 Avenue of the Americas

City: New York State: New York ZIP: 10036

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed
 Authorized to be charged to deposit account

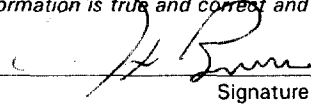
8. Deposit account number:
23-1705 (in case of deficiency)

(Attach duplicate copy of this page if paying by deposit account)

10/29/2002 BYRNE 00000020 76174463
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Helen Bruno  October 23, 2002

Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 2

OMB No. 0651-0011 (exp. 4/94)

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
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Washington, D.C. 20231

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QUITCLAIM ASSIGNMENT OF TRADEMARK

WHEREAS, Energy Brands Inc., a corporation of the state of New York, having a principal place of business at 17-20 Whitestone Expressway, Whitestone, New York 11357 ("Energy Brands") has applied to register the trademark WATER+ (U.S. Trademark Application Serial No. 76/174,463) ("the Mark"); and

WHEREAS, Global Brands, Inc. ("Global Brands"), a corporation of the state of Delaware, having a principal place of business at 1031 Route 9W, Upper Grandview, New York 10960 is desirous of acquiring U.S. Trademark Application Serial No. 76/174,463 and whatever right, title and interest in and to the Mark that Energy Brands may have, including any claims and rights associated therewith and including any right to bring and maintain actions for trademark infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged and confessed, Energy Brands does hereby sell, assign, transfer and convey unto Global Brands U.S. Trademark Application Serial No. 76/174,463 and whatever right, title and interest Energy Brands may have in and to the Mark, together with any goodwill of the business symbolized by the Mark and any claims and rights to bring and maintain actions based on the Mark.

Energy Brands Inc.

By: _____


J. Darius Bikoff
President

Date: _____

9/13/02