

10/22/02

10-30-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RECOR TR



DEPARTMENT OF COMMERCE S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Unilever N.V. Individual(s) Association General Partnership Limited Partnership Corporation-State Other Corporation - Netherlands

2. Name and address of receiving party(ies) Name: Diversey IP International B.V. Internal Address: Schiphol Boulevard 209 Street Address: Tower B, 8th Floor City: Luchthaven State: Zip: 1118BH Schiphol, The Netherlands

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: May 3, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2284381

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Donald R. Hoeft Internal Address: JohnsonDiversey, Inc. M/S 509 Street Address: 8310 16th Street City: Sturtevant State: WI Zip: 53177-0902

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 50-0231

DO NOT USE THIS SPACE

9. Signature. Donald R. Hoeft Name of Person Signing Signature Date 10-22-02

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

10/29/2002 LMUELLER 00000298 500231 2284381

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TRADEMARK REEL: 2607 FRAME: 0962

UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

Registration No.: 2284381
Mark: DIVERSEYLEVER (LOGO)
Registration Date: October 12, 1999
Registrant: Diversey IP International B.V. by
way of assignment from Unilever
N.V.

DOMESTIC REPRESENTATIVE DESIGNATION

Registrant hereby appoints Amy Cohen Heller, a member of the bar of the State of Illinois (262-631-2724), Warren R. Bovee, a member of the bar of the State of Minnesota (262-631-4196), and Renee J. Rymarz, a member of the bar of the State of Illinois (262-631-4495) to transact all business in the Patent and Trademark Office in connection with the above-referenced trademark registration.

Respectfully submitted this 22nd day of October, 2002.

Sincerely,

Diversey IP International B.V.



Clive A. Newman
Director

UNITED STATES OF AMERICA

THIS ASSIGNMENT is made the 22 day of July Two thousand and two
BETWEEN UNILEVER N.V., Manufacturers and Merchants, a Company incorporated
under the laws of The Netherlands of Weena 455, 3013 AL Rotterdam, The Netherlands
(hereinafter called "the Vendor") of the one part and **DIVERSEY IP INTERNATIONAL B.V.**
(formerly DiverseyLever International B.V.), a Company incorporated under the laws of The
Netherlands, of Schiphol Boulevard 209, Tower B, 8th Floor Luchthaven Schiphol, 1118BH, The
Netherlands, (hereinafter called "the Purchaser") of the other part **WHEREAS** the Vendor claims
to be the Proprietor of the Trade Marks registered or applied for in the **UNITED STATES OF**
AMERICA (hereinafter called 'The Trade Marks') in respect of certain goods particulars whereof
are set forth in the Schedule hereto the Vendor and the Purchaser have agreed on the sale and
purchase of the Trade Marks for the consideration hereinafter mentioned **NOW THIS DEED**
WITNESSETH that in consideration of the sum of Ten US Dollars (US\$10) paid by the
Purchaser to the Vendor on or before the execution of these presents the Vendor as beneficial
owner **HEREBY ASSIGNS** unto the Purchaser **ALL** the Trade Marks **TOGETHER** with the
goodwill of the business relating to the goods in respect of which the Applications shall be granted
TO HOLD the same unto the Assignee absolutely **IN WITNESS WHEREOF** the Vendor has
executed these presents the day and year first above written.

THE SCHEDULE HEREINBEFORE REFERRED TO

Trade Mark

Registration/Application

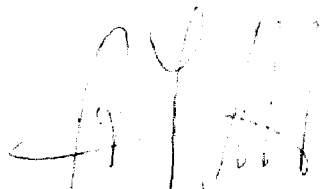
Class

(See Schedule attached hereto)

Signed on behalf of
UNILEVER N.V.
by



R. VAN TUIJL



A.J. MONSMA

(both duly authorised)

Title:

Witness:

Proprietor: UNILEVER N.V.,

Country	Title	Status	App. Or Reg. Number/Date	Category	Class	Image	Renewal
United States of America	DIVERSEYLEVER (LOGO)	LD	2284381 12-Oct-1999	INDUSTRIAL DETERGENTS DIVERSEYLEVER INTERNATIONAL	INT 01 INT 03 INT 04 INT 05 INT 07 INT 09 INT 11 INT 21 INT 37 INT 42	010	12-Oct-2009